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save you money

▲ We guarantee to give you the
immediate benefit of any lower
prices after the catalog is printed

▲ If you send us too much money
we refund down to the last penny

▲ Our guarantee protects you
fully on every score

SEARS, ROEBUCK AND CO.

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TO SAVE YOU MONEY . .
TO DELIVER ALL MERCHANDISE SAFELY
TO SATISFY YOU PERFECTLY

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or will return your money, including any transportation
charges you have paid.

Fall and Winter 1948

SEARS, ROEBUCK AND CO. • 925 SOUTH ROMAN AVENUE • CHICAGO 7, ILLINOIS



WASHFAST Honeysuckle Dresses in sizes 3 to 6x
of fine quality **MERCERIZED** cotton fabrics

- Long-wearing broadcloths and percales are washfast
- New 1949 picture-book styling... perfect for first school days
- Sears-supervised workmanship for mother-approved quality

\$1.98
EACH

A Washfast, mercerized broadcloth
Delicate pastel-toned plaid has a sweet charm all its own. Decorative cuffed effect midriff accents the styling. 100% cotton broadcloth in plaid print. 3-in. hem. Tie-back sash. Sizes 3, 4, 5, 6, 6x. Please state size. Shipping weight 10 oz.
29 K 1200—Multicolor pastel plaid...\$1.98

C Mercerized 80x80 fine percale
Ruffled-edged sweetheart yoke and plastic belt with gold-color metal buckle on this dress with circular skirt. Washfast. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 10 oz.
29K1203—Aqua greens and brown plaid...\$1.98

E Washfast, mercerized broadcloth
Five-inch petticoat ruffle around skirt of this jumper-effect dress. Gray bodice. Tie-back sash. Sizes 3, 4, 5, 6, 6x. Please state size. Shipping weight 10 oz.
29 K 1206—Wine red stripe...\$1.98

B Mercerized 80x80 percale
Solid color with plaid yoke and sleeves... ruffled at neckline and cuffs. Gathered skirt, two pockets. 3-in. hem, tie-back sash. Washfast. Sizes 3, 4, 5, 6, 6x. Please state size. Shpg. wt. 10 oz.
29 K 1201—Royal blue...\$1.98
29 K 1202—Wine red...1.98

D Washfast, mercerized broadcloth
White pique yoke with embroidery. Skirt has 3-in. hem. Tie-back sash. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 10 oz.
29 K 1204—Dark green...\$1.98
29 K 1205—Bright rose...1.98

F Mercerized 80x80 percale
Early American print, apron ruffle and laced-effect bodice lend old-fashioned charm to this dress. Washfast. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 10 oz.
29 K 1207—Multicolor print...\$1.98

NEW HONEYSUCKLES



Sanforized
WOVEN
PLAID
GINGHAMS

Washfast, won't shrink more than 1%. Solid color contrast details

\$2.88
EACH

G Corded cotton bib-front yoke on clan-pattern plaid
Neat plaid piping at neck and cute plaid bow at yoke add extra style appeal to this "kindergarten" dress. 3-in. hem. Tie-back sash. Washfast. Sizes 3, 4, 5, 6, 6x. State size. Shipping weight 10 ounces.
29 K 1209—Multicolor woven plaid gingham...\$2.88

H Peek-a-boo vestee effect and boyish bow-tie trim
Imagine your little girl wearing this clever new fashion in a bold, block plaid. Full circular skirt. Tie sash. Washfast. Sizes 3, 4, 5, 6, 6x.
29 K 1210—Multicolor plaid. State size. Shpg. wt. 10 oz...\$2.88

J Wide flared sleeves and a solid color bodice
Contrasting bodice color repeated on saucy, puffed-out lantern sleeves. 3-in. hem. Tie-back sash. Washfast. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 10 oz...\$2.88

Measure to be sure

Don't guess your little girl's size... it's so easy to know exactly, order correctly and fit her properly. Sears children's wear has been proportioned to fit the child's body in accordance with actual measurements. Please do not order by age. See page 1362 for full instructions.

Her size (age)	3	4	5	6	6x
Height in.	34 1/2-37	37 1/2-40	40 1/2-43	43 1/2-46	46 1/2-48 in.
Chest in.	22	23	24	25	26 1/2 in.
Weight lb.	29 1/2-34	34 1/2-38	38 1/2-44	44 1/2-49	49 1/2-54 lbs.
Dress length	18 1/2	20	21 1/2	23	24 1/2 in.

.. made for even greater standards of VALUE

.. with even finer quality of FABRIC

.. with even greater wealth of DETAIL

.. in EVERY style .. at EVERY price level

Everything at Sears can be purchased on Easy Terms
.. an opportunity of special interest to busy mothers.
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HONEYSUCKLE

THE RIGHT WAY
TO SAY
CHILDREN'S
WEAR



A
Dress complete
with panty
to match



C
2-piece
Dress and
Jacket



F
\$2.98
Fuller-type
Rayon



\$2.88
Each

B
Sailor-
Boy
Style



D
2 pieces
Jumper and
Blouse

Sears Finest
HONEYSUCKLE
washfast 2-pc.
cotton Dresses

\$3.88



E
2 pieces
Dress and
Panty



G
\$3.98
Rayon
Taffeta

Party
DRESS-UPS
in rayon

Sanforized Cotton
HONEYSUCKLES

A Dress and matching panty

Inspired from the pages of an old-fashioned children's story book, "Needle-work" design border print on a violet ground... in mercerized 80x80 percale, won't shrink over 1%. Separate panty has elastic legs and waist. Dress has tie-back sash, 3-in. hem, lace-trimmed collar, sleeves. Washfast. Sizes 3, 4, 5, 6, 6x; see size chart on opposite page. Please state size. Shipping weight 12 oz. 29 K 1211—Violet..... 2-pc. set \$2.88

B Sailor-boy swing-skirt dress

Your little girl will like the neat lines of this sailor-boy dress with its white collar. Full circular skirt, with 3 rows of smart military braid at waist and hem. Tie-back sash. Washfast cotton broadcloth, won't shrink over 1%. Sizes 3, 4, 5, 6, 6x; see size chart on opposite page. State size. Shipping weight 10 oz. 29 K 1212—Bright red print..... \$2.88

C Woven cotton plaid, Sanforized cotton broadcloth

Fine Dan River plaid. Separate bolero jacket Sanforized combed broadcloth that will not shrink more than 1%. Full circular skirt. Tie-back sash. Washfast. Sizes 3, 4, 5, 6, 6x; see size chart on opposite page. Please state size. Shipping weight 14 ounces. 29 K 1215—Multicolor woven plaid with solid blue..... 2-pc. set \$3.88

D Corded stripe cotton, Sanforized cotton broadcloth

Two pieces... can be worn with other garments. Jumper skirt of Dan River woven corded stripe cotton buttons down to waist. Combed broadcloth blouse won't shrink more than 1%. Washfast. 4-inch hem. Sizes 3, 4, 5, 6, 6x; see size chart on opposite page. Please state size. Shipping weight 15 ounces. 29 K 1213—Coral rose jumper with gray blouse..... 2-pc. set \$3.88 29 K 1214—Aqua green jumper with gray blouse..... 2-pc. set 3.88

E Sanforized, mercerized broadcloth, eyelet trim

Separate matching panty. Cotton broadcloth windowpane print won't shrink more than 1%. 3-in. hem. Tie-back sash. Washfast. Sizes 3, 4, 5, 6, 6x; see size chart on opposite page. State size. Shpg. wt. 1 lb. 29 K 1216—Red and gray..... 2-pc. set \$3.88

F Eyelet embroidered apron and trim

Crisp, white eyelet embroidered cotton, edged with rayon ruffling, in sweet suspender and apron trim on rich, soft faille-type rayon. Dry clean. Tie-back sash. Sizes 3, 4, 5, 6, 6x; see size chart, opposite page. State size. Shpg. wt. 9 oz. 29 K 1217—Aqua blue..... \$2.98

G Imported lace on rayon taffeta

That Val-type lace you see on the yoke and collar is imported from France. The sash ties in a large back bow. Hand washable. Sizes 3, 4, 5, 6, 6x; see size chart on opposite page. Please state correct size. Shipping weight 10 ounces. 29 K 1218—Yellow..... \$3.98 29 K 1219—Pink..... 3.98 29 K 1220—Light blue..... 3.98

Of course, you plan to give your child every possible educational advantage. Do you know that Sears will send you Volume 1 of the American Peoples Encyclopedia for Free Examination in your own home? See page 946 for details.

OPENING PAGE 3 .. GIRLS' WEAR

SIZES
3 TO 6X



A
\$1.98
Part Wool
\$2.98
All Wool

B
\$2.98
All Wool

C
\$2.98
Cardmoy

\$1.39
Each

E

JUMPERS in warm fabrics for fall and winter school days

A CONTRAST COLOR PIPING and buttons at neckline and pocket of full-skirted dirndl-style jumper. Buttons down side. Tie-back sash. Dry clean. Sizes 3, 4, 5, 6, 6x; see size chart on page 2. *State size.*

60% Wool, 40% Rayon. In All Wool. Shpg. wt. 8 oz. 29K4115—Bright red Shpg. wt. 15 oz. 29K4118—Bright red 29K4116—Navy blue 29K4119—Navy blue 29K4117—Kelly green 29K4120—Kelly green Each.....\$1.98 Each.....\$2.98

B ALL WOOL JUMPER is multicolor plaid. Squared neckline, button-back. Full dirndl skirt has tie-back sash. Dry clean. Sizes 3, 4, 5, 6, 6x; see size chart on page 2. *Please state size.* Shipping weight 15 ounces. 29K4103—Multicolor plaid.....\$2.98

C PINWALE CORDUROY JUMPER. Embroidered lamb. Button-back. Hastie-back sash. Wash separately. Sizes 3, 4, 5, 6, 6x; see page 2. *State size.* Shpg. wt. 15 oz. 29K4121—Red 29K4122—Kelly green 29K4123—Royal blue Each.....\$2.98

Blouses shown with Jumpers and Suits not included.



G
\$3.98
All Wool

J
\$3.98
All Wool

DRESSES in colorful, washable cotton fabrics \$1.39 Each

G PETTICOAT RUFFLE collar and yoke ruffle in gray striped print on a solid color dress. Tie-back sash. Washable. Sizes 3, 4, 5, 6, 6x; size chart on page 2. *State size.* 29 K 1223—Pink. Shpg. wt. 7 oz.\$1.39

L LOOKS LIKE 3-PIECE OUTFIT of plaid skirt, plaid bolero and white bloom. It's a one-piece washable cotton dress. Tie-back sash. Sizes 3, 4, 5, 6, 6x; size chart on page 2. 29 K 1222—*State size.* Shpg. wt. 7 oz.\$1.39

ALL WOOL SUITS . . bright with plaid, embroidered trims

F ALL WOOL, unlined bolero jacket edged with embroidery and shiny metal nailheads . . colorful as a Tyrolean peasant costume. All wool skirt. Adjustable suspenders. Dry clean. Sizes 3, 4, 5, 6, 6x; size chart on page 12. *State size.* Shipping weight 12 ounces. 29 K 4000—Kelly Green 29 K 4001—Bright red 2-pc. Suit.....\$2.98

G ALL WOOL JACKET is in unlined bolero style with long sleeves. Plaid collar and bow matches plaid border on all wool swing skirt. Adjustable suspenders. Dry clean. Sizes 3, 4, 5, 6, 6x; size chart page 12. *State size.* Shipping weight 15 ounces. 29 K 4003—Bright red 29 K 4004—Royal blue 2-pc. Suit.....\$3.98

H ALL WOOL classic boxy unlined jacket has 2 patch pockets, gold color metal buttons. All wool skirt has 2 box pleats front and back. Adjustable suspenders. Dry clean. Sizes 3, 4, 5, 6, 6x; size chart on page 12. *State size.* Shpg. wt. 1 lb. 1 oz. 29K4006—Copen blue..\$4.98 29K4007—Navy blue.. 4.98 29K4008—Red..... 4.98

J ALL WOOL bolero unlined jacket with long sleeves has shoulder pads for that "squared-shoulder" look. Metal buttons on "make-believe" pockets. All wool skirt has elastic dirndl shirring at waist, adjustable suspenders. Dry clean. Sizes 3, 4, 5, 6, 6x; size chart page 12. *State size.* Shpg. wt. 15 oz. 29 K 7665—Multicolor plaid suit.....\$3.98

K ALL WOOL. Boxy style unlined jacket has plaid trim on collar, lapels button to match all wool plaid skirt. Full, flaring swing skirt has side button closing, adjustable suspenders. Dry clean. Sizes 3, 4, 5, 6, 6x; size chart on page 12. *State size.* Shpg. wt. 1 lb. 1 oz. 29 K 4009—Gray with plaid 2-pc. suit..\$4.98 29 K 4010—Navy with plaid 2-pc. suit.. 4.98



H
\$4.98
All Wool

K
\$4.98
All Wool



\$2.49 Set

ALL WOOL PLAID parka hood with earflaps . . double thick, with mittens to match. Chin ties. Hand wash separately. One size fits 3 to 6. Shipping weight set 6 ounces. 29 K 7665—Kelly green..\$2.49 29 K 7666—Bright red.. 2.49

\$1.29

ALL WOOL BERRY with warm earflaps. Double thick . . chin ties and pompon . . in colorful plaid. Hand wash separately. One size fits 3 to 6. Shipping weight 3 ounces. 29 K 7667—Red plaid..\$1.29 29 K 7668—Blue plaid.. 1.29

\$1.19

ALL WOOL PAREE HOOD . . double thick for extra warmth. Colorful plaid and tassel trim. Chin ties. Hand wash separately. One size fits 3 to 6. Shipping weight 3 ounces. 29 K 7669—Navy blue..\$1.19 29 K 7670—Bright red.. 1.19



A \$1.98

B \$2.69

C \$2.98

HONEYSUCKLE 100% virgin wool novelty Cardigans

A HAND-KNIT Effect in cable pattern knit into long sleeve cardigan of all wool worsted yarns. Ribbed neck, cuffs, bottom. Button front. Hand wash separately. Sizes 3, 4, 6, 8. State size. Shpg. wt. 6 oz. 29K3617-Bright red... \$1.98 29K3618-Royal blue... 1.98

B HEAVIER WEIGHT ALL WOOL worsted cardigan with a fancy knit-in pattern on collar, and on front. Long sleeves, button front. Hand wash separately. Sizes 3, 4, 6, 8. Please state size. Shpg. wt. 6 oz. 29K3619-Copen blue... \$2.69 29K3622-Bright red... 2.69

C HAND EMBROIDERED floral spray on front, contrast trim at neck of fine quality all wool Tyrolean cardigan. Long sleeves, metal buttons. Hand wash separately. Sizes 3, 4, 6, 8. State size. Shpg. wt. 11 oz. 29K3623-Yellow... \$2.98 29K3624-Kelly green... 2.98

100% VIRGIN WOOL in jacquard Cordigans, Pullover

D THE PURRYPAT "meows" on the left... the puppy "bow-wow" on the right... knit-in pattern is repeated on back. Long sleeve, button front cardigan. Hand wash separately. Sizes 3, 4, 6, 8. Please state size. Shpg. wt. 8 oz. 29K3611-Bright red... \$2.98 29K3612-Royal blue... 2.98

E "FAWN IN THE FLOWERS" pattern front and back. Long sleeve pullover with ribbed crew neck, cuffs, bottom. Hand wash separately. Sizes 3, 4, 6, 8. State size. Shpg. wt. 8 oz. 29K3608-Kelly green... \$1.98 29K3609-Royal blue... 1.98 29K3610-Bright Red... 1.98 Each... \$1.98

F "SOLDIER BOY AND GIRL" knit-in pattern on front and back of long sleeve cardigan. Smart yoke effect. Ribbed knit, cuffs, and bottom. Button front. Hand wash separately. Sizes 3, 4, 6, 8. Please state size. Shipping weight 12 oz. 29K3613-Royal blue... \$2.98 29K3614-Bright red... 2.98

WARM PRACTICAL SWEATERS at Sears low prices

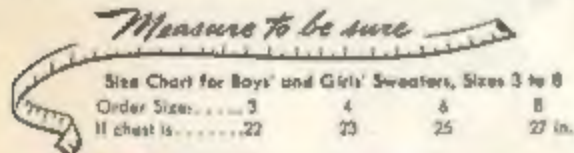
G "BUGS BUNNY," peppy star of movie cartoons, appliqued in color on cotton knit sweat shirt, fleeced inside. Hand wash separately. Sizes 4, 6, 8. Please state size. Shpg. wt. 8 oz. 29K3615-Yellow... 89c 29K3616-Copen blue... 89c

H COTTON COAT SWEATER. Knit of sturdy yarns. Softly fleeced inside for extra warmth, two roomy patch pockets. Hand wash separately. Sizes 3, 4, 6. State size. Shpg. wt. 8 oz. 29K3602-Bright red... 98c 29K3603-Copen blue... 98c

I HAND EMBROIDERED pullover of all wool worsted. Contrast trim at neckline. Hand wash separately. Sizes 3, 4, 6, 8. State size. Shpg. wt. 7 oz. 29K3628-Med. blue... \$1.98 29K3629-Bright red... 1.98 29K3630-Yellow... 1.98

K SEARS NEW LOW PRICE for all wool long sleeve cardigan. Wear with pullover as twin set. Hand wash separately. Sizes 3, 4, 6, 8. State size. Shpg. wt. 8 oz. 29 K 3635-Kelly (bright) green... \$1.59 29 K 3636-Bright red... 1.59

L SEARS NEW LOW PRICE for all wool short sleeve pullover... fits under cardigan as twin set. Hand wash separately. Sizes 3, 4, 6, 8. State size. Shpg. wt. 6 oz. 29 K 3631-Kelly (bright) green... \$1.29 29 K 3634-Bright red... 1.29



Easy Terms Available
Budget your needs... pay a little each month on Sears Easy Terms. See inside back cover for details.



\$1.29

39c pair

39c pair

69c pair

STOCKING CAP, of 50% wool, 50% cotton. Earflaps, chin ties. Double thick. Hand wash separately. One size fits 3 to 6. Shipping wt. 4 oz. 29K7674-Red... \$1.29 29K7675-White... 1.29 29K7676-Green... 1.29

ALL WOOL mittens, brushed inside. Hand wash separately. Small (3), medium (4), large (6). Please state size. Shipping wt. 2 oz. 29K7573-Navy... 39c 29K7574-Red... 39c 29K7575-White... 39c

ALL WOOL STRIPED Mittens, brushed inside. Hand wash separately. Small (3), medium (4), large (6). Please state size. Shipping weight 2 oz. 29K7671-Red... 39c 29K7672-Navy... 39c 29K7673-Brown... 39c

ALL WOOL Gloves, novelty knit of worsted yarn. Hand wash separately. Small (3), medium (4), large (6). State size. Shpg. wt. 2 oz. 29K7639-Green... 69c 29K7640-Red... 69c Pair... 69c

BARGAIN SPECIAL
100% WOOL

\$1.59 Cardigan
\$1.29 Pullover

ALL PAGE 5... CHILDREN'S WEAR



3 to 8

\$2.98 Cardigan

E \$1.98 Pullover

F \$2.98 Cardigan

J \$1.98 Pullover

98c Was \$1.29

G 89c

K

L

Honeysuckle hooded beauty in
ALL WOOL SUEDE CLOTH

\$14.95

3-piece Coat, Hood
and Slack Set

A style to thrill any little girl... a value to thrill her mother. Detachable hood lined with contrasting velveteen. Turn-back cuffs. Metal buttons. Rayon lined, cotton interlined. Slacks to match have adjustable suspenders, elastic ankle insert, cotton kasha lined. Sizes 3, 4, 5, 6, 6½; see size chart, page 1362. State size. Shipping weight 3 lbs. 29K2206—Bright red 29K2207—Bright blue 3-pc. set.....\$14.95



HONEYSUCKLE COAT SETS... packed with value from top to toe

\$15.95 3-pc. set

ASTRAKHAN FUR-LIKE FABRIC trim on detachable hood and coat front, striped back yoke. Set, 100% reprocessed wool. Coat, rayon lined, cotton interlined. Slacks have adjustable suspenders, cotton kasha lining. Sizes 3, 4, 5, 6, 6½; see size chart, page 1362. State size. Shpg. wt. 3 lbs. 8 oz. 29 K 2212—Bright green 29 K 2213—Bright red 3-pc. set.....\$15.95

\$15.95 3-pc. set

BRIGHT PLAID TRIM on coat, detachable hood and slacks. 100% reprocessed wool. Coat rayon lined, cotton interlined. Slacks have adjustable suspenders, cotton kasha lining. Sizes 3, 4, 5, 6, 6½; see size chart on page 1362. Please be sure to state size wanted. Shipping weight 3 lbs. 15 oz. 29 K 2208—Gray 29 K 2209—Royal blue 3-pc. set.....\$15.95

\$12.95 2-pc. set

ASTRAKHAN FUR-LIKE fabric trims collar, sleeves, 100% reprocessed wool. Coat rayon lined, cotton interlined. Slacks have suspenders, cotton kasha lining. Sizes 3, 4, 5, 6, 6½; size chart, page 1362. State size. Shipping weight 3 lbs. 13 oz. 29 K 2204—Wine red 29 K 2205—Med. green 2-pc. set.....\$12.95

\$10.95 3-pc. set

CONTRAST WOOL LINED HOOD. Coat rayon lined, cotton interlined. 56% wool, 44% rayon face fleece; cotton back, 50% of fabric. Leggings cotton kasha lined. Sizes 3, 4, 5, 6, 6½; see size chart on page 1362. Please state size. Shipping weight 3 lbs. 6 oz. 29K2202—Medium blue 29K2203—Bright red 3-pc. set.....\$10.95

3-pc. Coat Set trimmed, lined with
LEOPARD FUR-LIKE FABRIC

\$16.95

Dramatic accent of fur-like cotton fabric trims detachable hood, yoke, cuffs and lines coat. 100% reprocessed wool. Bib-top slacks have adjustable suspenders elastic ankle insert, lined with cotton kasha. Sizes 3, 4, 5, 6, 6½; see size chart, page 1362. State size. Shipping weight 4 pounds 1 ounce. 29 K 2210—Med. green 29 K 2211—Wine red 3-pc. set.....\$16.95



HONEYSUCKLE
THE RIGHT WAY
TO BUY
CHILDREN'S
WEAR

**BARGAIN
SPECIAL
\$7.95**

HONEYSUCKLE FALL COATS at Sears low prices

\$7.95

LEOPARD FUR-LIKE FABRIC lines the detachable hood and trims the pockets of this coat made in 100% reprocessed wool. Rayon lined. Sizes 3, 4, 5, 6, 6½; see size chart, page 1362. State size. Shpg. wt. 2 lbs. 11 oz. 29 K 2278—Wine red 29 K 2279—Royal blue 2-pc. set.....\$7.95

\$8.95 Reversible Coat

BOTH COAT AND DETACHABLE HOOD are reversible for rain-or-shine wear. 100% wool plaid one side... water repellent cotton gabardine on the other. Sizes 3, 4, 5, 6, 6½; see size chart on page 1362. Please state size. Shpg. wt. 3 lbs. 1 oz. 29 K 2380—Reversible plaid, light tan.....\$8.95

\$10.95

100% WOOL COVERT in a single breasted swing-back, yoke styled coat. Detachable hood lined with all wool plaid. Rayon lined, cotton interlined. Sizes 3, 4, 5, 6, 6½; size chart on page 1362. State size. Shpg. wt. 2 lbs. 29 K 2385—Bright green 29 K 2386—Bright red 2-pc. set.....\$10.95

Coat, Legging Set

Warm fleece of 56% wool, 44% rayon face, cotton back is 50% total fabric. Coat cotton kasha lined. Zipper leggings lined, have adjustable suspenders. Sizes 3, 4, 5, 6, 6½; size chart, page 1362. State size. Wt. 2 lbs. 10 oz. 29 K 2200—Bright red 29 K 2201—Medium blue 2-pc. set only.....\$7.95

SIZES
3 TO 6X



HONEYSUCKLE SNOW SUITS . . warm, rugged . . priced low at Sears

\$8.95

"SKI-GIRLS" embroidered on hooded jacket. Elastic cuffs. Slacks have adjustable suspenders, elastic at ankles. 100% reprocessed wool, cotton kasha lined. Sizes 3, 4, 5, 6, 6x; size chart, page 1362. State size. Shpg. wt. 3 lbs. 4 oz.
29 K 2660—Blue, gray
29 K 2661—Green, red
Each suit \$8.95

\$10.95

SILVER-DYED CONEY Fox trim on hood. Zip-front jacket, shirred back. 100% reprocessed wool, cotton kasha lined. Slacks have adjustable suspenders, elastic ankles. Sizes 3, 4, 5, 6, 6x; size chart, page 1362. State size. Shpg. wt. 3 lbs. 7 oz.
29 K 2666—Green, gray
29 K 2667—Wine, gray
Each suit \$10.95

\$10.95

WATER-REPELLENT Rayon twill jacket, fur trimmed hood . . wool interlined. Zip front. 100% reprocessed wool slacks have knit anklets. Cotton kasha lined. Sizes 3, 4, 5, 6, 6x; size chart, page 1362. State size. Shipping weight 2 pounds 13 ounces.
29 K 2662—Tan, brown
29 K 2663—Gray, green
Each suit \$10.95

\$10.95

COTTON POPLIN SNOW water-repellent. Zip front. Cotton kasha lining, wool interlining. Ski pants have adjustable suspenders, knee patches, zip anklets. Sizes 3, 4, 5, 6, 6x; size chart, page 1362. State size. Shipping weight 2 pounds 9 ounces.
29 K 2664—Green, gray
29 K 2665—Navy, red
Each suit \$10.95



\$12.95
Each suit

**Honeysuckle Snow Suits with
ZIP-OUT SHEEPSKIN LININGS**

Zipper-front jackets, fully lined

- All around zipper on extra warm sheepskin lining . . zips in easily for colder weather
- Warmly lined bib-top ski pants have adjustable buckle suspenders, reinforced knee patches, extra long zippers on anklets

A COTTON GARABDING jacket, hat. Water repellent, zip-out sheep lining, cotton plaid lined. Sleeves wool interlined. Pants reprocessed wool, cotton kasha lined. Sizes 3, 4, 5, 6, 6x; size chart, page 1362. State size. Shpg. wt. 3 lbs. 4 oz.
29 K 2650—Red and navy
29 K 2651—Lt. blue, navy
Each 2-pc. suit . . . \$12.95

B JACKET WITH ATTACHED HOOD and pants both made of 100% reprocessed wool . . lined with cotton kasha, plus zip-out sheepskin. Plaid trim. All around belt. Sizes 3, 4, 5, 6, 6x; see size chart, page 1362. State size. Shpg. wt. 3 lbs. 15 oz.
29K2652—Green, plaid
29K2653—Lt. Navy, plaid
Each 2-pc. suit . . . \$12.95



\$5.95 **\$7.95**

HOODED SNOW SUIT with embroidered jacket. Bib top pants have suspenders, knee patches. Cotton kasha lined. Sizes 3, 4, 5, 6, 6x; size chart, page 1362. State size. Shpg. wt. 3 lbs. 50% Reused Wool, 100% Cotton
29 K 2654—Brown
29 K 2655—Navy blue
Each \$5.95
100% Reprocessed Wool
29 K 2656—Brown
29 K 2657—Navy blue
Each \$7.95

Wool Snow Suit

\$8.95

100% REPROCESSED Wool. Zipper front jacket with reindeer applique. Attached hood. Slacks have bib top, adjustable suspenders, elastic ankle inserts. Cotton kasha lined. Sizes 3, 4, 5, 6, 6x; see size chart, page 1362. State size. Shipping wt. 2 lbs. 14 oz.
29 K 2658—Royal blue
29 K 2659—Med. green
Each \$8.95

WARM SNOW PANTS for cold weather

\$3.79

SLACKS in 100% reprocessed wool, water-repellent, cotton kasha lined. Knit ankle inserts. Adjustable suspenders, elastic in back. Sizes 3, 4, 5, 6, 6x; size chart, page 1362. State size. Shipping weight 1 lb. 6 oz.
29 K 2720—Brown
29 K 2721—Navy blue
29 K 2722—Med. green
29 K 2723—Wine red
Each \$3.79

\$3.79 **\$2.79**

All Wool **Fan Wool**
Knee patches. Elastic back. Cotton lining. State size 3, 4, 5, 6, 6x; size chart, page 1362. Wt. ea. 2 lbs. 3 oz.
100% Reprocessed Wool, Water-Repellent; Zip Anklets
29 K 2708—Navy blue \$3.79
29 K 2709—Brown . . . 3.79
29 K 2710—Med. green 3.79
100% Reused Wool, 50% Cotton Knit Anklets
29 K 2711—Navy blue \$2.79
29 K 2712—Brown . . . 2.79
29 K 2713—Dk. green. 2.79

WATER-REPELLENT

Cotton Poplin Snow Pants

COTTON KASHA LINING quilted to 100% reused wool. Adjustable suspenders, knee patches and zip anklets. Sizes 3, 4, 5, 6, 6x; size chart, page 1362. State size. Shpg. wt. 2 lbs.
29 K 2714—Green
29 K 2715—Navy blue
29 K 2716—Brown
Each \$3.98



SEE PAGE 7 . . GIRLS' WEAR

CORDUROY

Made to our rigid specifications for fabric...fit...fine workmanship



A \$5.98
Jacket and Longies
\$2.49
Longies

B \$2.69
Overalls

C \$1.98
Boxer Longies

Sizes 2 to 6x



D \$1.98
Overalls



E \$1.34
Boxer Shorts

A CORDUROY JACKET AND LONGIE SET. Zipper-front jacket with red cotton kasha lining, elastic shirred sides, 2 pockets. Elastic shirred boxer longies have 2 slash pockets, wide cuffs. Wash separately. Sizes 2, 3, 4, 5, 6, 6x; size chart on page 9. State size. Shpg. wt. 1 lb. 3 oz.
29 K 4330-Gray 29 K 4331-Bright red
29 K 4332-Medium blue... Each set \$5.98
Longies sold separately. Shpg. wt. 14 oz.
29 K 4333-Gray 29 K 4334-Bright red
29 K 4335-Medium blue... Each \$2.49

B CORDUROY OVERALLS, self-lined bib, tailored cuffs, 2 patch pockets, safety tilt adjustable metal buckle on suspenders, looks on metal buttons. Side Gripper Fastener opening, roomy seat. Wash separately. Sizes 2, 3, 4, 5, 6, 6x; size chart, page 9. State size. Shpg. wt. 11 oz.
29 K 4217-Dark green... \$2.69
29 K 4202-Bright red... 2.69
29 K 4203-Medium blue... 2.69

C CORDUROY BOXER LONGIE. Elastic shirred waistband. Back hip pocket. Finished seams. Wash separately. Sizes 2, 3, 4, 5, 6, 6x; size chart on page 9. State size. Shpg. wt. 6 oz.
29 K 4336-Brown 29 K 4337-Dark green
29 K 4338-Bright red... Each \$1.98

D CORDUROY OVERALLS. Adjustable button suspenders. Lined bib. Set-in waist. Patch pocket. Side buttons. Wash separately. Sizes 2, 3, 4, 5, 6, 6x; size chart, page 9. State size. Shpg. wt. 10 oz.
29 K 4218-Wine red... \$1.98
29 K 4219-Bright blue... 1.98

E CORDUROY BOXER SHORTS. Elastic shirred waist. Back pocket. Wash separately. Sizes 2, 3, 4, 5, 6, 6x; size chart on page 9. State size. Shpg. wt. 6 oz.
29 K 4506-Royal (bright) blue... \$1.34
29 K 4507-Brown... 1.34
29 K 4508-Dark green... 1.34



Was \$1.97 \$1.64

Denim Slacks
Donald Duck Family colorfully printed on the front. Elastic shirred waist stays up, fits comfortably. Sanitized, won't shrink over 1%. Wash separately. Sizes 3, 4, 5, 6, 6x; see size chart on page 9. State size. Shipping weight 8 oz.
29K4328-Navy blue \$1.44

Long Sleeves 98c Short Sleeves 89c

POLO SHIRTS. Fine Washable combed cotton. Disney characters on front. Sizes 3, 4, 6; size chart on page 9. State size.
Long Sleeves, Shpg. wt. 5 oz.
29 K 4714-Yellow... 98c
29 K 4715-White... 98c
Short sleeves, Shpg. wt. 4 oz.
29 K 4716-Yellow... 89c
29 K 4717-White... 89c

\$1.89

Denim Overalls

Complete Mickey Mouse family on front. Self-lined bib. Button-on suspenders. Side button. Back pocket. Sanitized, max. shrinkage 1%. Wash separately. Sizes 3, 4, 5, 6, 6x; size chart on page 9. State size. Shpg. wt. 9 oz.
29K4207-Navy blue \$1.89



TURTLE NECK. Finer combed cotton. Ribbed collar and cuffs keep neck and wrists warm. Long sleeves. Wash separately. Sizes 3, 4, 6; size chart on page 9. State size. Shpg. wt. 5 oz.

Solid Color
29 K 4768-Blue... 89c
29 K 4769-Yellow... 89c
29 K 4770-White... 89c

Blazer Stripes
29 K 4700-Brown, tan, yellow... \$1.19
29 K 4701-Navy blue, red, gray... \$1.19



COTTON KNT Polo Shirts. Wash separately. Sizes 3, 4, 6; see size chart on page 9. Shipping weight each 5 ounces. Please state size.

MERCEDES DUANE YARN. . . firmly knit for long wear. Solid color. Long sleeves.
29 K 4719-Yellow... 98c
29 K 4718-Light blue... 98c
29 K 4720-White... 98c

Solid Color Short Sleeves
29 K 4708-Yellow... 89c
29 K 4707-Light blue... 89c
29 K 4709-White... 89c
Fine Combed Cotton, Blazer stripes. Long sleeves.
29 K 4704-Navy blue, red, white
29 K 4703-Brown, yellow, white
Each... \$1.09
Blazer Stripes. Short Sleeves.
29 K 4706-Navy blue, red, white
29 K 4705-Brown, yellow, white
Each... 98c
*Reg. U.S. Pat. off.

COMBED COTTON. Solid color. Long sleeves.
29K4725-Lt. blue... 74c
29K4726-Yellow... 74c
29K4702-White... 74c
2 for... \$1.44
Solid Color. Short sleeves.
29K4738-Lt. blue... 39c
29K4739-Yellow... 39c
29K4741-White... 39c
2 for... \$1.14
Stripes. Long Sleeves.
29K4721-Yellow, brown
29K4722-Navy blue, red. Ea. 74c; 2 for \$1.44
Stripes. Short Sleeves.
29K4723-Yellow, brown
29K4724-Navy blue, red. Ea. 89c; 2 for \$1.14



WESTERN PRINT on Combed Cotton

Colorful print of cowgirl, cowboy, boots and hat. Wash separately. Sizes 3, 4, 6; see size chart on page 9. Please state size. Shpg. wt. each 5 oz.

Long Sleeves
29 K 4726-Yellow... 2 for \$1.74... Each 89c
29 K 4729-White... 2 for \$1.74... Each 89c

Short Sleeves
29 K 4730-Yellow... 2 for \$1.54... Each 79c
29 K 4731-White... 2 for \$1.54... Each 79c

SIZES
2 TO 6X

Prices Cut!

LOWEST PRICE EVER . .

Sears Sanforized BLUE DENIM DUNGAREES

- Sanforized blue denim won't shrink over 1%
- Double-needle stitched for extra strength
- Strong copper rivets for reinforcement
- Two front pockets, one back patch pocket

Was \$1.59 NOW **\$1.29**

A BUTTON-ON SUSPENDER STYLE, with orange double needle stitching, copper metal buttons at waistband and side. Copper rivets at front and at 1 pockets. Back yoke. Wash separately. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. ea. 11 oz. 29 K 4326—Navy blue \$1.29 2 for 2.54 (Shirt sold below)

Was \$1.39 NOW **\$1.09**

B BOXER STYLE with all-around elastic waistband . . . stays up without belt or buttons . . . easy to put on, take off. 2 front pockets with copper rivet reinforcement. Double-needle orange stitching. Back patch pocket. Wash separately. Sanforized, won't shrink over 1%. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. each 10 oz. 29 K 4329—Navy blue \$1.09 2 for 2.14

Was \$1.39 NOW **\$1.19**

C COTTON FLANNEL SHIRT. Sanforized plaid—won't shrink over 1%. Wash separately. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 8 oz. 29 K 4676—Navy blue and red plaid \$1.19

SEARS CHAP DUNGAREES

New western style

\$1.98 Dungarees **\$1.98** Shirt

SANFORIZED BLUE DENIM won't shrink over 1%. Tailored with wide, contrasting red denim chaps studded with copper rivets. Same rivets reinforce pockets. Copper buttons at waist and side. Button on suspenders. Wash separately. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 13 oz. 29 K 4339—Navy blue with red \$1.98
Western Style Flannel Shirt. Two-tone Sanforized cotton flannel won't shrink over 1%. Wash separately. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 8 oz. 29 K 4685—Medium blue, red trim . . . \$1.98 29 K 4686—Yellow with brown trim . . . 1.98

Size Chart for Sizes 2 to 6x

Order Size	2	3	4	5	6	6x
If Height is	31½-34	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If Chest is	21	22	23	24	25	25½
If weight is	25½-29	29½-34	34-38	38½-44	44½-49	49½-54 lbs.

For Sears Easy Terms . . . inside back cover for complete details

CHS-28 PAGE 9 . . CHILDREN'S WEAR

SPECIAL
Lowest price
in years
79c

STURDY WOVEN CHAMBRAY in medium blue with navy blue and red trim. Patch pockets. Navy colored buttons at side and on the adjustable cross-stitched suspenders. Wash separately. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. each 6 oz. 29 K 4220—Medium blue. Each . . . 79c; 2 for \$1.54

\$1.19

SANFORIZED DENIM OVERALLS. Won't shrink over 1%. Self lined bib. Button on suspenders. 2 patch pockets. Bar-tacked. Set-in waist. Wash separately. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. each 9 oz. 29 K 4206—Med. blue. Each . . . \$1.19; 2 for \$2.33

\$1.98

ALL-WOOL BOXER SLACKS. Comfortable, stay-up elastic shirred waist. Hip pocket. Dry clean. Sizes 2, 3, 4, 5, 6, 6x. State size. Shpg. wt. 8 oz. 29 K 4340—Dark green 29 K 4341—Navy blue 29 K 4342—Brown. Each \$1.98

SEARS FAMOUS CLASSIC SHIRTS in choice of 3 fabrics

Button-front, notch collar style with patch pocket
Favorite to wear with slacks, skirts, dungarees

Sturdy washable BROADCLOTH

98c **74c**
2 for \$1.92 2 for \$1.44
Long sleeves Short sleeves
Sizes 3, 4, 5, 6, 6x.
Long Sleeve Style. Shpg. wt. each 5 oz. State size. 29 K 4645—White. Each . . . 98c; 2 for \$1.92
Short Sleeve Style. Shpg. wt. each 5 oz. State size. 29 K 4635—White. Each . . . 74c; 2 for \$1.44

Sanforized GINGHAM

\$1.39 **\$1.09**
2 for \$2.72 2 for \$2.13
Long sleeves Short sleeves
Washable woven plaid—won't shrink over 1%. Sizes 3, 4, 5, 6, 6x. Wt. ea. 5 oz. Long Sleeves. State size. 29 K 4681—Red plaid. Each . . . \$1.39; 2 for \$2.72
Short Sleeves. State size. 29 K 4682—Red plaid. Each . . . \$1.09; 2 for \$2.13

Washfast Cotton FLANNEL

\$1.39 each
2 for \$2.72
Long sleeves
Colorful Western Print washfast, vat-dyed. Sanforized, won't shrink more than 1%. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. each 6 oz. 29 K 4683—Red . . . \$1.39 29 K 4684—Yellow . . . 1.39 2 for \$2.72

Measure to be sure

To be sure of getting the most accurate fit it is necessary to measure carefully and accurately. Consult the size chart at the right for the nearest size to correspond to the measurements which you have taken. For complete measuring instructions please refer to page 1362.

SIZES
2 TO 6X



Cotton Gabardine

Plaid

VALUES IN 2-PIECE SLACK SETS

Warm, full cut and firmly finished

Flannel
Shirt, Wool
Slacks

\$3.98

\$4.98

\$5.89

SHIRT 'N' SLACKS SET takes hard play in smart style. Cotton flannel shirt in colorful print has new slanted zipper closing, button cuffs. Sanforized (max. fab. shrink. 1%). beautifully washable. All wool slacks with back pocket, side buttoning. Button-on suspenders stitched to prevent slipping. Dry clean. *Sizes 3, 4, 5, 6, 6x; size chart, page 9. State size. Shpg. wt. 1 lb. 2 oz.*
29 K 4344—Yellow print shirt, brown slacks. \$3.98
29 K 4345—Yellow print shirt, navy slacks. \$3.98

COTTON GABARDINE jacket and slack set. Jacket has quick-zipper closing down front, cotton kasba lining for warmth. Side elastic shirring at sides, two handy pockets. Hoses slacks are well-cut. Fit well thanks to elastic shirring all around waist. Two front inset pockets. Made to take rough-and-tumble wear. Sanforized (max. fab. shrinkage 1%). Wash separately. *Sizes 3, 4, 5, 6, 6x; see size chart on page 9. Please state size. Shpg. wt. 1 lb. 5 oz.*
29 K 4350—Brown. \$4.98
29 K 4351—Med. blue 4.98

ALL WOOL jacket and slack set. Blended jacket in colorful plaid has smart solid color collar, cuffs and waistband, becoming ascot tie. Buttons match. Fits snugly over slacks. Front-pleated slacks with side-buttoning, back pocket. Button-on suspenders stitched together in back to prevent slipping. Dry clean. Warm, long-wearing. *Sizes 3, 4, 5, 6, 6x; size chart, page 9. State size. Shipping weight 1 lb. 4 oz.*
29 K 4346—Plaid jacket, brown slacks. \$5.89
29 K 4347—Plaid jacket, navy blue slacks. \$5.89



Washable
Chambray

Sanforized
Broadcloth

Cotton

ALL-IN-ONE PLAYSUITS in sturdy, easy-to-wash cottons

\$1.15 2 for \$2.25

\$1.39 2 for \$2.72

\$1.59 Was 2 for \$3.18

"DUTCH GIRL" STYLE all-in-one of crisp, washable chambray. Flare-out simulated pockets, square neckline, sleeves, waistband and leg bottoms are all spaced with red trimming. Soft gathers for flattering fullness. Buttons at side and back. *Sizes 3, 4, 5, 6, 6x; size chart, page 9. State size. Shipping wt. each 8 ounces.*
29 K 4205—Med. blue
Each .. \$1.15; 2 for \$2.25

SANFORIZED BROADCLOTH all-in-one with Peter Pan collar, tipped out-in shirred waistband piped in white. Adorable pussy-cat applique, patch pocket. Buttons down back, at sides. Washable — max. fab. shrink. 1%. Fine quality, lower-priced this year. *Sizes 3, 4, 5, 6, 6x; size chart on page 9. State size. Shpg. wt. each 6 oz.*
29 K 4211—Med. blue
Each... \$1.39; 2 for \$2.72

LOWEST PRICED... cotton pincheck all-in-one with colorful embroidery. White collar, piping on puff sleeves and pocket. Shirred set-in waistband. Buttons, tie-nash in back. Washable. *Sizes 3, 4, 5, 6, 6x; size chart on page 9. State size. Shpg. wt. each 5 oz.*
29 K 4232—Blue and white check. \$1.59
29 K 4233—Red and white check. 1.59
2 for..... 3.12

PLAYTIME JODHPURS

Well made with 2 pockets, elastic shirred backs and firm elastic foot straps

Twill Jodhpurs **\$1.98** Western Shirt **\$1.98**

A WESTERN STYLE jodhpurs in sturdy cotton twill. Sanforized, wash separately. (max. fab. shrink. 1%). Loops front and back. Gripper fasteners at side. 2 pockets. *Sizes 3, 4, 5, 6, 6x; see size chart on page 9. Please state size. Shpg. wt. 9 oz.*
29 K 4511—Red. \$1.98
29 K 4512—Dark brown. 1.98
29 K 4513—Dark green. 1.98

B COTTON FLANNEL WESTERN STYLE SHIRT. Sanforized (won't shrink over 1%). Wash separately. *Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 8 oz.*
29 K 4685—Med. blue, red. \$1.98
29 K 4686—Yellow, brown. 1.98

Corduroy Jodhpurs **\$2.98**

C FINE PINWALK. Elastic shirring in back; side-button opening. Wash separately. *Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 9 oz.*
29 K 4514—Dark Green. \$2.98
29 K 4515—Dark brown. 2.98
29 K 4516—Red. 2.98
Shirt not included.

Everything at Sears can be purchased on Easy Terms. See inside back cover for full details.

WARM WOOL SHIRT

In-or-out jacket style in bold Buffalo plaid
A Sears big-bargain buy

\$1.98

Wonderful wool "mixer" (70% new wool, 30% reprocessed wool) for all winter clothes to use as shirt or tom-over jacket. Buttons up to neckline. Handy patch pocket. Long sleeves with buttoned cuffs. Dry clean. *Sizes 3, 4, 5, 6, 6x; size chart, page 9. State size. Shpg. wt. 14 oz.*
29 K 4487—Red and black. \$1.98
29 K 4488—Black and white. 1.98

Measure to be sure

Please do not try to guess the correct size. For your satisfaction, measure each time you order. See page 1362 for helpful suggestions.



Flannel
Shirt
\$1.98

A
Cotton
Twill
\$1.98

C
Corduroy
\$2.98



HONEYSUCKLE RAINWEAR . . smart, full cut shower-shedders

\$1.49

WONDER WEARING metallic finish plastic in gay colors for rain hat with perky bow tie neck tie. All around belt ties in front. Please hood is attached. Waterproof. Sizes Small 3-4, medium 5-6, large 6x. State size Shipping weight 8 ounces.
29 K 4921—Red\$1.49
29 K 4922—Blue... .. 1.49
29 K 4923—Green... .. 1.49

\$1.98

RUBBERIZED COTTON plaid to escape with attached hood. Rubberized finish inside for added protection. Self tie neck, roomy armholes. Full cut to slip easily over outer clothes. Sizes Small (3-4) medium 5-6, large 6x. Please state size Shipping weight 12 oz.
29 K 4924—Red, green and yellow plaid \$1.98

\$3.49

WATERPROOF COTTON TWILL 3-way coat completely rubberized. Detachable button-on hood, 2 pockets. Waist belted all around, half belted or loose. Self lined yoke contrasting buttons. Sizes 4, 5, 6, 6x. Please state size Shipping weight 1 lb. 12 oz.
29 K 4925—Light tan \$3.49
29 K 4926—Copen blue 3.49
29 K 4927—Bright red 3.49

RAINCOAT AND UMBRELLA SET

One Sears low price for smart waterproof outfit in gay plaid

\$5.98 Set

Rubberized cotton plaid cheery to wear in gloomy weather for raincoat and matching umbrella. Trench-style wrap coat with detachable hood, tab pockets, storm tab at hem. Convertible collar, roomy raglan sleeves. Snug elastic shirred back. Tie belt buttons on at sides, is detachable. Umbrella with sturdy 7-rib frame, wood shank, novelty plastic handle. Sizes 4, 5, 6, 6x. State size Shipping wt 1 lb. 14 oz.
29 K 4928—Blue, red and yellow plaid ... \$5.98



LUSTROUS RAYON TWILL COAT

Hardy trench-style for all-weather wear with detachable hood

\$6.98

Shimmery rayon satin face rayon twill back fabric is vat-dyed and Crayonette treated to repel water. Detachable hood, button-tab yoke, 2 big patch pockets. All-around belt ties in front. Inside yoke across shoulders for extra protection. Sizes 4, 5, 6, 6x. State size, Shpg. wt. 1 lb. 2 oz.
29 K 4914—Light tan
29 K 4915—Bright red
29 K 4916—Copen blue
Each \$6.98



TOP-EVERYTHING JACKETS at Sears-thrifty prices fully lined

\$2.88

WATER-REPELLENT POLYESTER jacket, fully lined with colorful cotton plaid. Roomy raglan sleeves, two slash pockets, quick-zipper closing down front. Snug-fit elastic shirred back. Sizes 3, 4, 5, 6, 6x. Please state size. Shipping weight 1 pound.
29 K 4809—Tan ... \$2.88

\$5.98

WARM PEA JACKET with lined detachable hood in sturdy 100% reprocessed wool melton cloth. Navy style button up collar, broad lapels, slash pockets. Nautical buttons. Copen red cotton flannel lining. State size 3, 4, 5, 6, 6x. Shpg. wt 2 lbs. 8 oz.
29 K 4808—Navy blue \$5.98

\$7.98

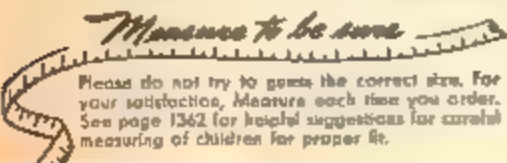
CAPEKIN LEATHER JACKET is windproof, sheds rain, snow, wears like iron. Zip front, 1 slash pocket. Darts at back band, adjustable side tabs for perfect fit. Gay plaid brushed cotton lined. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt 1 lb. 15 oz.
29 K 4804—Med. brown \$7.98

SHEEPSKIN LINED WATER-REPELLENT

Fur-collared jacket, super-warm with knit cuffs inside sleeves

\$9.98

Water-repellent cotton twill. Mouton-dyed lamb fur collar, 2 breast pockets, 2 flap pockets. Snug all-around belt. Sheepskin and cotton quilting lined. Knit wind-stoppers in sleeves. Sizes 3, 4, 5, 6, 6x. State size Shipping wt 2 lbs. 6 oz.
29K4805—Lt. Tan \$9.98
29K4806—Med. blue 9.98
29K4807—Bright red 9.98



Size Chart for Sizes 3 to 6x

Order sizes	3	4	5	6	6x
Chest is	22	23	24	25	25 1/2 in.
Height is	34 1/2	37 1/2	40 1/2	43 1/2	46 1/2 to 48 in.
Coat length	19	20 1/2	22	23 1/2	25 in.

SIZES
2 to 6x

*Reduced
for the
First time*

**NEW LOW
PRICE . . only**

\$1.84

Always sold for \$1.98

**Our one-piece
combination
blouse and slip
in closely woven
washable cotton
broadcloth**

Famous HONEYSUCKLE BLOUSE-SLIP

Little girls love it because it makes dressing easier. Mothers know the sturdy quality cotton broadcloth is easy to wash, easy to keep crisp and fresh. Both have the quality details: the ruffle collar, front and hemline. The deep pleated button front to waist—the gayly colored embroidery. Skirt is nice and full. The price is cut in keeping with Sears' "down-with-prices" policy. Washable. Sizes 2, 3, 4, 5, 6. See size chart, page 1362. State size. Shpg. wt. each 6 oz. 29 K 4680—White. Each . . . \$1.84; 2 for \$3.60



THRIFTY BUY

\$1.39

PART WOOL PLAID skirt with waist-bugge-og-elastic shirring, adjustable suspenders. 60" wool, 40% rayon. Dry clean. Sizes 3, 4, 5, 6. State size. Shipping weight 6 ounces. 29 K 4124—Blue and white plaid. \$1.39

SWING WIDE SKIRTS IN FINE ALL WOOL

\$1.98

ALL WOOL DESIGN skirt elastic shirring at waist adjustable suspenders. Dry clean. Size 3, 4, 5, 6. 6x. State size. Shipping wt. 6 oz. 29 K 4125—Cape blue. 29 K 4126—Bright red. 29 K 4127—Navy blue. Each \$1.98

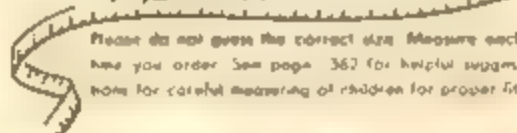
\$2.59

ALL WOOL PLAID swing skirt, neatly pleated all around. Adjustable suspenders. Side button closing. Dry clean. Sizes 3, 4, 5, 6. 6x. Please state size. Shipping weight 6 ounces. 29 K 4128—Red, green and yellow plaid. \$2.59

\$2.98

NEW EXPANSION WAIST skirt for growing girls. Zippers allow up to 6-inch adjustment. All wool plaid with detachable, adjustable suspenders, 2 pockets. Dry clean. Size 3, 4, 5, 6. 6x. State size. Shpg. wt. 6 oz. 29 K 4129—Gray, red and white. \$2.98

Measure to be sure



Size chart, Sizes 3 to 6x for Skirts, Blouses

Order size	3	4	5	6	6x
H. chest	22	23	24	25	25 1/2 in.
Skirt length	11	12	13	14	15 in.



PRICES CUT on cotton broadcloth Blouses

Red and White \$1.39 **\$1.24** **Short Sleeves**
Long Sleeves
Reduced Fine cotton broadcloth blouse with black ribbon bow. Washable. Machine bow. White. Sizes 3, 4, 5, 6. 6x. State size. Shpg. wt. 5 oz. 29 K 4627—Long sleeves. Was \$1.49 . . . now \$1.44. 29 K 4628—Short sleeves. Was \$1.39 . . . now 1.24. **EVERETT EXPANSION** ruffles on washable cotton broadcloth blouse. Colored embroidery. Uncreased button front. Machine bow. White. Sizes 3, 4, 5, 6. 6x. State size. Shpg. wt. 5 oz. 29 K 4607—White. \$1.39

Rich Rayon Crepe

\$1.98

Becoming high neck and eyelet yoke are accented with pretty pastel shaded embroidered ruffles. Pushup sleeves with elastic cuffs. Darts in skirt, button down back. Hand washable. Sizes 3, 4, 5, 6. 6x. State size. Shipping weight 6 ounces. 29 K 4610—White. \$1.98

WASHABLE SANFORIZED cotton broadcloth

\$1.69

Club-collar blouse with eyelet embroidered yoke and ruffles. Pushup sleeves have elastic cuff. Darts on front and back. Buttons down back. Washable—max. shrinkage 1%. Sizes 3, 4, 5, 6. 6x. Please state size. Shpg. wt. 5 oz. 29 K 4609—White. \$1.69

\$1.49

Big-FRONT Blouse is nicely tucked and ruffled with eyelet embroidery. Perky string bow elastic puff sleeves. Washable cotton broadcloth (max. shrink 1%). Low priced for this fine quality. Sizes 3, 4, 5, 6. 6x. State size. Shpg. wt. 5 oz. 29 K 4608—White. \$1.49



COTTON SLIPS for little tots

39¢ each 3 for \$1.14

Good QUALITY cotton 66 x 72 count, in a well made slip especially designed for wear under little girls dresses. Picot neckline, armholes, ruffled flounce. Washable. Sizes 1, 2, 3. State size. Ship. wt. ea. 4 oz. 29K 3253-White. Each 39¢ . . 3 for \$1.14

59¢ each 3 for \$1.73

80 Square Cotton percale, a better quality slip with lace edged ruffle on bottom, armholes and neckline. Perfect for dress up wear. Washable. Sizes 1, 2, 3. Please state size. Shipping weight each, 3 oz. 29K 3254-White. Each 59¢ . . 3 for \$1.73

39¢ each 3 for \$1.14

Good QUALITY cotton 64 x 60 count, well made with hemstitched neckline, armholes and bottom. A great value at this low price. Washable. Sizes 2, 4, 6. State size. Ship. wt. ea. 4 oz. 29K 3251-Pink. 29K 3252-White. Each 39¢ . . 3 for \$1.14

69¢ each 3 for \$2.03

80-901 ARE COTTON percale Sanforized guaranteed not to shrink more than 1%. Eyelet embroidered ruffle bottom. Hemstitched neck, picot armholes. Washable. Sizes 2, 4, 6. State size. Ship. wt. ea. 4 oz. 29K 3253-White. Each 69¢ . . 3 for \$2.03



WARM ROBES for tots . . sizes 1 to 3

\$1.69 Some Quality Last Fall Was \$1.98

COTTON CHENILLE. Easy to wash, needs no ironing. Full shawl collar, self fabric tie-belt. Contrast trim. Styled like a grown-up's. Washable. Sizes 1, 2, 3, size chart, page 1362. Please state size. Ship. wt. 14 oz. 29K 7900-Blue \$1.69 29K 7901-Pink 1.49

\$1.98

Cozy Cotton chenille styled like big sister's robe, with animal design. Shawl collar, self wash. Hand wash separately. Sizes 1, 2, 3; see size chart, page 1362. State size. Ship. wt. 14 oz. 29K 7902-Light blue 29K 7903-Pink. Each.....\$1.98

\$1.98

COTTON blanket cloth robe in a nursery pattern. Broad trim, bottom-front, and rayon cord tie. Hand wash separately. Sizes 1, 2, 3, size chart, page 1362. State size. Shipping weight 14 oz. 29K 7910-Light blue 29K 7911-Pink. Each.....\$1.98

COLORFUL ROBES THAT CAN BE WASHED

sizes 3 to 6x

\$2.98 Beacon Cloth

D WARM BEACON cotton blanket cloth. Dutch boy and girl print. White piping trim. Hand wash separately. Sizes 3, 4, 6, 6x. see size chart on page 1362. Please state size. Ship. wt. 1 lb. 29K 1532-Medium blue 29K 1534-Medium red. Each.....\$2.98

Some Quality Last Fall Was \$3.98 **NOW \$2.98**

E BETTER QUALITY pin point cotton chenille. White with multicolor floral design. Double fabric collar. Wash separately. Sizes 3, 4, 6, 6x. see size chart on page 1362. State size. Ship. wt. 15 oz. 29K 1537 . . \$2.98

Some Quality Last Fall Was \$2.98 **NOW \$1.98**

F PIN POINT COTTON CHENILLE with squirrel design on front. Wash separately. Sizes 3, 4, 6, 6x. see size chart on page 1362. Please state size. Shipping wt. 14 ounces. 29K 1530-Bright red 29K 1531-Medium blue. Each.....\$1.98

Use Sears Easy Terms. See inside back cover for complete details.



D \$2.98

E \$2.98

F \$1.98

First time . . 100% duPont

ALL-NYLON UNDIES

Vest, Panty, Brief . . sizes 2 to 6

98¢ each 3 for \$2.88

Special Introductory Price

Vest styled with rounded neckline, built-up shoulders, hemmed bottom. Cuff panty and brief have double-fabric crotch. Nylon with Laster yarn top and bartacked at points of strain. Nylon rickrack on brief leg opening. Hand wash. Sizes 2, 4, 6. Please state size. Ship. wt. each 3 oz.

A Nylon Vest
29K 3049-Pink 98¢ 3 for \$2.88
29K 3050-White 98¢ 3 for 2.88

B Nylon Panty
29K 3051-Pink 98¢ 3 for \$2.88
29K 3052-White 98¢ 3 for 2.88

C Nylon Brief
29K 3053-Pink 98¢ 3 for \$2.88
29K 3054-White 98¢ 3 for 2.88

(See page 57 for Sizes 8 to 14)

Measure to be sure

Size guide for Slips, Undies. Sizes 1 to 8

Order size	1	2	3	4	6	8
If chest is	20	21	22	23	25	27 in.
If hips are	21 1/2	23 1/2	25 1/2	27 1/2	29 1/2	31 1/2 in.
Slip length about	15	16	17	19	22	27 1/2 in.

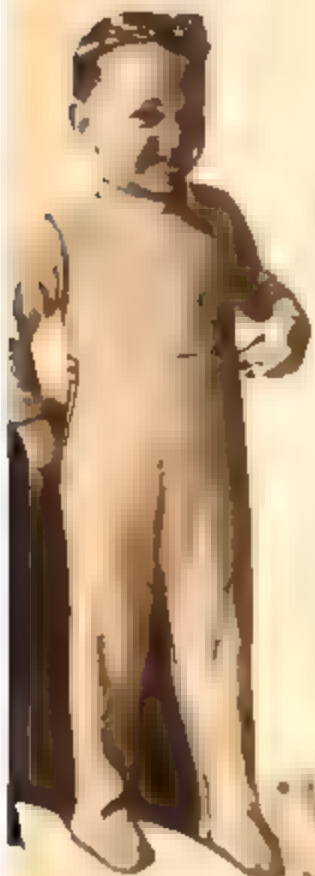
LACE-TRIMMED PANTY of runproof rayon

39¢ each 3 for \$1.14

Long-wearing 1-bar tricot knit rayon. Double crotch Laster yarn top and legs. Lace and rayon bow trim. Hand wash. Sizes 2, 4, 6. State size. Ship. wt. each 3 oz. 29K 3045-Pink 29K 3046-White 29K 3047-Yellow 29K 3048-Light blue. Each 39¢ 3 for \$1.14

SIZES
6 MOS. TO 4

HONEYBUCKLE
HEAVYWEIGHT COTTON
TOYS' WEAR



HONEYBUCKLE
Sears famous improved
quality at lower price

\$1.79 2 for
\$3.50
2 pr set

- Heavyweight cotton knit sturdy and washable
- Double napped inside and out for extra warmth
- snug knit cuffs
- Gripper fastener closing
- Elastic at drop seat
- Double fabric feet
- Double needle stitched throughout for long wear
- New soft pastel colors



**Sears famous
KNIT SLEEPER**

Made to our specifications in full cut sizes. Extra value in the fine quality knit, the all-over coverage for extra warmth. Neckline hugs the throat high and is nicely finished. Armholes are reinforced to stand strain of active young arms. Bootie feet knit for padding about as well as warmth. Washable. Gripper fasteners are laundry proof. Sizes 6 mos., 1, 2, 3, 4. State size

2 piece Sleeper Shpg. wt. ea. 10 oz.
29 K 3482—Blue \$1.79
29 K 3483—Pink 1.79
29 K 3484—Yellow 1.79
2 for 3.50
Extra pairs for a quick change
Shipping weight each 7 ounces
29 K 3485—Blue .85c
29 K 3486—Pink .85c
29 K 3487—Yellow .85c
2 for 1.65

Measure to be sure

Size Chart for Sizes 6 mos. to 4

Size	Chest	Height
6 mos.	18	up to 26 1/2 in.
1	20	27 1/2 in.
2	22	3 1/2 to 34 in.
3	24	34 1/2 to 37 in.
4	26	37 1/2 to 40 in.

For complete measuring instructions on "How to Measure" please refer to page 1342 before ordering. This will assure a proper fit.

Add Children's nightwear to your Sears Easy Payment Account. See inside back cover for complete details. Did you know that you can get Volume 1 of the American People's Encyclopedia for free examination? See index.



\$1.65 Size 6 mos.

Denton 2-pc. Sleeper

Fine cotton knitted with 3% wool, flared in the button waist back closing, double fabric feet. Washable. Sizes 6 mos., 1, 2, with drawstring turned-down cuffs. Sizes 3, 4, with plain cuffs. State size
2 pc. Sleeper Shpg. wt. ea. 10 oz.
29 K 3407—Gray
Size 6 mos. \$1.75
Size 1 1.95
Size 2 2.10
Extra pairs Shipping wt. 7 oz.
29 K 3408—Gray
Size 6 mos. .80c
Size 1 .95c
Size 2 1.10c

\$1.19 2 for \$3.50

1-pc. Knit Cotton

Warm rib-knit cotton sturdy weight, takes hard wear. Waist buttons in back with elastic drop seat. Double fabric feet extra warm. snug, rib-knit cuffs. Double-needle stitching. Washable. Sizes 1, 2, 3, 4. State size Shpg. wt. ea. 8 oz.
29 K 3446—Pink \$1.19
29 K 3449—Blue 1.19
3 for 3.50

\$1.09 2 for \$2.13

Flannelette Gown

Sweet timebud print nightie in easy deep-napped flannelette once to snuggle into. Peter Pan collar gathered front and back yoke. Scooped button closing. Fully cut, double needle stitched. Washable. Sizes 1, 2, 3. State size Shpg. wt. ea. 6 oz.
29 K 3420—Rosebud print on white ground \$1.09
2 for 2.13

89c 2 for \$2.62

1-pc. Flannelette

Warm, softly napped sleeper has standing collar to protect tender neck should ever slide down. A button back closing. Easy bootie feet. Double needle stitching. Washable. Sizes 1, 2, 3, 4. State size Shpg. wt. ea. 6 oz.
29 K 3466—Pink 89c
29 K 3469—Blue 89c
3 for \$2.62



3-Piece Flannelette \$1.49

(A) 2-piece sleeper with extra pants for quick change. Button-back top with double-ribbed knit cuffs. Button on pants, easy bootie feet. Double needle stitched. Warm washable good quality flannelette. Sizes 1, 2, 3, 4. State size Shpg. wt. ea. 10 oz.
29 K 3488—1 pc. blue \$1.49
29 K 3489—3 pc. pink 1.49
2 for 2.92

Printed Flannelette
\$1.19 2-pc. **\$1.79** 3-pc.

(B) Easy nursery print soft warm flannelette. Top has 3-button back closing, standing collar. Button-on pants, warm bootie feet. Double needle stitched washable. Sizes 6 mos. to 4. State size Shpg. wt. ea. 10 oz.
2-pc. Sleeper—Top and 1 pair of pants. Shpg. wt. ea. 9 oz.
29 K 3461—Juvenile print \$1.19
3 for 3.50
3-pc. Set, Top and 2 pairs of pants. Shpg. wt. ea. 14 oz.
29 K 3416—Juvenile print \$1.79
2 for 3.50

2-pc. Flannelette \$1.49

(C) Gripper fasteners on the top, also on pants in front. Top has roomy back yoke, reinforced front facing, snug knit cuffs. Pants with elastic drop seat, knit ankles. Warm, washable, double needle stitched. Sizes 1, 2, 3, 4. State size Shpg. wt. ea. 8 oz.
29 K 3490—Nursery print \$1.49
2 for 2.92



ALL THE PRICE WAS
~~\$1.69~~
NOW
\$1.44

COZY-WARM washable flannelette
\$1.44

2-PIECE PAJAMAS with boy's button-boy jacket. Gathered front and back yoke double collar. White binding on pocket top. Pants fitted front elastic back. Double needle stitched. Washable. Sizes 4, 6, 8. Please state size. Ship. wt. each 9 oz.
29 K 3424—Pink
29 K 3427—Blue
Each \$1.44. 2 for \$2.87

2-PIECE JAMABETTES Print flannelette. Convertible collar buttons high or open into lapels. Top with button-front white piping, pocket. Pants fitted front, back Adjustable Gripper fasteners on waist. Washable. Sizes 4, 6, 8. State size. Ship. wt. ea. 10 oz.
29 K 3457—Floral print on white. Each \$1.98
2 for 3.90

Knit Cotton
\$1.79

3-piece "ski suit" style for boys and girls. Ribbed knit crew neck. Wrist and ankles keep cold out. Warmth in. Pullover top. Pants have elastic all around waist for good fit. Full cut, comfortable to wear. Washable. Sizes 4, 6, 8. State size. Ship. wt. each 11 oz.
29 K 3443—Med. blue
2 for \$3.50; Each \$1.79

1-pc. Denton
\$2.00 Size 4

Famous brand sleeper in fine quality heavyweight cotton knitted with 3% wool, warmly fleeced inside. Button-front, 5-button closing on drop seat. Double fabric bootie feet for extra warmth. Washable. State size. Ship. wt. each 13 oz.
29 K 3406—Gray
Size 4 \$2.00
Size 5 2.10
Size 6 2.25
Size 7 2.40
Size 8 2.55

HONEYSUCKLE
KNIT SLEEPER

\$1.79 All sizes 4 to 8

- Double fleeced cotton
- Double fabric booties
- Gripper fasteners, front closing
- Elastic drop seat
- Sewn ribbed knit cuffs
- In gay colors or gray

Sears famous Honeysuckle sleeper in heavyweight, knit cotton. Double fleeced inside and out for extra warmth. Dependable all-over coverage in its snug neckline, knit wristlets, bootie feet. Gripper fastener closing. Double needle stitching. Washable. Sizes 4, 5, 6, 8. State size. Ship. wt. ea. 13 oz.
29 K 3454M—Blue \$1.79
29 K 3455M—Pink 1.79
29 K 3456M—Yellow 1.79
29 K 3400M—Gray 1.79
2 for 3.50

SIZES
4 TO 8



Super-warm
HONEYSUCKLE
FLANNELETTE
SLEEPERS

- Downy flannelette, heavyweight quality, well napped for warmth
- Wash-proof Gripper fastener closing; easy to put on
- Sewn rib knit wrists, ankles designed to keep the cold out
- Wide back yokes, front facing
- Drop seat fastened with self help ties in front
- Strong double needle stitching

Plain or Stripes \$1.39

One-piece sleeper with smart contrasting binding around neck and front. Better quality cotton flannelette, vat dyed, so colors won't run. Soft-napped and warm, washes beautifully. Low priced for this quality. Washable. Sizes 4, 6, 8. State size. Ship. wt. each 9 oz.
29 K 3451—Pastel stripes \$1.39
29 K 3452—Blue 1.39
29 K 3453—Pink 1.39
2 for 2.72

Nursery Print \$1.69

One-piece sleeper in the gayest of prints children love it. Contrasting piping around neck and down front. Better quality flannelette, vat dyed so colors won't run. Warm, easy to wash. Wonderful value. Washable. Sizes 4, 6, 8. State size. Ship. wt. each 9 oz.
29 K 3418—Juvenile print on white ground. Each \$1.69
2 for 3.20



Flannelette Gown \$1.44

Adorable rosebud print nightie in warm, soft, flannelette with deep yoke front and back. Double collar piped with contrasting binding, scalloped buttoning. Double needle stitched. Washable. Sizes 4, 6, 8. State size. Ship. wt. ea. 9 oz.
29 K 3435—Rosebud print on white. Ea. \$1.44; 2 for \$2.82

Flannelette Sleeper 94c

One-piece style in good quality, warm flannelette. 3-button front, 3-button drop seat. Contrasting rosebud print trimming. Cut full and comfortable. Double needle stitched to resist ripping. Washable. Sizes 4, 6, 8. Please state size. Shipping weight each 7 oz.
29 K 3408—Blue 94c
29 K 3409—Pink 94c
3 for \$2.76



ALL THE PRICE WAS
~~\$1.69~~
NOW
\$1.44

Measure to be sure

For complete measuring instructions please refer to page 1342. This will ensure a proper fit.

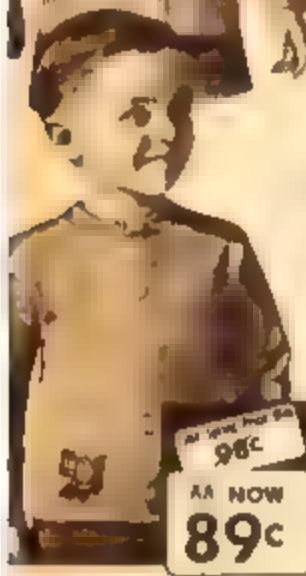
Size Chart for Sizes 4 to 8				
Size	4	6	8	
Chest	23	24	25	27 in.
Height	37 1/2 - 40 1/2	43 1/2 - 46 1/2	49 1/2 - 52 1/2	in.

Add children's nightwear to your Sears Easy Payment Account. See inside back cover.



BB \$1.98

DD \$2.29



AA NOW 89c

CC \$1.98

COAT SWEATERS FOR BOYS AND GIRLS IN SIZES 1 TO 3

Warm cardigans
bright colors and
cute patterns
in cotton and
all wool



EE NOW \$2.79

AA COTTON COAT SWEATER Softly fleeced inside. Crew neck. Animal designs on front. Hand wash separately. Sizes 1, 2, 3; size chart, page 1362. *Please state size.* Shpg. wt. 6 oz.
29 K 7719—Copen blue 89c
29 K 7718—Bright red 89c
29 K 7720—Yellow ... 89c

BB ALL WOOL SWEATER has hand-embroidered flowers. Crew neck. Hand wash separately. Sizes 1, 2, 3, size chart, page 1362. *Please state size.* Shpg. wt. 3 oz.
29 K 7763—Yellow ... \$1.98
29 K 7764—Light blue 1.98
29 K 7765—Pink ... 1.98

CC ALL WOOL COAT SWEATER ... fancy knit-in pattern on front with Jacquard knit-in pattern. Crew neckline. Hand wash separately. Sizes 1, 2, 3; size chart, page 1362. *Please state size.* Shpg. wt. 6 oz.
29 K 7745—Bright red \$1.98
29 K 7746—Copen blue 1.98

DD ALL WOOL COAT SWEATER Jacquard knit-in circus pattern on front and back. Crew neck. Rib-knit cuffs. bottom. Hand wash separately. Sizes 1, 2, 3; size chart on page 1362. *Please state size.* Shpg. wt. 6 oz.
29 K 7739—Pink \$2.29
29 K 7740—Light blue 2.29

EE ZIPPER-FRONT all wool coat sweater for boys or girls in knit & heavier weight yarns. Rib knit cuffs, bottom. Crew neck. Hand wash separately. Sizes 1, 2, 3, size chart page 1362. *Please state size.* Shpg. wt. 6 oz.
29 K 7738—Copen blue \$2.29
29 K 7739—Red 2.29



FF 39c Pr.

HH 98c

JJ \$1.19

KK \$1.09

LL \$1.19

WOOL MITTENS

KNIT HEADWEAR FOR LITTLE TOTS

FF MITTENS, knit-in stripe. Wool worked. Hand wash separately. Sizes Small (1); medium (2); large (3). *Please state size.* Shpg. wt. pair 3 oz.
29 K 7600—Red ... Pr 39c
29 K 7601—Navy blue Pr 39c

HH BOYS' 100% WOOL HAT has ear flaps and chin ties. Hand wash separately. *One size fits up to 3 years.* Shipping weight 4 oz.
29 K 7635—Red ... 98c
29 K 7636—Navy blue ... 98c

KK STOCKING HAT, 50% wool, 50% cotton. Hand wash separately. *One size fits to 3 yrs.* Wt. 5 oz.
29 K 7650—Red \$1.09
29 K 7651—Light blue 1.09
29 K 7652—White 1.09

GG MITTENS, solid color. Wool worked. Hand wash separately. Sizes Small (1); medium (2); large (3). *Please state size.* Shpg. wt. pr 3 oz.
29 K 7660—Red Pr 39c
29 K 7661—Lt blue Pr 39c
29 K 7662—White Pr 39c

JJ 100% WOOL HOCKEY CAP with ear tabs, chin strap. Double thick for extra warmth. Hand wash separately. *One size fits up to 3 years.* Shipping weight 4 ounces.
29 K 7602—Navy blue \$1.19
29 K 7603—Bright red 1.19

LL 100% WOOL PARKA HOOD, Double thick for extra warmth. Ties under chin. Hand wash separately. *One size fits up to 3 years.* Shipping weight 5 ounces.
29 K 7604—Pink \$1.19
29 K 7605—Light blue 1.19

Washfast KNITWEAR of DURENE Yarn

A OVERALLS, Non-slip straps. Elastic at waist. Double fabric bib. Cut roomy for action, comfort. Patch pocket. Washfast, needs no ironing. Sizes 1, 2, 3, 4, size chart on page 1362. *Please state size.* Shipping weight 6 ounces.
29 K 6905M—Red \$1.64
29 K 6906M—Medium blue 1.64
29 K 6907M—Yellow 1.64
29 K 6908M—Pink 1.64
29 K 6909M—Light blue 1.64

B SKIRT Non-slip straps. Elastic at waist. Double fabric bib. Wear with polo shirts, blouses. Box pleats in front. Washfast, needs no ironing. Sizes 1, 2, 3, 4, size chart on page 1362. *Please state size.* Shipping weight, 4 oz.
29 K 69 SM—Yellow \$1.24
29 K 69 2M—Medium blue 1.24
29 K 69 7M—Red 1.24
29 K 69 18M—Pink 1.24
29 K 69 19M—Light blue 1.24

C SHORTS, Non-slip straps. Elastic at waist. Double fabric bib. Designed to wear with shirts, polo shirts. Washfast, needs no ironing. Sizes 1, 2, 3, 4 size chart page 1362. *Please state size.* Shpg. wt. 4 oz.
29 K 6920M—Medium blue \$1.14
29 K 6921M—Red 1.14
29 K 6922M—Yellow 1.14
29 K 6923M—Pink 1.14
29 K 6924M—Light blue 1.14

D SWEATER Rib-knit crew neck. 2 patch pockets. Button front. Long sleeve style with rib-knit cuffs. Washfast, needs no ironing. Size 1, 2, 3, 4 size chart on page 1362. *Please state size.* Shpg. wt. 5 oz.
29 K 6925M—Light blue \$1.44
29 K 6926M—Red 1.44
29 K 6927M—Medium blue 1.44
29 K 6928M—Yellow 1.44
29 K 6929M—Pink 1.44

POLO SHIRTS Snug-fitting rib-knit crew necklines. 2-button shoulders... easy to slip on. Full cut sleeves, strongly stitched. Washfast, needs no ironing. (Shorts and skirt not included.) Sizes 1, 2, 3, 4; size chart on page 1362. *Please state size.* Shipping weight each 4 ounces.

E Striped Shirt Short Sleeves
29 K 6930M—Pink 94c
29 K 6931M—Medium blue 94c
29 K 6932M—Red 94c
29 K 6933M—Yellow 94c
29 K 6934M—Light blue 94c

F Striped Shirt Long Sleeves
29 K 6900M—Pink 98c
29 K 6901M—Medium blue 98c
29 K 6902M—Red 98c
29 K 6903M—Yellow 98c
29 K 6904M—Light blue 98c

G Solid Colors Long Sleeves
29 K 6910M—Yellow 98c
29 K 6911M—Medium blue 98c
29 K 6912M—Red 98c
29 K 6913M—Pink 98c
29 K 6914M—Light blue 98c

H Solid Colors Short Sleeves
29 K 6935M—Yellow 94c
29 K 6936M—Medium blue 94c
29 K 6937M—Red 94c
29 K 6938M—Pink 94c
29 K 6939M—Light blue 94c

I ANKLETS Seamless feet. Rib-knit cuffs. Nauti picot edge. Washfast. Colors Yellow, light blue, red, pink, medium blue. Sizes 4, 4½, 5, 5½, 6, 6½, see size chart below. *Please state size and color.*
29 K 5913M—Shipping weight 3 pairs, 3 oz. ... 3 for 77c

WASHFAST ANKLETS...buy 6 pairs...save more

J OUR BARGAIN SPECIAL AT A SHARP LOW PRICE... and best of all... these anklets are dyed washfast by the same improved process used in better anklets. Knit of mercerized cotton. Colors White, pink, light blue, yellow. Sizes 4, 4½, 5, 5½, 6, 6½. *Please state size and color.*
29 K 5928—Shpg. wt. for 3 prs. 3 oz. ... 3 prs. for 55c, 6 prs. for \$1.07

K KNIT-IN RAILROAD PATTERN on cuff. Mercerized cotton. Sizes 4, 4½, 5, 5½, 6, 6½. Colors White, pink, lt. blue, yellow. *Please state size, color.*
29 K 5911—Shpg. wt. for 3 prs. 3 oz. ... 3 prs. for 77c; 6 prs. for \$1.31

L BLACK STRIPED anklets have elastic cuffs. Mercerized cotton. Colors Copen blue, bright red, yellow, aqua blue. Sizes 5½, 6, 6½, 7, 7½. *Please state size and color.*
29 K 5909—Shpg. wt. 3 prs. 3 oz. ... 3 prs. for 77c ... 6 prs. for \$1.31

M HALF-SOCK STYLE with striped cuffs. Mercerized cotton. Colors White, pink, light blue, yellow. Sizes 4, 4½, 5, 5½, 6, 6½. *Please state size and color.*
29 K 5917—Shpg. wt. 3 prs. 3 oz. ... 3 prs. for 77c ... 6 prs. for \$1.31

N FAIRY KNIT-IN CUFF design. Mercerized cotton. No-seam cuffs. Colors White, pink, lt. blue, yellow. Sizes 4, 4½, 5, 5½, 6, 6½. *Please state size and color.*
29 K 5914—Shpg. wt. 3 prs. 3 oz. ... 3 prs. for 87c ... 6 prs. for \$1.71

O NO-SEAM CUFFS on fine gauge anklets of mercerized cotton. Colors White, pink, light blue, yellow. Sizes 4, 4½, 5, 5½, 6, 6½. *Please state size and color.*
29 K 5932—Shpg. wt. 3 prs. 3 oz. ... 3 prs. for 87c ... 6 prs. for \$1.71

P TUCK STITCH cuff pattern in mercerized cotton. No-seam cuffs. Colors White, pink, lt. blue, yellow. Sizes 4, 4½, 5, 5½, 6, 6½. *Please state size and color.*
29 K 5937—Shpg. wt. 3 prs. 3 oz. ... 3 prs. for 87c ... 6 prs. for \$1.71

Q NO-SEAM CUFFS specially designed to "stay-up". Mercerized cotton. Colors White, pink, lt. blue, yellow. Sizes 4, 4½, 5, 5½, 6, 6½. *Please state size and color.*
29 K 5927—Shpg. wt. 3 prs. 3 oz. ... 3 prs. for 87c ... 6 prs. for \$1.71

S NYLON REINFORCED heels and toes for longer wear. English rib knit of lustreous mercerized cotton. No-seam cuffs. Colors White, pink, light blue, yellow. Sizes 5½, 6, 6½, 7, 7½. *Please state size and color.*
29 K 5938—Shpg. wt. 3 prs. 3 oz. ... 3 prs. for 87c ... 6 prs. for \$1.71

T NYLON REINFORCED heels and toes on crew socks. Cuffs can be worn up or down. Mercerized cotton. Colors White, pink, light blue, yellow, copen blue, bright red. Sizes 5, 5½, 6, 6½, 7, 7½. *Please state size and color.*
29 K 5915—Shpg. wt. 3 prs. 3 oz. ... 3 prs. for 87c ... 6 prs. for \$1.71

Measure to be sure

Sears guarantees satisfaction or your money back... but only if you can guarantee a proper fit for your child... so measure carefully according to instructions... Each Time You Order.

Measure for Socks: Place ruler against sole. Measure from heel to tip of toe. See size chart below for size to order.

Order size... 4 4½ 5 5½ 6 6½ 7 7½

For foot length... 3½ 4 4½ 5 5½ 6 6½ 7 in.

Washfast

KNIT COTTON MATCH-MATE SEPARATES

made of *Duracel* lustrous, mercerized 2-ply
combed yarns . . for boys and girls . . in sizes 1 to 4

SIZES
1 to 4

KNIT, CUT AND STITCHED TO
SEARS QUALITY SPECIFICATIONS

Fine gauge knit of selected
long staple cotton yarns
to hold their original
shape after many washings

Full cut sizes permit free action.
Skirts, overalls, shorts have
non slip suspenders, double
fabric bib tops, elastic at waist

Polo shirts have 2 button
shoulders. Sweater has 2
pockets. Both have rib knit
crew necks and rib knit cuffs.

Each of 7 garments comes in all
5 colors shown. Improved dye-
process makes all 5 colors wash-
fast. Won't run white clothes



NOW . . ALL HONEYSUCKLE TOTS' ANKLETS ARE . .

Colors won't fade or stain . . safe to wash with white clothes . .
Knit of lustrous, mercerized cotton . . colors stay clear and bright

Washfast

BARGAIN

Washfast

ANKLETS
3 prs. 55c
6 prs. for \$1.07
Sizes 4 to 6½

BETTER QUALITY

Washfast

ANKLETS
3 prs. 77c
6 prs. for \$1.51
Sizes 4 to 7½

OUR FINEST

Washfast

ANKLETS . . only
3 prs. 87c
6 prs. for \$1.71
Sizes 4 to 7½



HONEYSUCKLE ALL WOOL SUEDE CLOTH 3-pc. set

With Beaver eye
Mouton and
Trimmed
Corded collar

~~\$11.95~~
**NOW
\$10.95**

Size	Weight	Color	Price
29 K 7322	1 lb. 10 oz.	Red	\$10.95
29 K 7323	1 lb. 10 oz.	Blue	\$10.95



HONEYSUCKLE 3-PC. LEGGING SETS in color than ever

Size	Weight	Color	Price
29 K 7322	1 lb. 10 oz.	Red	\$17.95
29 K 7323	1 lb. 10 oz.	Blue	\$17.95
29 K 7324	1 lb. 10 oz.	Pink	\$14.95
29 K 7325	1 lb. 10 oz.	Light blue	\$12.95
29 K 7326	1 lb. 10 oz.	Dark blue	\$8.95



BOYS' HONEYSUCKLE SNOW SUITS in rugged fabrics with warm linings

Size	Weight	Color	Price
29 K 7443	1 lb. 10 oz.	Tan brown	\$8.95
29 K 7444	1 lb. 10 oz.	Tan green	\$8.95

Size	Weight	Color	Price
29 K 7431	1 lb. 10 oz.	Med blue	\$4.98
29 K 7432	1 lb. 10 oz.	Med blue	\$4.98

Size	Weight	Color	Price
29 K 7415	1 lb. 10 oz.	Med blue	\$4.98
29 K 7416	1 lb. 10 oz.	Med blue	\$4.98

GIRLS' SNOW SUITS, thrift priced

Size	Weight	Color	Price
29 K 7433	1 lb. 10 oz.	Dusty pink	\$5.95
29 K 7434	1 lb. 10 oz.	Med blue	\$5.95
29 K 7435	1 lb. 10 oz.	Med blue	\$5.95
29 K 7436	1 lb. 10 oz.	Kelly green	\$6.95

Washfast

KNIT COTTON MATCH-MATE SEPARATES

made of *Duranel* lustrous, mercerized 2-ply
combed yarns . . for boys and girls . . in sizes 1 to 4

SIZES
1 to 4

KNIT, CUT AND STITCHED TO
SEARS QUALITY SPECIFICATIONS

Five gauge knit of selected
long staple cotton yarns
to hold their original
shape after many washings

Full cut sizes permit free action.
Shirts, overalls, shorts have
non slip suspenders, double
fabric bib tops, elastic at waist

Polo shirts have 2 button
shoulders. Sweater has 2
pockets. Both have rib knit
crew necks and rib-knit cuffs.

Each of 7 garments comes in all
5 colors shown. Improved dye
process makes all 5 colors wash-
fast. Won't stain white clothes.



A Overalls \$1.64

B Shirt \$1.24

C Shorts \$1.14

D Sweater \$1.44

E Striped Polo Shirt
Short sleeve 94c
Long sleeve 98c

F Solid color Polo Shirt
Long sleeve 98c
Short sleeve 94c

NOW . . ALL HONEYSUCKLE TOTS' ANKLETS ARE . .

Colors won't fade or stain . . safe to wash with white clothes . .
Knit of lustrous, mercerized cotton . . colors stay clear and bright

Washfast

BARGAIN

Washfast

ANKLETS

3 prs. 55c
6 prs. for \$1.07
Sizes 4 to 6 1/2

BETTER QUALITY

Washfast

ANKLETS

3 prs. 77c
6 prs. for \$1.51
Sizes 4 to 7 1/2

OUR FINEST

Washfast

ANKLETS . . only

3 prs. 87c
6 prs. for \$1.71
Sizes 4 to 7 1/2



HONEYSUCKLE
ALL WOOL SUEDE
CLOTH 3-pc. set
 with Beaver-dyed
 Mouton lamb
 trim on collar
 and bonnet

~~\$11.95~~
NOW
\$10.95



HONEYSUCKLE 3-PC. LEGGING SETS in cuter-than-ever style

\$17.95 3-pc. set	\$14.95 3-pc. set	\$12.95 3-pc. set	\$8.95
A 1 W 1 1/2 L 1 1/2 W 1 1/2 L 1 1/2 L 1 1/2 29 K 7300 - All 29 K 7301 - All Each set \$17.95	A 1 W 1 1/2 L 1 1/2 W 1 1/2 L 1 1/2 L 1 1/2 29 K 7302 - All 29 K 7303 - All Each set \$14.95	A 1 W 1 1/2 L 1 1/2 W 1 1/2 L 1 1/2 L 1 1/2 29 K 7304 - All 29 K 7305 - All Each set \$12.95	A 1 W 1 1/2 L 1 1/2 W 1 1/2 L 1 1/2 L 1 1/2 29 K 7306 - All 29 K 7307 - All Each set \$8.95

29 K 7322 Bright red
 29 K 7323 Medium blue
 Each set \$10.95



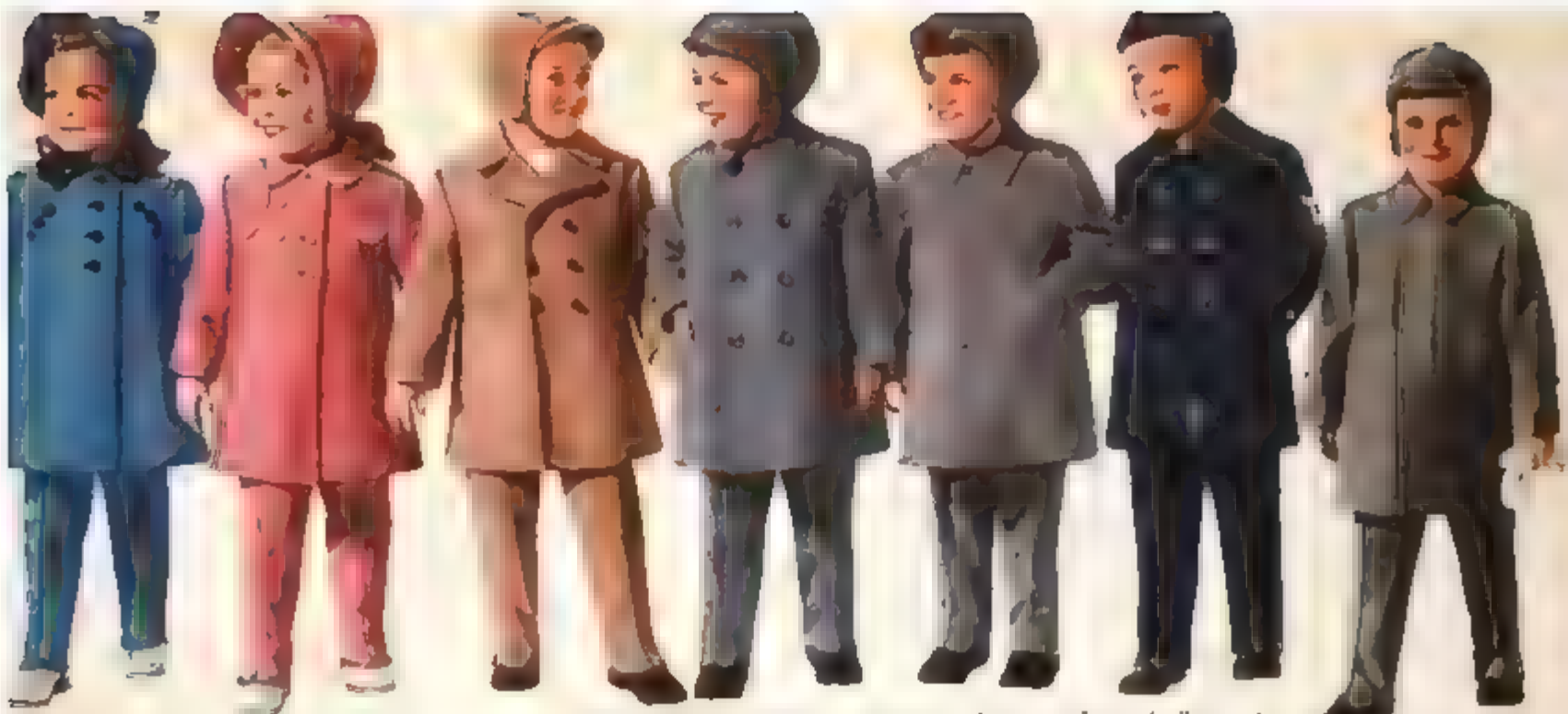
BOYS' HONEYSUCKLE SNOW SUITS in rugged fabrics with warm linings

\$18.95 3-pc. Set	\$16.95 Suit and Hat
WATER REPELLENT cotton poplin zip-jacket fully lined w. 100% ... 100% ... 29 K 7443 Tan \$18.95 29 K 7444 Teal green \$18.95	LUSTER-KNIT ... 29 K 7429 Red \$16.95 29 K 7430 Brown \$16.95

\$4.98	\$4.98
29 K 7431 ... 29 K 7432 ... Each \$4.98	29 K 7433 ... 29 K 7434 ... Each \$4.98

GIRLS' SNOW SUITS, thrift priced

\$5.95	\$6.95
WARM LARK ... 29 K 7435 ... 29 K 7436 ... Each \$5.95	LARK & RAYON TWILL ... 29 K 7437 ... 29 K 7438 ... Each \$6.95



GIRLS' COAT SET VALUES

BOYS' 3-PC. SETS borrow style features from dad's coats

- | | | | | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>\$8.95 3-pc. set
 ALL WOOL FLEECE has face of 56% wool, 44% rayon, cotton back is 50% total fabric. Velvet trim. Matching bonnet. Coat cotton kasha lined. Adjustable suspender leggings lined. Sizes 1, 2, 3, 4 size chart, page 1362. State size. Shpg. wt. 2 lbs. 7 oz.
 29 K 7333—Med. blue
 29 K 7334—Wine red
 Each set... \$8.95</p> | <p>\$6.95 3-pc. set
 SUEDE-LIKE FLEECE has face of 56% wool, 44% rayon, cotton back is 50% total fabric. Angora trim. Cotton kasha lined coat. Matching bonnet. Lined leggings. Sizes 1, 2, 3, 4, size chart, page 1362. State size. Shpg. wt. 2 lbs. 4 oz.
 29 K 7330—Dusty pink
 29 K 7331—Wine red
 29 K 7332—Med. blue
 Each set \$6.95</p> | <p>\$6.95 3-pc. set
 SUEDE-LIKE FLEECE has face of 56% wool, 44% rayon, cotton back is 50% total fabric. Angora trim. Cotton kasha lined coat. Matching bonnet. Lined leggings. Sizes 1, 2, 3, 4, size chart, page 1362. State size. Shpg. wt. 2 lbs. 4 oz.
 29 K 7326—Tan
 29 K 7327—Med. blue
 Each set \$6.95</p> | <p>\$9.95 3-pc. set
 ALL WOOL HERRINGBONE Double breasted suit matching hat. Lined with wool. Cotton kasha leggings have adjustable suspenders elastic back ankle. Size 1, 2, 3, 4 size chart, page 1362. State size. Shpg. wt. 2 lbs. 14 oz.
 29 K 7335—Med. blue
 29 K 7336—Med. brown
 Each set \$9.95</p> | <p>\$12.95 3-pc. set
 ALL WOOL TWEED Fly-front coat lined with 31% new wool, 14% reprocessed wool, 55% rayon. Cotton kasha lined leggings have suspenders. Hat. Size 1, 2, 3, 4, size chart, page 1362. State size. Shpg. wt. 2 lbs. 14 oz.
 29 K 7356—Med. brown
 29 K 7357—Med. blue
 Each set \$12.95</p> | <p>\$14.95 3-pc. set
 100% REPROCESSED WOOL CHINCHILLA with. Coat yoke and sleeves with onyx lower half wool and lined with metal button on kasha lined leggings have adjustable elastic hat to match. Size 1, 2, 3, 4, size chart, page 1362. State size. Shpg. wt. 2 lbs. 9 oz.
 29 K 7337—Navy blue
 3-piece set \$14.95</p> | <p>\$16.95 3-pc. set
 ALL WOOL COVERT in fly-front style. All wool lining lower half. Cotton kasha yoke sleeves. Zip leggings have ankle trim, cotton kasha lining. Hat to match. Size 1, 2, 3, 4, size chart on page 1362. State size. Shpg. weight 2 lbs. 14 oz.
 29 K 7338—Dark tan
 29 K 7339—Med. blue
 Each set \$16.95</p> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|



WATER-REPELLENT, WARM SNOW SUITS for little girls

- | | | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>\$7.95 1-pc. suit
 COTTON POPLIN SUIT water repellent. Attached hood pockets trimmed with leopard-like cotton fabric. Zip front. Elastic waist. Cotton kasha lining quilted to wool. Sizes 1, 2, 3, 4 size chart, page 1362. State size. Shpg. wt. 2 lbs. 4 oz.
 29 K 7437—Green
 29 K 7438—Bright red
 Each suit \$7.95</p> | <p>\$9.95 Suit and Hat
 GLEAMING RAYON twill one-piece suit, all wool lined for extra warmth. Water repellent Gray mouton-dyed lamb fur collar and hat trim. Drawstring waist, zip front. Sizes 1, 2, 3, 4, size chart, page 1362. State size. Shpg. wt. 2 lbs. 3 oz.
 29 K 7439—Bright red
 29 K 7440—Light blue
 Each suit \$9.95</p> | <p>\$7.95 3-pc. set
 COTTON POPLIN, water-repellent. Lined with cotton kasha quilted to wool. Contrast printed poplin trim. Zip-front jacket has elastic at sides. Suspender pants have knee patches. Sizes 1, 2, 3, 4 size chart, page 1362. State size. Shpg. wt. 2 lbs. 10 oz.
 29 K 7441—Med. blue
 29 K 7442—Bright red
 Each set \$7.95</p> | <p>\$8.95 Hooded 2-pc. set
 BURRY FUR TRIM. Cotton poplin zip jacket lined with wool quilted to cotton kasha. 100% reprocessed wool pants, cotton kasha lined suspenders elastic back. All water repellent. Sizes 1, 2, 3, 4 size chart, page 1362. State size. Shpg. wt. 2 lbs. 7 oz.
 29 K 7496—Red with navy
 29 K 7497—Lt. blue with navy. Ea. 2-pc. set \$8.95</p> |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

HONEYSUCKLE!
 THE EASY WAY TO BUY
 1970' WEAR

Honeysuckle Ski-Master COTTON POPLIN SUIT

Dress your child in the type of classic suit you've seen pictured in the smartest magazines... you can buy it at SEARS LOW PRICES

\$7.95 lined with warm cotton kasha

\$8.95 lined with Parker Wides all wool

- One-piece suit and hat
- Heavier weight cotton poplin is wind-resistant and water-repellent
- Reinforced knee patches
- Prompt zipper closing

Drawstring waist, two slash pockets. Size 1, 2, 3, 4 size chart page 1362. State size.

COTTON KASHA LINED Shipping wt. 2 pounds.
 29 K 7450—Medium blue
 29 K 7451—Dusty pink
 Each \$7.95

ALL WOOL LINED Shipping wt. 2 lbs. 8 oz.
 29 K 7452—Medium blue
 29 K 7453—Dusty pink
 Each \$8.95

For Sears Easy Terms, see inside back cover.

Sears famous HONEYSUCKLE

CORDUROY

Made to our rigid specifications
for fabric...fit...fine workmanship



A \$1.98
Overalls



C \$1.39
Boxer Shorts



For Girls
and Boys
Sizes 1 to 4

B \$4.98
Overalls and
Jacket



D \$1.98
Boxer
Longies

HONEYSUCKLE Overalls and 2-piece Jacket Set

- Fine pinweave corduroy... soft, yet rugged and long-wearing
- Overalls have double-fabric top
- Strong stitching throughout

A 4 EASY with embroidered design on front. 2-piece set. 29 K 6804 Med. blue \$1.98 29 K 6800 Pink 98

B TAKE A'S SPECIAL 2-piece set. 29 K 6813 Bright red 2 pc \$4.98 29 K 6814 C. med. blue 2 pc 4.98

HONEYSUCKLE boxer Shorts and Longies

- 11 EASY 2-piece set
- 1 EASY 2-piece set
- 1 EASY 2-piece set
- 1 EASY 2-piece set

C 11 EASY 2-piece set. 29 K 6871 Med. blue \$1.39 29 K 6872 Med. blue 1.39

D 11 EASY 2-piece set. 29 K 6873 Med. blue \$1.39 29 K 6874 Med. blue 1.39



\$1.69

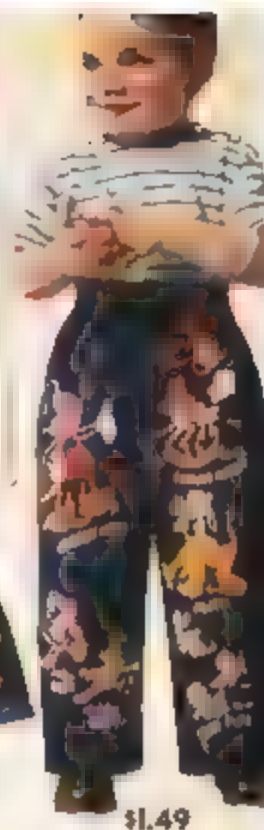
WALT DISNEY
Movie Stars in
COLOR



on
Sanfonzed
blue denim
SIZES
1 to 4



\$1.09



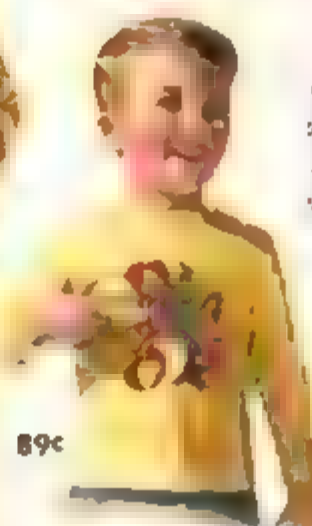
\$1.49

Cartoons hand screened... won't run or crack off. Designed by Walt Disney studios. Denim won't shrink more than 1%. Wash separately (Sports sold separately). Sizes 1, 2, 3, 4 size chart on opposite page. State size.

29 K 6846 Med. blue \$1.69

29 K 6847 Colorful print on navy blue \$1.09

29 K 6848 Colorful print on navy blue \$1.49



89c



69c
Long
Sleeves



59c
Short
Sleeves

COMBED COTTON KNIT POLO SHIRTS, 2 button shoulders

29 K 6807 Yellow \$1.35 29 K 6808 Med. blue 1.35 29 K 6809 White 1.35

29 K 6810 Red \$1.35 29 K 6811 Blue 1.35

29 K 6812 Med. blue \$1.35 29 K 6813 White 1.35



\$1.39

\$1.69

Tots' Tailored Shirts

Washable cottons. State size 2, 3, 4 size chart, opposite page. Ship. wt. 3 oz.

E CLASSIC white cotton short-sleeved shirt. Double stitched seams. 29 K 6525 White 89c

F COTTON FLANNEL, Long sleeves. Sanfonzed, won't shrink over 1%. 29 K 6512 Red print \$1.39 29 K 6513 Yellow print 1.39

G PLAIN COTTON FLANNEL, Sanfonzed fabric, won't shrink more than 1%. Long sleeve style. 29 K 6514 Red and navy plaid \$1.69

SIZES
1 to 4

Denims

AT SEARS LOWEST PRICE

Sanforized, won't shrink more than 1%
..copper rivets, buttons.. double-needle
stitched.. detachable suspenders

Only **\$1.29**
Each
2 for \$2.54

REGULAR DUNGAREES
with button side closing
for boys and girls
Yoke back for better fit 2
front pockets, 1 back
pocket. Wash separately
Sizes 1, 2, 3, 4. State size.
Shpg. wt. each 8 oz.
29K6844-Navy blue, \$1.29
2 for 2.54



Sanforized woven
plaid cotton shirt
Wee
98c
\$1.49

Fabric won't shrink more
than 1%. Short sleeves.
One pocket. Wash sepa-
rately. Sizes 1, 2, 3, 4.
State size. Shpg. wt. 5 oz.
29K6500-Multicolor
plaid 98c

NEW! FLY-FRONT
Blue Denim
DUNGAREES

\$1.29
Each **2 for \$2.54**

- Sanforized, won't shrink more than 1%
- Detachable suspenders
- Double-needle stitched
- Copper rivets, buttons
- Zipper fly closing

The newest version of Sears famous blue denims. Buttoned waistband. Yoke back. 2 front pockets, 1 back pocket. (Shirt sold on opposite page.) Wash separately. Sizes 1, 2, 3, 4. State size. Shpg. wt. each 11 oz.
29K6803-Navy blue, \$1.29
2 for 2.54

Sears Easy Terms are available. See inside back cover for complete details.

Measure to be sure

Order size	1	2	3	4
If height is	29 1/2	31	3 1/2	34
If chest is	20	21	22	23
If weight is	22 1/2	25	25 1/2	29
Chest length	16	17	18	19 1/2
Waist length	15 1/2	16 1/2	17 1/2	19

CUTTEN PAGE 21. TOTS' WEAR



STURDY OVERALLS for boys and girls

\$1.04

SANFORIZED COTTON
100% won't shrink more than 1%. Double
fabric, ribbed top. Two
patch pockets. Hand
dye! (Pants slacks in
striped and solid colors
sold on opposite
page.) Washable. Sizes
1, 2, 3, 4. Please state size.
Shpg. wt. ea. 6 oz.
29K6802-Med. blue
Each \$1.04, 2 for \$2.08

CORDUROY OVERALLS,
medium weight. Adjust-
able suspenders. But-
toned sides. One patch
pocket. (Pants slacks sold
on opposite page.) Hand
wash separately. Sizes
1, 2, 3, 4. Please state size
to state size. Shipping
weight ea. 8 oz.
29K6816-Royal blue
29K6815-Red
Each \$1.49, 2 for \$2.98

Chambray Playsuit

\$1.19

1-PIECE PLAYSUIT.
But on a the way
down front to crotch.
Long sleeves. Drop
seat. Breast pocket.
Double stitched seams
resist wear strain. Red
buttons, stitching and
piping trim. Washable.
Sizes 1, 2, 3, 4. State
size. Shpg. wt. ea. 7 oz.
29K6859-Medium blue
Each \$1.19, 2 for \$2.33

2-pc. Corduroy Set

\$2.98

BUTTON FRONT long
sleeve unlined jacket.
Overalls have adjust-
able buttoned sus-
pender and one patch
pocket in front. Medium
weight corduroy. Hand
wash separately. Sizes
1, 2, 3, 4. State size.
Shipping weight 14 oz.
29K6855-Royal blue
29K6856-Bright red
2-pc set \$2.98



**BARGAIN
SPECIAL**
64c
3 for \$1.88

1-PIECE PLAYSUIT

woven cotton chambray

Slips on and off in a jiffy. But-
tons at each shoulder. Breast
pocket red trim. Washable.
Sizes 1, 2, 3, 4. Please state size
wanted. Shipping weight each
6 ounces.
29K6885-Medium blue, 64c
3 for \$1.88



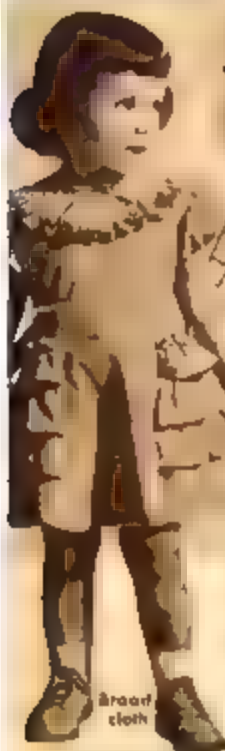
LITTLE GIRLS' PLAYSUITS in washable cottons

CHECKED ALL-IN-ONE PLAYSUIT
in washable cotton percale, re-
duced to a new low price. Em-
brodered posies on front. White
piping trim. Button-back drop
seat. Tie-back back. Sizes 1, 2, 3.
Please state size wanted. Ship-
ping weight 6 ounces.
29K6824-Bright red, \$1.39
29K6825-Medium blue, 39

3-PIECE PLAYSUIT includes two
pairs of pants. Medium blue cot-
ton chambray with red trim.
Blouse buttons down back. But-
ton-on pants. Double needle sews
for extra strength. Extra pants
included. Washable. Sizes 1, 2, 3.
Please state size wanted. Shipping
weight 10 ounces.
29K6869 3-piece set \$1.39



SIZES
1 to 3



Honeysuckle WASHFAST COTTON DRESSES

\$1.98
each

Plaids and plains spiced with
rickrack 'n' ruffles, buttons 'n' bows

EMBROIDERED YOKES Three tiers a skirt ruffles Sanforized wash fast cotton broadcloth won't shrink more than 1% mercerized, vat-dyed. Tie-back sash. Sizes 1 2 3 size chart page 21. State size Shpg. wt. 6 oz. 29K6311-Blue \$1.98 29K6312-Pink 1.98

JAMES EFFECT solid color top on cotton plaid print dress. Ruffled edging around collar. 3-inch hem. Tie-back sash. Wash-fast. (Remove ribbon before washing.) Size 1 2 3 size chart page 21. State size Shpg. wt. 6 oz. 29K6309-Green \$1.98 29K6310-Rose 1.98

EYELET EMBROIDERED white top and pockets. Sanforized, washfast cotton broadcloth won't shrink more than 1% Mercerized, vat-dyed 3-in. hem. Size 1 2 3 size chart page 21. State size Shpg. wt. 6 oz. 29K6307-Yellow 29K6308-Pink Each \$1.98

CROSS-STITCH embroidered bodice yards of rickrack trim. Fine washfast cotton broadcloth in 2-color combinations. (Remove ribbon bow before washing.) Tie-back sash. Sizes 1 2 3 size chart page 21. State size Shpg. wt. 6 oz. 29K6313-Pink blue 29K6314-Gray blue Each \$1.98

3 ROWS OF LACE TRIM on eyelet embroidered gingham yoke. Fine cotton broadcloth a washfast. Sanforized, vat-dyed, won't shrink more than 1%. Tie-back sash. Sizes 1 2 3, size chart on page 21. State size Shpg. weight 6 oz. 29K6315-Lavender 29K6316-Yellow Each \$2.98

RAYON TAPETA party dress has tiered skirt embroidered bodice and collar trimmed with imported Val-type lace. Tie-back sash. Dry cleaning recommended. Sizes 1 2 3 size chart page 21. State size Shpg. weight 6 oz. 29K6346-Blue 29K6347-Pink 29K6348-Yellow Each \$2.98

WOVEN PLAIN COTTON gingham graced with embroidered ruffle around waist yoke. Sanforized won't shrink more than 1%. Swing skirt tie-back sash. Wash fast. Sizes 1 2 3 size chart page 21. State size Shpg. weight 6 oz. 29K6317-Blue and red plaid \$2.98



\$1.98
Skirt



\$1.98
Skirt



E



F



G



BARGAIN SPECIAL
3 for \$2.84
3 dresses in a package

COTTON BLOUSES, WOOL SKIRTS

A SANFORIZED COTTON BROADCLOTH blouse with eyelet ruffles max fabric shrinkage 1%. Button-front Washable. Sizes 1 2 3 size chart page 21. State size Shpg. wt. 4 oz. 29K6315-White \$1.59

B ALL WOOL PLAID SUSPENDER SKIRT Suspenders button-on at front and back. Pleated all around. Dry clean. Sizes 1 2 3 size chart page 21. State size Shpg. wt. 6 oz. 29K6317-Red plaid \$1.98

C COTTON BROADCLOTH blouse with rickrack Sanforized won't shrink more than 1%. Washable. State size 1 2 3 size chart page 21. Wt. 4 oz. 29K6318-White \$1.79

D ALL WOOL FLANNEL SUSPENDER SKIRT has elastic shared waist. Rickrack trim. One pocket. Dry clean. Sizes 1 2 3 size chart page 21. State size Shpg. wt. 6 oz. 29K6319-Red \$1.98 29K6319-Royal blue 1.98

PLAYTIME COTTON DRESSES

Last Spring price for same quality was **\$1.39**

NOW \$1.29
each

E PINAFORE EFFECT in navy floral print on solid color dress all in good quality washable cotton. Print edging on collar. Puff sleeves. Tie-back sash. 2-in. hem. Size 1 2 3 size chart on page 21. State size Shpg. wt. 6 ounces. 29K6301-Light blue 29K6302-Pink Each \$1.29

F DAISY PRINTED BANDING on the skirt waist and yoke ruffle of this solid color dress. Fun swing skirt. Good quality washable cotton. Buttons down back to waist. Tie-back sash. Sizes 1 2 3 size chart on page 21. State size Shpg. wt. 6 oz. 29K6303-Pink 29K6304-Light blue Each \$1.29

G BOLERO EFFECT in washable striped cotton trimmed with contrast rickrack white blouse effect. Buttons in front to waist. Tie-back sash. 2-inch hem. Sizes 1 2 3 see size chart on page 21. Please state size. Shipping weight 6 ounces. 29K6305-Red stripe 29K6306-Blue stripe Each \$1.29

THREE STYLES in washable cottons each in a different color you get a blue check, red stripe and solid color yellow. Button-backs, tie-back sashes. Packed 3 of one size. Sizes 1 2 3 size chart page 21. State size Shpg. wt. 1 lb. 4 oz. 29K6300-All three for \$2.84

SIZES

1 to 4

HONEYLUCKIE

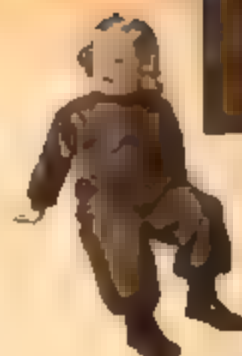
2-PC. OUTDOOR SUIT FOR BOYS AND GIRLS

made of water-repellent
knit-back suede-like
fleece fabric...15% wool,
45% rayon and 40% cotton

\$2.98
each

- Closely woven for extra warmth
- Perfect for indoor and outdoor wear on chilly days
- Made to Sears quality specifications...long-wearing fabric
- Easy to put on...to take off

Stitched with flat seams may be worn reversed with fleece face inside. Long sleeved pullover has rib-knit crew neck cuffs, waist-band and 3-button shoulder closing. Full length pants have elastic all around top, rib-knit anklets. (Hat not included.) Dry cleaning recommended. Sizes 1, 2, 3, 4; see size chart on page 21. *State size* Shpg. wt. 14 oz. 29 K 7416—Medium blue 2-pc. suit 29 K 7417—Red 2-pc. suit 29 K 7418—Medium brown 2-pc. suit Each suit



LITTLE BOYS' Clothes in styles Dad will approve

\$1.79 2-pc. suit

KNITTED COTTON SUIT. Shirt has white yoke and long sleeves. Boxer shorts with elastic around waist. Inside color. Needs no ironing. Wash separately. Sizes 1, 2, 3, 4; size chart page 21. *State size* Shpg. wt. 7 oz. 29 K 6956—Aqua blue 29 K 6957—Medium blue 2-pc. suit \$1.79

\$1.98 2-pc. suit

COTTON POPLIN SUIT made with button-on pants and all-around buckled belt. Double-needle stitched. Washable. Sizes 1, 2, 3, 4; size chart, page 21. *State size* Shpg. wt. 7 oz. 29 K 6958—Blue pants with light cream shirt 29 K 6959—Green pants with light cream shirt. Ea. suit \$1.98

\$1.49 Suspender Pant

ALL WOOL PARKER WILDER flannel suspender pants with fitted elastic back. Double needle stitched. 2-slash pockets, non-slip suspender straps. Dry clean. (Shirt sold on page 20.) Sizes 2, 3, 4; size chart, page 21. *State size* Shpg. wt. 8 oz. 29 K 6960—Med. brown \$1.49 29 K 6961—Navy blue. 1.49



NEW, CORDED RIB-KNIT cotton fabric in Sportswear for boys and girls . sizes 1 to 4

Strong, long-wearing "Akordionit" fabric resembles corduroy. Resists playtime scuffs, slides and strains

\$1.98

OVERALLS, embroidered double fabric bib-top, 1 pocket. Elastic fitted back. (Polo shirt sold on page 20.) Wash separately. *State size* 1, 2, 3, 4; size chart, page 21. Shpg. wt. 9 oz. 29 K 6950—Medium blue 29 K 6951—Gray Each \$1.98

98¢

BOXER style shorts with elastic all around the waist. (Polo shirt sold on page 20.) Wash separately. Sizes 1, 2, 3, 4; see size chart on page 21. *State size*. Shipping weight 3 ounces. 29 K 6952—Medium blue 29 K 6953—Gray Each 98¢

1.19

BOXER style longies. Elastic all around waist holds snugly. One pocket. (Polo shirt sold on page 20.) Wash separately. Sizes 1, 2, 3, 4; see size chart on page 21. *State size* Shpg. wt. 7 oz. 29 K 6954—Med. blue 29 K 6955—Gray Each \$1.19

Corduroy Overalls

\$2.49

PINAFORE RUFFLES on medium wale corduroy overalls. Ladder back straps. Two ruffled pockets. Double bib top. Hand wash separately. (For blouse see page 22.) Sizes 1, 2, 3; measure according to size chart on page 21. *Please state size* Shipping weight 10 ounces. 29 K 6805—Bright red 29 K 6806—Medium blue Each \$2.49

JODHPURS, SET . made in Texas

\$1.98 Jodhpur pants

\$3.98 Jacket and pants

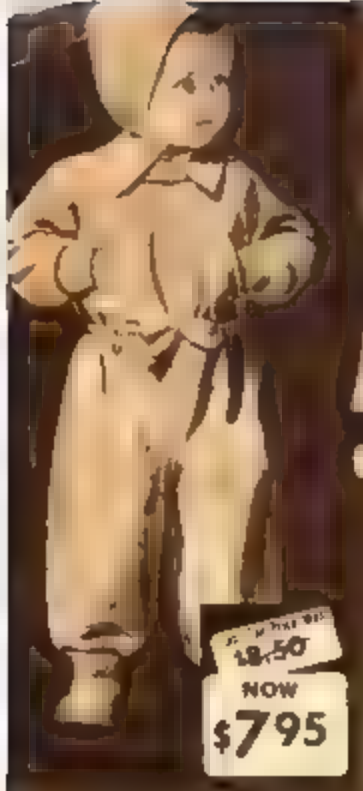
Sanforized cotton twill... won't shrink more than 1%. Fly-front pants have elastic in back, belt loops, elastic foot straps. Double needle stitching. Washable. Sizes 1, 2, 3, 4; see size chart on page 21. *State size*

JODHPUR PANTS. 2 pockets. Shirt sold on page 20. Shipping weight 9 oz. 29 K 6990—Bright red \$1.98 29 K 6991—Med. blue. 1.98

2-PC. SET Zip jacket is belted in back. 2 pockets. Shipping weight 15 ounces. 29 K 6992—Bright red \$3.98 29 K 6993—Light tan. 3.98

Easy Terms Available. See inside back cover for details

OF 2500 PAGE 23 .. TOTS' WEAR



SKI-MASTER SUIT

of cotton poplin
water repellent
wind-resistant

Warmly lined with quilted cotton kasha lined with pure wool. Matching hat cotton kasha lined. Zipper-front, 2 slash pockets reinforced knee patches. Sizes 6 mos., 12 mos., 18 mos. State size. Shpg. wt. 2 lbs.
29 K 7125 Light blue \$7.95
29 K 7126 Yellow 7.95
29 K 7127 Dusty pink 7.95



Rayon Twill Suit

\$5.95 with hat to match

WATER REPELLENT
Lustrous rayon twill warmly lined with cotton kasha. Full length front zipper. Drawstring waist. 50% wool, 50% cotton knit wrist-lets. **BOYS' CORDUROY** Sizes 6 mos., 12 mos., 18 mos. State size. Shpg. wt. 1 lb. 8 oz.
29 K 7100 Med. blue \$5.95
29 K 7101 Dusty pink 5.95
2-pc. set



WARM COAT SETS with matching hats for boys and girls

\$9.95 2-pc. set

ALL WOOL PARKER
Wilderness cloth coat rayon lined flannelette interlined. Hand embroidered. Leggings cotton lined. Bonnet rayon lined. Size 6 mos., 12 mos., 18 mos. State size. Shpg. wt. 1 lb. 15 oz.
29 K 7092 Dusty pink 1 pc. \$9.95
29 K 7093 Light blue 5-pc. \$9.95



\$7.95 2-pc. set

PINWALE CORDUROY
Hand embroidered coat and suspender leggings flannelette lined. Bonnet lined with rayon. Hand wash separate. Size 6 months, 12 months, 18 months. Please state size. Shpg. wt. 1 lb. 5 oz.
29 K 7090 Pink \$7.95
29 K 7091 Lt. blue 3-pc. set



\$6.95 3-pc. set

BOYS' SUEDE
Suede-like fleece, 56% wool, 44% rayon face; cotton back 50% of fabric. Coat, bonnet flannelette lined. Unlined leggings with adjusting buckles on suspenders. Size 6 mos., 12 mos., 18 mos. Please state size. Shipping weight 2 lbs. 1 oz.
29 K 7082 Med. blue 3-pc. set \$6.95



\$6.95 3-pc. set

SUEDE-LIKE FLEECE
of 56% wool, 44% rayon face; cotton back 50% of fabric. Coat flannelette lined. Rayon lined bonnet. Leggings unlined. Sizes 6 mos., 12 mos., 18 mos. State size. Shipping weight 2 lbs. 2 oz.
29 K 7088 Dusty pink 3 pc. \$6.95
29 K 7089 Light blue 5-pc. \$6.95



Rayon Crepe

\$5.98 2-pc. set

RAYON CREPE
baby girl's dress up set lined with rayon crepe. Coat bonnet fully embroidered. Matching rayon crepe bonnet trimmed with lace and ribbons. Sizes 6 mos., 12 mos., 18 mos. Please state size. Shpg. wt. 1 lb.
29 K 7086 Lt. blue \$5.98
29 K 7087 Pink 2-pc. set



The original "CRAWLER"

famous for quality and long wear... in pinwale corduroy

- Especially designed for crawling tots
- Non-rid ladder-back suspenders
- Bib-top lined in front and back

\$1.98

SOLID COLOR
pinwale corduroy with embroidered nursery figure. Made with wide gussets... allows freedom for active play. Hand wash separately. Sizes 6 mos., 12 mos., 18 mos. State size. Shipping weight 7 ounces.
29 K 6642 Light blue \$1.98
29 K 6643 Bright red \$1.98

\$2.98

PRINTED NURSERY
designs on pinwale corduroy. Crotch opens from ankle to ankle. Fastens with zipper fasteners. Hand wash separately. Sizes 6 mos., 12 mos., 18 mos. State size. Shpg. wt. 7 oz.
29 K 6643 Pink \$2.98
29 K 6644 Lt. blue 2.98



CREEP-ALONGS protect little knees

KWIK-SEAL
applies atrotch drop seat with dot snappers. Cotton twill. Embroidered double fabric top. Washable. Size 6 mos., 12 mos., 18 mos. State size. Shpg. wt. 6 oz.
29 K 6645 Med. blue \$1.39

TWO PANTS
IM-CLAD Blouse buttons to pants. Checked cotton percale. Washable. Size 6 mos., 12 mos., 18 mos. State size. Shpg. wt. 7 oz.
29 K 6630 Red \$1.39
29 K 6631 Blue 1.39

BECK'S
THE RIGHT WAY
TO SAY
INFANTS' WEAR
AND ACCESSORIES



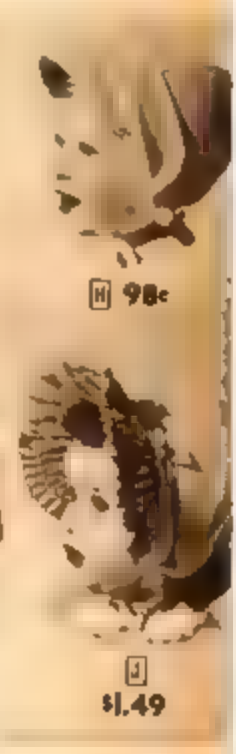
KNIT POLO SHIRTS

Long sleeve style with 2-button shoulder closings. Knit of fine combed cotton. Hand wash separately. Size 6 mos., 12 mos., 18 mos. State size. Shpg. wt. each 4 oz.

"Sugar Candy" colorful print hand screened.
29 K 6681 White \$9c, 2 for \$1.73
29 K 6682 Light blue

Solid Color polo shirt. Was \$2c.
29 K 7777 Light blue
29 K 7778 Yellow
Each 69c, 2 for \$1.35

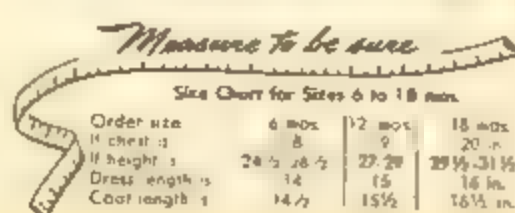
Pan Striped polo shirt. Was \$9c.
29 K 7766 Blue stripe
29 K 7767 Yellow stripe
Each 69c, 2 for \$1.35



Corduroy Hats

BOYS' PINWALE
corduroy peaked cap. Contrast trim. Cotton ties. Cotton lined. Sizes 12, 13, 14, 15 in. State size. Shpg. wt. 3 ounces.
29 K 7644 Med. blue \$1.49

GIRLS' CORDUROY
poke bonnet. Wired brim. Grosgrain bow chin ties. Rayon lined. Sizes 13, 14, and 15 in. State size. Shpg. wt. 3 oz.
29 K 7648 Pink \$1.49
29 K 7649 Blue





DAINTY DRESS-UP COTTONS for little girls 6 mos. to 18 mos.

59c Same quality **29c**
Last Spring

CRISP CHECK cotton broadcloth with dainty embroidery and rickrack trimming. Puffed sleeves, tie sash. Washable. A wonderful value at Sears low price. **Sizes** 6 mos., 12 mos., 18 mos., size chart opposite page. **State size** Shpg. wt. 4 oz.
29 K 6002—Red and white checks 39c
29 K 6003—Blue and white checks 39c

98c

SOFT PASTEL COLORS in cotton broadcloth dress with lace-edged ruffled neckline. Rich looking embroidery and rickrack trimming. Tie-back sash, 2 3/4-inch hem. Washable. **Sizes** 6 mos., 12 mos., 18 mos., see size chart opposite page. **Please state size** Shipping weight 5 oz.
29 K 6004—Light blue 98c
29 K 6005—Pink 98c
29 K 6006—Yellow 98c

98c

POPPY PRINT COTTON, dainty as it can be with its lace spaced bodice and skirt, pretty puffed sleeves. Tie-back sash. Washable. **Sizes** 6 mos., 12 mos., 18 mos., see size chart on opposite page. **Please state size** Shipping weight 3 oz.
29 K 6007—Aqua blue 98c
29 K 6008—Pink 98c
Each 98c

4.59 **Dream and Party**

KNIT COTTON dress has 2-button shoulder elastic, red sides. Embroidered motif. Matching party with elastic all around top. Wash separately. **Sizes** 6 mos., 12 mos., 18 mos., see size chart on opposite page. **Please state size** Shipping weight 5 oz.
29 K 6009—Yellow \$1.39
29 K 6010—Pink 1.39
29 K 6011—Lt. blue 1.39



SIZES
6 TO 18 MOS.

Our Finest HONEYSUCKLE DRESSES

Washfast broadcloth
lavishly embroidered

\$1.98
Each

CRISP COTTON BROADCLOTH dress, 2-panel front, sweet embroidered motif 3-inch hem, tie-back sash. Washfast. **Sizes** 6 mos., 12 mos., 18 mos., size chart on opposite page. **Please state size** Shpg. wt. 5 oz.
29 K 6012—Pink
29 K 6013—Lt. blue
Each \$1.98

SNOWY EVELLET embroidered organdy on washfast broadcloth dress has that Sunday best look 3 in. hem tie-back sash. **Sizes** 6 mos., 12 mos., 18 mos., size chart opposite page. **State size** Shpg. wt. 6 oz.
29 K 6014—Lt. blue
29 K 6015—Pink
Each \$1.98



BARGAIN SPECIAL
2 for \$1.15



SEARS FINE CREEPERS in crisp cotton, soft cuddly knits

Cotton Creepers

Cotton broadcloth creepers. One in a check one in a solid color. Nicely made with gay embroidery and rickrack trimmings, all-around belts, button crotches. They'll take hard wear. Washable. **Sizes** 6 mos., 12 mos., 18 mos., size chart opposite page. **State size** Shpg. wt. 6 oz.
29 K 6646—2 creepers, red and white check and solid blue. Both for \$1.15
At Sears children's wear can be purchased on Sears Easy Payment Plan. See inside back cover for details.

98c

COTTON BROADCLOTH Rickrack trim on collar and yoke embroidered motif. All-around button belt button crotch. Washable. **Sizes** 6 mos., 12 mos., 18 mos., size chart opposite page. **State size** Shpg. wt. 4 oz.
29 K 6647—Lt. blue
29 K 6648—Yellow
29 K 6649—White
Each 98c

89c

KNIT COTTON with 2-button shoulder elastic at waist. Snap-button crotch. Rib knit crew neck. sleeves, leg openings. Washable. **Sizes** 6 mos., 12 mos., 18 mos., size chart next page. **State size** Wt. ca. 4 oz.
29 K 6653—Lt. blue
29 K 6654—Yellow
29 K 6655—White
Ea. 89c, 2 for \$1.73

Last Fall Was \$1.69 **4.39**

SOFT INTERLOCK knit cotton. Embroidered puppy dog house 3-button crotch. All-around button belt. Washable. needs no ironing. **Sizes** 6 mos., 12 mos., 18 mos., size chart opposite page. **State size** Shipping wt. 5 oz.
29 K 6656—Yellow
29 K 6657—Lt. blue
Each \$1.39

4.98

WARM KNIT WOOL. One-piece creeper. Knit-in pattern on top. Contrast 1/8 pants with button crotch. Hand wash separately. **Sizes** 12 mos., 18 mos., size chart opposite page. **State size** Shipping wt. 4 oz.
29 K 7576—White with blue \$1.98
29 K 7577—White with yellow \$1.98

PHILIPPINE Handmodes

Hand-embroidered

\$1.98
each

COTTON BROADCLOTH creeper finely embroidered collar cuffs front. All-around belt. Assorted embroidery patterns. Washable. **Sizes** 6 mos., 12 mos., 18 mos., size chart opposite page. **State size** Shpg. wt. 4 oz.
29 K 6612—Lt. blue
29 K 6614—White
29 K 6615—Yellow
Each \$1.98

DAINTY COMBED COTTON batiste dress. Richly embroidered collar yoke cuffs skirt front. Assorted embroidery patterns. 3 in. hem. Hand wash. **Sizes** 6 mos., 12 mos., 18 mos., see size chart on opposite page. **Please state size** Shipping weight 3 ounces.
29 K 6016—Pink
29 K 6017—Lt. blue
Each \$1.98

Prices are Down

ON INFANTS' GOODS

Because you at Sears know that every new arrival in your family is an occasion for additional purchases, we are doing our level best to help you buy smartly on everything your baby will need. Every item of clothing, bedding, feeding and nursery accessories in this catalog has been selected to give you the most efficient and is offered at **MINIMUM PRICES, MAXIMUM VALUE.**



FLANNELETTE

KNIT COTTON

GAUZE

BIRDSEYE

HONEYSUCKLE DIAPERS . . AT SEARS LOW PRICES

whichever type you choose

you find the Honeysuckle Brand strong, absorbent . . . sealed in dustproof packages

12 for \$2.29
Good 27x27 in.

12 for \$2.69 12 for \$3.24
Our Best 27x27 in. Our Best 30x30 in.

12 for \$2.19
27x27 in. size

12 for \$2.66
about 2x3 in.

12 for \$2.57 12 for \$2.88
Good 20x40 in. Our Best 27x40 in.

BIRDSEYE WEAVE FOR STRENGTH, LONG WEAR

Good QUALITY birdseye diapers at a low price. A lot of Sears values in all infant goods. Woven of selected . . . on you. . . in the . . . in birdseye pattern . . . in . . . extra long . . . long wearing . . . washable . . . Bleached . . . ready to use . . . hemmed . . . Regular size 7 x 27 in. W. 2 1/2 lb. to 4 lb. 29 K 5052—12 for \$2.29 16 for \$4.00

Our Best QUALITY birdseye diapers in two sizes. Strong, well woven, long wearing, soft, absorbent, and ready to use. Bleached white, all neatly hemmed. Washable. Regular size 7x27 in. Our best quality birdseye. Ship weight for 12, 1 pound 10 ounces. 29 K 5053—12 for \$2.69 36 for \$7.98 Extra Large Size 30x30 in. diapers in our best birdseye. Shipping weight for 12, 1 pound 10 ounces. 29 K 5054—12 for \$3.24 36 for \$9.40

SOFT FLANNELETTE

FLANNELETTE . . . baby woven of fine cotton yarns and napured in both sides to give a soft, comfortable texture. Strong, very absorbent, ready to use. Long wearing and ready to use. Bleached white, neatly hemmed. Washable. Size 7x27 in. Ship weight for 12, 1 lb. 10 oz. 29 K 5027—12 for \$2.19 36 for \$6.50

FINE KNIT COTTON

KNIT COTTON Diapers need no taping, tubular knit make a double fastener. Because they stretch to fit, no baby is changing fast binding. Extra long, ready to use. Washable. Size about 9x18 in. Ship weight for 12, 1 lb. 7 oz. 29 K 5037—12 for \$2.66 36 for \$7.80

QUICK-DRYING GAUZE

GAUZE DIAPERS in a porous weave. 2 layers of fine cotton gauze are woven together in a smooth, hooked selvage to avoid bulky hemming. Easy washable, dries quickly. Folds without excessive bulk. Bleached white. Good Quality Gauze Diapers. Size 20x40 in. Shipping weight for 12, 1 lb. 15 oz. 29 K 5073—12 for \$2.57 36 for \$7.60 Our Best Gauze Diapers. Size 27x40 in. Woven of surgical type . . . on yarn. Shipping weight for 12, 2 lb. 1 oz. 29 K 5074—12 for \$2.88 36 for \$8.52

47c 18x27 in.
Terry Cotton
59c 18x30 in.

2 for
23c
cloths

HONEYSUCKLE TOWELS, CLOTHS in knit cotton and terry cotton

Knit Cotton. White with blue or pink trim.
Towel 18x27 in.
Shpg. wt. each 4 oz.
29K5205 Blue trim
29K5206 Pink trim
Each 47c 2 for 92c
Large Towel 27x40
in. Wt. ea. 7 oz.
29K5273 Blue trim
29K5214 Pink trim
Each 91c 2 for \$1.77

Terry Cotton. White, blue or pink trim.
Towel 18x30 in.
Shpg. wt. each 5 oz.
29K5255 Blue trim
29K5256 Pink trim
Each 74c 2 for \$1.49
Large Towel 30x36
in. Shpg. wt. 10 oz.
29K5257 Blue trim
29K5260 Pink trim
Each \$1.49

HANDY BAGS for traveling babies

\$1.69

\$1.98

\$2.39

A ROOMY COTTON
Twill utility bag.
Lined with synthetic
rubberized cotton. Top
zipper. Size abt 14 1/2 x
8 1/2 in. Wt. 1 lb. 3 oz.
29K5140E Navy \$1.69
29K5141E Brown 1.49

B QUIETLY PLASTIC
separate envelope
for soiled diapers. 2 box
tie loops. Size abt 13 1/2 x
11 1/2 in. Wt. 1 lb. 7 oz.
29K5131E Lt. blue
29K5132E Pink
Each \$1.98

C ZIP-CLOSED PLASTIC
bag with separate
plastic bag on the inside
for soiled diapers. 2 box
tie loops. Size abt 13 1/2 x
13 1/2 in. Shpg. wt. 14 oz.
29K5187E Navy \$2.39
29K5188E Red 2.39

Prices of bags include 20% Federal Excise Tax

HONEYSUCKLE WATERPROOF PANTIES of coated fabrics, latex or plastic fit properly over diapers

29c

last spring
were 40c 39c

66c

72c

89c

2-PLY RUBBER
Waterproof Panty

HONEYSUCKLE LATEX
seamless panty. Hand
wash. Color white. Sizes 6
mos., 12 mos., 18 mos.
Please state size. Shipping
wt. ea. 3 oz.
29K5151—Each. . . 39c
3 for 83c

PLASTIC SNAP PANTY.
Elastic waist legs. Hand
wash. Sizes 3 mos., 6 mos.,
12 mos., 18 mos. Clear
white. Shipping weight
each 3 oz.
29K5173—State size.
Each 39c, 3 for \$1.15

"PLAYTEX" panty made
of latex rubber. Seamless.
Hand wash. Sizes 3 mos.,
6 mos., 12 mos., 18 mos.
Please state size. Shipping
weight 3 ounces.
29K5154—Pink 66c
29K5152—White 66c

"KLEINERT'S" nylon plas-
tic coated rayon. Hand
wash. Sizes 3 mos., 6 mos.,
12 mos., 18 mos. White.
Please state size. Shipping
weight each 2 oz.
29K5167—
Each 72c 2 for \$1.41

Nylon coated with plas-
tic snaps. Elastic waist
legs. Hand wash. Sizes 3
mos., 6 mos., 12 mos., 18
mos. White. Shipping
weight 3 ounces.
29K5171—State size.
Ea. 89c, 3 for \$2.67

Shirred at water and legs
for snug fit. Hand wash.
Sizes 3 mos., 6 mos., 12 mos.
18 mos. Please state size.
Shpg. wt. ea. 3 oz. White
29K5159—Each 17c
3 for 49c

BARGAIN
SPECIAL
17c
each

Waterproof Lap Pad

Last spring
were 2 for 38c 2 for 49c

Waterproof flannelette lap pad.
A layer of rubber processed be-
tween 2 layers of flannelette.
Fluffy on both sides, absorbs
moisture. White. Washable.
Size 12x16 in. Shpg. wt. 1 lb.
29K5127—2 for. 49c

BLEACHED WHITE DIAPER CLOTH

26K4188A—27-in. Flannelette. 10 yds. makes 12
17x27-in. diapers. Shpg. wt. 1 lb. 10 oz. 10 yds. \$2.09
26K4177A—27-in. Birdseye. Soft absorbent porous
weave cotton. Shpg. wt. 2 lbs. 10 yards for \$2.50
26K4171A—36-in. Flannelette. 5 yds. makes 10
18x36-in. diapers. Shpg. wt. 1 lb. 3 oz. 5 yds. \$1.39
26K4173A—Better quality 36-in. Flannelette. Softer
finer Shpg. wt. 1 lb. 6 oz. . . . 5 yards for \$1.59

NATIONALLY FAMOUS brands of Gauze Diapers

12 for \$3.75

12 for \$3.75

Chix gauze diapers woven of surgical-
type cotton yarns woven in special
Birdseye pattern for extra absorbency.
Soft comfortable for baby. Light
cool, quick dry. Washable. Size 20x
40 in. Postpaid (Shpg. wt. 1 lb. 14 oz.)
29K5076—White . . . 12 for \$3.75

CURITY gauze diapers, with perma-
nently woven-in fold line helps mother
fold correct size as baby grows. Sur-
gical-type absorbent cot on yarns. Quick
drying. Washable. Size 21x40 inches.
Postpaid Shpg. wt. 1 lb. 14 oz.
29K5077—White . . . 12 for \$3.75

USE DIAPER LINERS for less diaper washing

98c Package of 180

98c Package of 84

DENIMSON 5 diaper linings. Made
of highly absorbent cellulose.
Use once inside diaper and dis-
card. White.

180 Sheets in dispenser box
29K5127—Shipping weight
1 pound 4 ounces 98c

Chix Cotton-kid diaper liners.
Made of soft cotton non-woven
fabric delicately scented. Use
inside regular diaper. Size 9 1/2 x
13 in. Package of 84. Shipping
weight 1 pound 9 ounces.
29K5103—White Postpaid 98c

DIAPER PANTIES, disposable pads

65c Panty \$1.15 Pkg. of 48 pads

Kleinert's Panty of waterproof plastic. Use with
Kleinert's pads. Hand washable. White. Sizes 6
mos. 12 mos. 18 mos. 24 mos. 36 mos. 48 mos.
29K5115 65c
Kleinert's Disposable Pads to fit panty package
of 48. Soft cellulose paper. White.
29K5124—Shipping weight 2 pounds 2 oz. \$1.15

help eliminate diaper washing

45c Panty 93c Pkg. of 48 pads

Honeysuckle Panty of water-repellent cotton birds-
eye. Pin on like diaper. Use with Honeysuckle pads.
Washable. White. Regular fits up to 15 lbs. Large
fits over 15 lbs. State size.
29K5119—Shpg. wt. 5 oz. Each 45c, 2 for 84c
Honeysuckle Disposable Pads. Cotton and gauze.
29K5120—Shpg. wt. 2 lbs. 48 for 93c; 96 for \$1.92

Buy all your needs on Sears Easy Payment Plan . . . see inside back cover

SEE PAGE 27 . . INFANTS' GOODS



Greet the new Baby with
a complete Honeysuckle

LAYETTE

Each item all quantities selected in accordance with recommendations of leading authorities on infant care. Quality, washability, design and correct fit specified by Sears own experts

45-PIECE LAYETTE

Baby's first necessities at
Sears low economy price

Last Spring price was ~~14.95~~ **\$10.50**

(Not illustrated)

- 24 Diapers, Birdseye woven cotton. Size 27x27 in.
- 3 Shirts, knit cotton tie-side fastening. Long sleeve style
- 3 Binders, soft flannelette
- 1 Gown, soft fleecy flannelette
- 1 Wrapper, soft flannelette
- 2 Receiving Blankets, med. am weight. Size 46x54 in.
- 1 Waterproof Pony gum rubber
- 2 Waterproof Sheets, Size 18x18 in. of ply synthetic rubber
- 1 Quilted Pad, Size 15x17 in. Cotton covered cotton filled
- 3 Bibs, double lined flannelette
- 1 Box Talcum Powder 4 oz. size
- 1 Cake Castile Soap, gentle pure
- 1 Bottle Baby Oil, 6 oz. size
- 1 Bunch Safety Pins, assorted sizes on a handy clip

Sears 45-piece Layette is a real value at this economy price. Gown and wrapper in white with choice of pink or light blue trim. Please state color of trim. Shipping weight 8 pounds.
29 K 0611E—45-piece layette packed in sturdy box **\$10.50**

PARENTS' MAGAZINE

Guide to child care from crib to college. 2 issues per year.
29 K 0709
1 year . . . \$2.92
2 years . . . 4.00
3 years . . . 4.85

56-PIECE LAYETTE

Provides more essentials
with Parents' Magazine

Last Spring price was ~~17.95~~ **\$16.95**

(Not illustrated)

- 24 Diapers, Birdseye cotton 27x27 in.
- 3 Shirts, med. am weight knit cotton. Tie-side style, washable
- 3 Binders, better quality soft washable flannelette
- 1 Gown, better quality fleecy washable flannelette
- 1 Wrapper, washable flannelette
- 1 Gown, fine washable knit cotton
- 1 Wrapper, knit cotton. Washable
- 3 Receiving Blankets, Washable cotton 46x54 in. size
- 1 Crib Blanket, Size 36x50 in. Med. am weight washable cotton
- 1 Waterproof Pony clear plastic
- 2 Waterproof Sheets, Size 18x18 in. synthetic rubber. 2 ply construction
- 2 Waterproof Pads, 2x14 in. Rubber between 2 layers of flannelette
- 2 Quilted Cotton Pads, Size 17x18 in.
- 2 Pk. Long Stockings, knit combed cotton. Washable
- 1 Box of Talcum Powder 4 oz. size
- 1 Cake Castile Soap, gentle and pure
- 1 Bottle Baby Oil, 6 oz. size
- 2 Bunches Safety Pins, assorted sizes
- 3 Bibs, made of waterproof plastic
- Parents' Magazine, 1 year's subscription includes 12 issues one each month

Sears 56-piece Layette provides more of the essential garments and bedding needed for Baby's first months. Gown and wrapper in white with choice of pink or light blue trim. State color of trim. Shpg. wt. 10 lbs.
29 K 0612E—56-Pc. layette packed in sturdy box **\$16.95**

71-PIECE LAYETTE . . SEARS FINEST

every item illustrated above, including
Parents' Magazine subscription

Last Spring price was ~~22.95~~ **\$24.95** Packed in
Lush Storage Chest

\$2.50 down \$5 monthly on Sears Easy Terms

- 24 Diapers . . . your choice of either Birdseye cotton 27x27 in. size or gauze cotton 20x40 in. size
- 1 Package 36 Diaper covers, Dennison's
- 4 Shirts, knit combed cotton tie-side
- 3 Binders, knit of soft combed cotton
- 2 Gowns, Sanforized flannelette won't shrink more than 1%
- 2 Wrappers, Sanforized flannelette
- 1 Gown knit combed cotton tapes
- 1 Wrapper knit combed cotton tapes
- 4 Receiving Blankets, cotton 26x34 in.
- 1 Crib Blanket, cotton 36x50 inches
- 2 Waterproof Panties, rubberized cotton
- 1 Diaper Cover waterproof cotton
- 1 Waterproof Sheet, Size 18x18 inches
- 1 Waterproof Sheet, Size 18x27 inches
- 2 Pads, waterproofed flannelette 2x14 inches
- 2 Quilted Pads, cut on 17x18 inches
- 2 Pair Long Stockings, knitted cotton
- 1 Box Talcum Powder 4 ounce size
- 1 Cake Castile Soap, gentle and pure
- 1 Bottle Baby Oil, 6 ounce size
- 1 Box Absorbent Cotton, 2-ounce size
- 2 Bunches Safety Pins, assorted sizes
- 2 Towels, knitted cotton . . 16x24 inches
- 1 Soaker, soft fleecy flannelette
- 3 Bibs, absorbent terry knit cotton
- 1 Teething Ring, plastic with bells
- Parents' Magazine, 1 year subscription
- 1 Storage Chest, wood reinforced cardboard, paper covers 23 1/2 x 14 x 9 1/2 in.

Sears 71-Pc Layette . . . one of the most welcome gifts for the new mother. Outer garments, towels, cloths in choice of pink or light blue trim. State color of trim. Shpg. wt. 13 lbs.
29 K 0613E—71-Pc Layette includes **\$24.95**
Birdseye diapers **\$24.95**
Gauze diapers **\$24.95**

SEARS TWIN INSURANCE with every layette purchased from Sears by mail. Order complete layette before baby is born. If it's twins or more, send us the printed form enclosed in first layette, with signed statement by your physician or minister, and we will send you an extra layette or layettes postpaid without additional charge.

"INFANT CARE" BOOKLET in all layettes. We include without extra charge a booklet "Infant Care" Published by the Children's Bureau of U. S. Dept. of Labor. Contains new interesting ideas and methods prepared by renowned baby doctors.

EASY TERMS AVAILABLE. Mothers the country over find it a great convenience to open a Sears Easy Payment Account. You can buy all the things your baby needs at one time and add new things as you need them. See the inside back cover for complete details.

BARGAIN SPECIAL

87¢

\$1.19

\$1.19

Our Lowest price for an infant's soft sole shoe. Blucher style, made of good quality leather with soft cushioned leather soles. Sizes 0, 1, 2, 3. State size. Shipping weight pair 6 oz. 29 K 5839—White. Pair **87¢**

PERFORATED VAMP blucher style shoes. Soft capeskin leather, cushioned soft leather soles. White. Sizes 0, 1, 2, 3. Please state size. Shipping weight pair 6 ounces. 29 K 5815. Pair **\$1.19**

BLUCHER plain toe style in washable elk tanned leather. Soft leather soles. Reinforced top and heel. Sizes 0, 1, 2, 3. State size. Shipping weight pair 6 ounces. 29 K 5811—White. Pair **\$1.19**

Measure to be sure

Order shoe size: 0 1 2 3 4 5 6 7 8
If foot length is: 3 1/2 or less 3 3/4 4 4 1/2 4 3/4 5 5 1/2 5 3/4 6 1/2 in.

For larger sizes and children's hard sole shoes, see pages 146 to 162



HONEYSUCKLE SOFT SOLE SHOES

designed to support
Baby's tender feet
up to about 9 months



\$1.29

MOCCASIN STYLE perforated capeskin leather. Reinforced leather heel counter. Soft, cushioned soles. White. Sizes 0, 1, 2, 3. Please state size. Shipping weight pair 6 oz. 29 K 5833. Pair **\$1.29**

\$1.39

BUNNY FUR TRIMMED CAPE- SKIN BOOTERS. Quilted rayon w/ins and leather uppers. Soft, cushioned leather soles. White. Sizes 0, 1, 2, 3. State size. Shipping weight pair 6 ounces. 29 K 5816. Pair **\$1.39**

\$1.59

Our BEST BLUCHER style soft sole shoe. Washable elk tanned leather. Reinforced heel counter and top. Soft, cushioned leather soles. Sizes 0, 1, 2, 3. State size. Shipping weight pair 6 oz. 29 K 5835—White. Pair **\$1.59**

\$1.98

ZIP-CLOSED SHOES perforated vamp. Soft elk tanned leather, cushioned leather soles. Sizes 0, 1, 2, 3, 4. State size. Shipping weight pair 6 oz. 29 K 5838—White. Pair **\$1.98**
29 K 5800—Blue. Pair **1.98**
29 K 5801—Pink. Pair **1.98**

Christening Shoes packed in crystal-clear plastic box **\$1.29**

Soft, supple leather uppers in pastel-tone baby blue or baby pink, cleans easily with damp cloth. Soft leather soles gently cradle the tiny feet. Sizes 0, 1, 2. Please state size. Shipping weight pair 3 ounces. 29 K 5823—Blue. 29 K 5824—Pink. Ea. Pr. **\$1.29**



\$1.19

THRIFTY PRICED creeper shoe in pliable capeskin leather with perforated vamp. Non-slip, turned-under leather soles. Sizes 1, 2, 3, 4. State size. Shipping weight pair 6 ounces. 29 K 5821—White. Pair **\$1.19**

\$1.39

MOCCASIN STYLE shoe of washable elk tanned leather. Plenty of room for toes. Turned under soles of non-slip leather. Sizes 1, 2, 3, 4. State size. Shipping weight pair 7 ounces. 29 K 5834—White. Pair **\$1.39**

\$1.89

Our BEST creeper shoe of soft washable elk tanned leather in blucher style. Plain toe. Non-slip leather soles. Sizes 1, 2, 3, 4. State size. Shipping weight pair 6 ounces. 29 K 5824—White. Pair **\$1.89**

\$1.59

THE SHOE that was designed especially for babies with chubby ankles. Made on rounder fuller last. Better support, more comfort for the bulky baby. White elk tanned leather. Turned-under non-slip sole. Sizes 1, 2, 3, 4. State size. Shipping weight pair 6 ounces. 29 K 5831—Pair **\$1.59**

THE "CHUBBY" SHOE
designed to fit
the plump ankle



CREEPER SHOES

with firmer uppers and
sturdier soles to wear
from 9 to 12 months



\$1.79

NON-SKID HARD LEATHER SOLE SHOE. Blucher style vamp. Good quality leather uppers. Reinforced heel counter. Sizes 2, 3, 4, 5. Please state size. Shipping weight pair 8 oz. 29 K 5840—White. Pair **\$1.79**

\$1.98

MOCCASIN STYLE SHOE. Plenty of "wigggle-room" for toes. Made of sturdy elk tanned leather. Non-skid leather soles. White. Sizes 2, 3, 4, 5. Please state size. Shipping weight pair 8 oz. 29 K 5842. Pair **\$1.98**

\$2.59

WASHABLE ELK TANNED LEATHER shoe with non-skid sole of sturdy leather. Well-made for proper foot support. Blucher vamp. Sizes 2, 3, 4, 5. Please state size. Shipping weight pair 8 oz. 29 K 5841—White. Pair **\$2.59**

\$3.29

Introducing the new patented heel design. Look at the HONOLULU soles on these snug, hand-lasted moccasins. See how one continuous piece of flexible leather extends around the heel and up the back for greater comfort, better fit, longer wear. White elk tanned leather. Sizes 2, 3, 4, 5. State size. Shipping weight pair 8 oz. 29 K 5804—White. Pair **\$3.29**

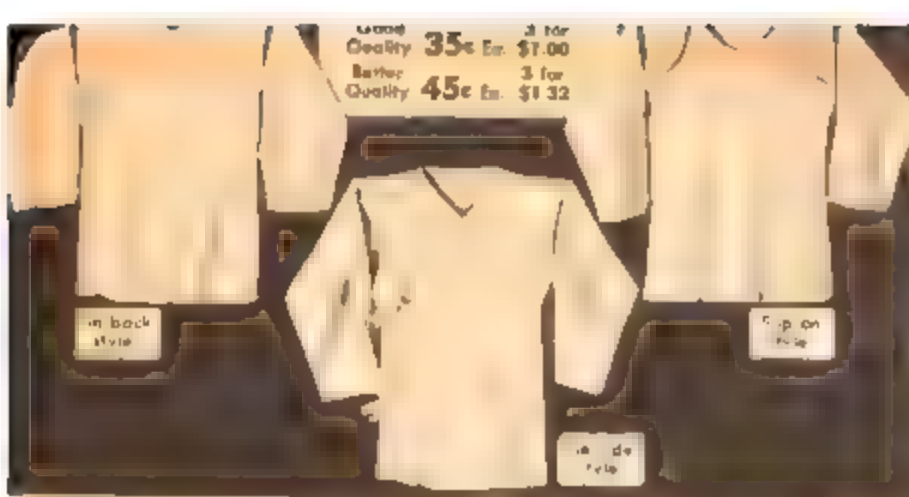
FLEXIBLE
LEATHER SOLE
extends all the way
around the back



LEARN-TO-WALK SHOES

for 12 to 18 months

All Sears children's wear can be purchased on Sears Easy Payment Plan. See inside back cover for complete details.



Good Quality 35c Ea. \$7.00
Better Quality 45c Ea. \$1.32



Our Best Quality Cotton Shirts 56c Ea. \$1.65

HONEYSUCKLE INFANTS' SHIRTS knit of combed cotton

PIN-BACK STYLE Overlapping sides provide double fabric over baby's chest. Wide knit tapes pin together in back. Lengths 10, 11, 12, 14, 16 in. State length. White. Washable. Shipping weight each 4 oz.

Good Quality medium weight cotton
29 K 5798—Long sleeves
29 K 5799—Short sleeves
Each 35c, 3 for \$1.00

Better Quality heavier weight cotton
29 K 5742—Long sleeves
29 K 5743—Short sleeves
Each 45c, 3 for \$1.32

TIE-SIDE STYLE Overlapping sides cross in front, fasten with one tape tie inside, two ties outside. Lengths 10, 11, 12, 14 inches. State length. White. Washable. Shipping weight each 4 oz.

Good Quality medium weight cotton
29 K 5796—Long sleeves
29 K 5797—Short sleeves
Each 35c, 3 for \$1.00

Better Quality heavier weight cotton
29 K 5745—Long sleeves
29 K 5746—Short sleeves
Each 45c, 3 for \$1.32

SEPARATE SLEEVE Specially designed . . . allows head to slip through easily. State length. White. Washable. Shipping weight each 4 oz.

Good Quality medium weight cotton
Lengths 10, 11, 12, 14, 16 in.
29 K 5758—Long sleeves
29 K 5759—Short sleeves
Each 35c, 3 for \$1.00

Better Quality heavier weight cotton
Lengths 10, 11, 12, 14, 16 in.
29 K 5747—Long sleeves
29 K 5748—Short sleeves
Each 45c, 3 for \$1.32

Our BEST QUALITY SHIRTS have diaper pin tabs

Our heaviest weight combed cotton knit shirt is NOW made with reinforced sides where diaper pins on . . . resists ripping . . . prevents enlarged shoulders. White. Washable. State length. Shipping weight each 4 oz.

A Pin-back Lengths 10, 11, 12, 14 in.
29 K 5727—Long sleeves
29 K 5728—Short sleeves
Each 56c, 3 for \$1.65

C Tie-Side Lengths 10, 11, 12, 14 in.
29 K 5704—Long sleeves
29 K 5706—Short sleeves
Each 56c, 3 for \$1.65

D Step-in Lengths 11, 12, 14, 16 in.
29 K 5709—Long sleeves
29 K 5710—Short sleeves
Each 56c, 3 for \$1.65

E Combination Tie-Side, Pin-Back, Lengths 10, 11, 12, 14 in.
29 K 5725—Long sleeve 56c, 3 for \$1.65
29 K 5726—Short sleeve 56c, 3 for \$1.65

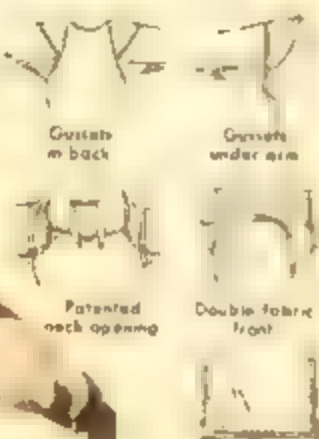
10% Wool, 90% Combed Cotton for extra warmth. 69c each 3 for \$2.03
State length. Shipping weight each 4 ounces

F Pin-back Lengths 10, 11, 12, 14 in.
29 K 5740—Each 49c, 3 for \$2.03

G Tie-Side Lengths 10, 11, 12, 14 in.
29 K 5736—Each 49c, 3 for \$2.03

FAMOUS DOUBLE FABRIC FRONT SHIRT

... now with
DIAPER PIN-TABS



Reinforced tabs for diaper pins

Infants' Wear and Accessories



HONEYSUCKLE GOWNS, WRAPPER knit of fine combed cotton

74c each 3 for \$2.15

KNIT COMBED COTTON GOWN Fastens with three tape ties. Drawstring closures at sleeves and bottom. Knit side by side. Washable. Infants wear only. Fits up to 6 mos. Shipping weight each 5 ounces.
29 K 5761—White
Each 74c, 3 for \$2.15

89c each 3 for \$2.62

KNIT COTTON GOWN Has patented support back. Knit side by side. Easy to put on over baby's head. Drawstring closures at sleeves and bottom. Washable. Colors: White, pink, light blue. State color. Infants wear only. Fits up to 6 mos. Shipping weight each 5 ounces.
29 K 5771—White
Each 89c, 3 for \$2.62

74c each 3 for \$2.15

FINE QUALITY WRAPPER of knit combed cotton. Easy to wash, needs no ironing. Dainty stitch trim on front and cuffs. Full cut. Two tape ties at neckline. Washable. Infants wear only. Fits up to 6 mos. Shipping weight each 5 oz.
29 K 5772—White
Each 74c, 3 for \$2.15

Our finest quality combed cotton 69c ea. 3 for \$2.03

Mothers like the way the cleverly designed neckline spreads wide to pull over baby's head . . . mothers like the extra warmth of double fabric in front . . . and mothers welcome the addition of reinforced tabs on both sides to take strain of diaper pins without ripping. Knit. White. Washable. Lengths 11, 12, 14, 16 inches. Please use length. Shipping weight each 4 ounces.
29 K 5701M—Long sleeves 29 K 5707M—Short sleeves Ea. 69c, 3 for \$2.03

Measure to be sure

Please do not try to guess the right size. For a successful purchase, measure of children is important. See page 1362, for helpful suggestions.

Size Chart for Infants' Shirts

Chest length	0	11	12	4	16 in.
If weight is less than	3	14 lb.	19 lb.	23 lb.	26 lb.

30 SEARS, ROEBUCK AND CO. OPENING

The thrifty way to buy Baby's Needs . . . add them to your Sears Easy Terms order. See inside back cover for details.

SLEEVELESS KNIT SHIRTS

Choice of 3 qualities. Made of combed cotton yarns. Washable. Lengths 10, 12, 14, 16 in. State lengths. Shipping weight 5 ounces for three.

3 for 54c

Good

E Good Quality rib knit. Hemmed White.
29 K 5708—3 for 54c

F Better Quality. Swiss rib. Hemmed White.
29 K 5700—3 for 85c

3 for 85c

Better

3 for \$1.09

Our Best Quality

G Our Best Sleeveless shirt has patented clip-on neckline. Pin-tabs at bottom. White.
29 K 5707—3 for \$1.09

See pages 916-917 for opportunity to examine Volume 1 of American Peoples Encyclopedia without charge.





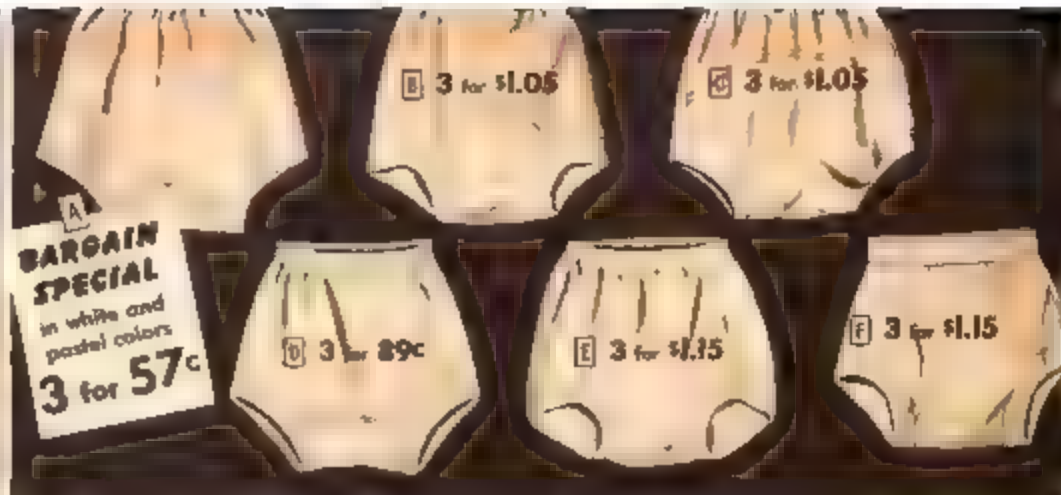
2-PIECE shirt and training panty Suits

87c 2-pc. tuck-in style

SHORT SLEEVE slip-on shirt with patented design neck. Extra long to tuck into panty. Matching panty has elastic all around waist. Double fabric crotch, rib-knit cuffs. Combed cotton knit. White. Washable. Sizes 1, 2, 3, 4. Please state size. Shpg. wt. each suit 6 oz. 29 K 5756—Each suit 87c. 3 suits for \$2.58. Extra Panty. Sizes above. Shpg. wt. each 3 oz. 29 K 5737 59c. 3 for \$1.15

98c 2-pc. button-on style

SLEEPON SHIRT has 3 buttons, strongly stitched. Patented easy-on neckline. Short sleeves. Button on training pants have double fabric crotch elastic in back. Knit of fine combed cotton. White. Washable. Sizes 1, 2, 3, 4. Please state size. Shpg. wt. each suit 6 oz. 29 K 5750—Each suit 98c. 3 suits for \$2.88. Extra Panty. Sizes above. State size. Shpg. wt. ea. 3 oz. 29 K 5751 49c. 3 for \$1.44



HONEYSUCKLE absorbent Training Pants knit of combed cotton

A ELASTIC all around waist. Double fabric crotch. Washable. Colors: White, pink, light blue, yellow. Sizes 1, 2, 3, 4. State size. Shpg. wt. 9 oz. for 3. 29 K 5774 3 for 57c

B DOUBLE-FABRIC knit cotton panty with triple fabric crotch. Elastic waist. White. Washable. Sizes 1, 2, 3, 4. State size. Shpg. wt. 9 oz. for 3. 29 K 5742 3 for 89c

D SWISS RIB KNIT combed cotton panty. All-around elastic. Double crotch. Washable. White. Sizes 1, 2, 3, 4. Please state size. Shpg. wt. 9 oz. for 3. 29 K 5742 3 for \$1.05

E DOUBLE FABRIC RIB KNIT cotton panty. Elastic waist. Washable. White. Sizes 6 mos., 1, 2, 3, 4. Please state size. Shipping weight 12 ounces for three. 29 K 5773 3 for \$1.15

C RIB-KNIT cotton panty with deep double panel crotch. Has elastic at waist. White. Washable. Sizes 6 mos., 1, 2, 3, 4. State size. Shpg. wt. 9 oz. for 3. 29 K 5780 3 for \$1.05

F BOYS STYLE panty has fly-front. Extra wide elastic top. Knit combed cotton. White. Washable. Sizes 2, 3, 4. State size. Shpg. wt. 12 oz. for 3. 29 K 5774 3 for \$1.15

SIZE CHART FOR TRAINING PANTIES

Order Size	4 mos.	1	2	3	4
If weight is less than	18	19-22	23-28 1/2	29-37 1/2	33-37 lbs.



HONEYSUCKLE FLANNELETTES at new low prices individually cellophane wrapped in 3 qualities

Gown, Wrapper 47c each 3 for \$1.38

Sleeve 35c each 3 for \$1.00

GOOD QUALITY medium weight flannelette. Shell stitched. Washable. Infants size only. Fits up to 6 mos. Shpg. wt. ea. 3 oz.

Gown Rayon satin trim
29 K 5648M—White, blue trim 47c, 3 for \$1.38
29 K 5649M—White, pink trim 47c, 3 for \$1.38

Wrapper Rayon satin trim
29 K 5655M—White, blue trim 47c, 3 for \$1.38
29 K 5656M—White, pink trim 47c, 3 for \$1.38

Sleeve
29 K 5621M—White, blue trim 35c, 3 for \$1.00
29 K 5622M—White, pink trim 35c, 3 for \$1.00

Gown or Wrapper 56c each 3 for \$1.65

Sleeve 39c each 3 for \$1.15

BETTER QUALITY Heavier weight flannelette. Sanforized. won't shrink more than 1%. Washable. Infants size only. Fits up to 6 mos. Wt. ea. 4 oz.

Gown embroidery rayon satin ribbon trim
29 K 5615M—White, blue trim Ea. 56c, 3 for \$1.65
29 K 5616M—White, pink trim Ea. 56c, 3 for \$1.65

Wrapper embroidery rayon satin ribbon trim
29 K 5680M—White, blue trim Ea. 56c, 3 for \$1.65
29 K 5681M—White, pink trim Ea. 56c, 3 for \$1.65

Sleeve embroidery, trim, buttoned shoulders
29 K 5682M—White, blue trim Ea. 39c, 3 for \$1.15
29 K 5683M—White, pink trim Ea. 39c, 3 for \$1.15

Gown or Wrapper 79c each 3 for \$2.30

OUR BEST QUALITY Heaviest weight flannelette. Sanforized. guaranteed not to shrink more than 1%. Warmest wears longest. Most attractively designed. Perfect for girls. Washable. Infants size only. Fits up to 6 months. Shpg. wt. each 5 oz.

Gown embroidery rayon ribbon trim
29 K 5604—White with blue trim
29 K 5605—White with pink trim
Each 79c 3 for \$2.30

Wrapper embroidery rayon ribbon trim
29 K 5609—White with blue trim
29 K 5614—White with pink trim
Each 79c 3 for \$2.30

Hospital Gown

79c each 3 for \$2.30

Sanforized flannelette maximum fabric shrinkage 1%. Warm, heavy weight and soft. Yapped. Opens down back, easy to change. Gives complete protection. 4 tape ties. Drawstring sleeves. Washable. Infants size only. Fits up to 9 mos. Shpg. wt. each 6 oz.

29 K 5619—White
Each 79c 3 for \$2.30

BABY'S BINDERS

G Washable. Tape ties. Size about 1x2 1/2 in. Double Fabric Flannelette.
29 K 5792—White. Wt. 3 oz. for 3. 3 for 65c
Double Fabric Knit Combed Cotton.
29 K 5791—White. Wt. 3 oz. for 3. 3 for 89c

STOCKINGS in 2 qualities

H Full length cotton stockings. Seamless. White. Washable. Sizes 4, 4 1/4, 5, 5 1/4, see size chart, page 16. Shpg. wt. 3 oz. for 3 prs.

Good Quality Knit of combed cotton
29 K 5921—State size 3 pairs for 74c

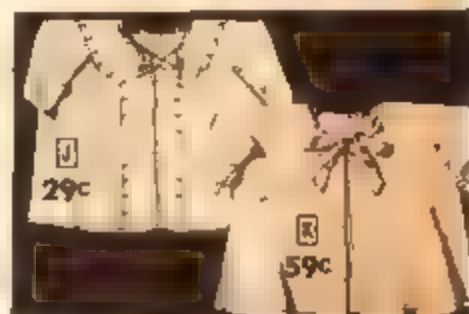
Our Best. Mercerized combed cotton
29 K 5922—State size 3 pairs for 86c



Infants' Cozy SACQUES

J WHITE FLANNELETTE. Ribbon bow with embroidered trim. Washable. One size. Fits up to 6 mos.
29 K 5632—Blue Trim
29 K 5633—Pink Trim
Shpg. wt. ea. 3 oz. Each 29c; 2 for 54c

K WARMER SACQUE of cotton blanket cloth. Applique design on front, ribbon trim. Washable. One size. Fits up to 9 mos. Shpg. wt. ea. 4 oz.
29 K 5687—Lt. blue 59c; 2 for \$1.15
29 K 5688—Pink 59c; 2 for \$1.15
29 K 5689—White 59c; 2 for \$1.15



INFANTS' GOODS

THE CORNERS DO THE WORK

MITERED CORNER TUCK-IN CRIB SHEET

Stays tucked-in no matter how baby tosses. Sanitized... will not shrink more than 1%.

\$1.62 each

Pacific Mills rib-fast sheet... no panning, won't wrinkle won't pull loose... has generous tuck under on all four sides with mitered corners to hold fast. Easy to change without turning mattress out of crib. Sanitized muslin... guaranteed not to shrink more than 1%. Fine round fabric 140 threads per square inch. Soft smooth long wearing. Fits 52x28 in. size crib mattress. Washable. Shpg. wt. each 13 oz. 29 K 5420—White. Each \$1.62, 3 for \$3.10

A CONFORMER Washable white cotton net. Laced adjustment. Size: Small, medium, large. Size extra. Shpg. wt. 1 oz. 29 K 5274—White. 45c

E FLANNELS Bibs in assorted prints. Double faced. Washable. Size: abt. 7x9 in. Shpg. wt. 1 oz. (for 3). 29 K 5230—Set of three bibs. 29c

B SWAMP GUARD Waterproof plastic protects eyes, rubber strapping fits any head size. Hand wash. Shpg. wt. 1 oz. 29 K 5277—White. 32c

F TERRY COTTON Bib hand printed. Washable. Size 11x11 in. Shpg. wt. each 1 oz. 29 K 5224—Light blue. 29 K 5227—Pink. Each 29c; 3 for 85c

C PILLOW Kapok filled. Shpg. wt. 10 oz. Sizes: 12x16 in. 29 K 5474—Pink, blue. 77c. Rayon Cover. 12x16 in. 29 K 5482—Blue. 98c. 29 K 5483—Pink. 98c

G PLASTIC BIB Waterproof. Hand wash. Size 12x14 in. Shpg. wt. each 2 oz. 29 K 5251—Light blue. 29 K 5252—Pink. Each 39c; 3 for \$1.15

D PILLOW COVER Embroidered sheer cotton. Washable. Size about 12x16 inches. Fits pillows described at left. Shipping weight 2 oz. 29 K 5422—White. 92c

H "DUCKY" plastic blanket caps keep baby's blankets in place in plastic gift box. Shipping weight 7 oz. 29 K 5271—Lt. blue. 89c. 29 K 5272—Pink. 89c



HONEYSUCKLE Crib Sheets and Pillowcases

THRIFT QUALITY cotton sheets and cases. Wrapped in cellophane. Neatly hemstitched. Sheet sizes quoted before hemming. Pillow case 28x21 in. before hemming about 17x13 in. finished. White. Washable.

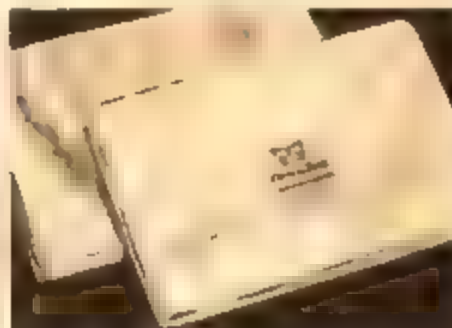
Thrift Quality Sheets at New Prices
29 K 5407—36x54 in. Was 75c Last Spring. Shpg. wt. ea. 8 oz. Each 47c; 3 for \$1.36
29 K 5408—42x72 in. Was \$1.15 Last Spring. Shpg. wt. ea. 10 oz. Each 99c; 3 for \$2.91

Our Best Quality... Type 140 muslin sheets, pillowcases. Cellophane wrapped. Hemstitched. Sheet sizes quoted before hemming. Case 28x21 in. before hemming about 17x13 in. finished. Bleached white. Washable.

Our Best Sheet at New Low Prices
29 K 5417—36x54 in. Was \$1.09 Last Spring. Shpg. wt. ea. 7 oz. Each 98c; 3 for \$2.83
29 K 5416—42x72 in. Was \$1.49 Last Spring. Shpg. wt. ea. 12 oz. Each \$1.26; 3 for \$4.00
29 K 5421—50x73 in. Was \$1.79 Last Spring. Shpg. wt. each 14 oz. Each \$1.67; 3 for \$4.93

Pillowcase
Was 89c Last Spring. Shipping wt. each 3 oz. 29 K 5409... Each 27c; 3 for... 79c

Embroidered Case
Was 97c Last Spring. 29 K 5406—Wt. ea. 3 oz. Each \$4c; 3 for \$1.38



Blanket Cloth Crib Sheet

69c ea. \$1.19 ea.

35x50 in. 42x70 in. Made of fine white cotton. Lightly napped on both sides for extra warmth and comfort. Use as bath sheet or sheet. Full sizes as quoted. Washable.

Size 35x50 in. Shpg. wt. each 7 oz. 29 K 5205—Ea. 69c. 3 for \$1.35
Size 42x70 in. Shpg. wt. each 10 oz. 29 K 5206—Ea. \$1.19. 2 for... 2.35

Pepperell

45x72 in. 54x81 in. Nationally famous brand sheets for baby's crib. Made of fine round cotton muslin 144 threads per square inch. White. Washable. Size before hemming.

45x72 in. Shipping weight each 14 oz. 29 K 5441—Ea. \$1.49. 3 for... 4.40
Extra Large Crib Sheet. 54x81 in. Shipping weight each 1 lb. 1 oz. 29 K 5440—Ea. \$2.09. 6.19

Leather Harness

89c. \$1.39

Good Our Best Metal buckles adjust to fit any size baby. Detachable leader adjusts in length to about 3 feet walking distance. For carriage, high chair or walking out with mother. Shipping weight each 11 ounces.

Good Quality Leather 29 K 5269—Light tan... 89c
Our Best Leather 29 K 5265—Light tan... \$1.39

Sleeping Harness

\$1.25

Allows your Baby to roll naturally from side to side. Helps prevent tangling in crib covers. Straps buckle securely under mattress; harness fits snugly over baby. Patented buckles won't open accidentally. Cotton webbing. Washable. White. One size, adjustable up to 2 years. Shipping weight 7 ounces. 29 K 5261... \$1.25



HONEYSUCKLE... Sears cotton Receiving Blankets

33c each

GOOD QUALITY Size about 26x34 inches. Stitched ends. Washable. Shpg. weight each 6 oz. 29 K 5318—Blue... 33c. 29 K 5319—Pink... 33c. 3 for... 97c

WAS 49c NOW 55c ea.

BETTER QUALITY Size abt. 40x40 in. Stitched ends. Washable. Wt. ea. 7 oz. 29 K 5302—Pink... 55c. 29 K 5303—Blue... 55c. 29 K 5304—White... 55c. 3 for... \$1.62

85c each

OUR BEST QUALITY. Woven-in pattern. Size about 30x40 inches. Stitched ends. Washable. Shpg. wt. each 11 oz. 29 K 5330—Blue... 85c. 29 K 5331—Pink... 85c. 3 for... \$2.50



PEPPERELL famous cotton Receiving Blankets

49c each

GOOD QUALITY Size about 27x36 in. Stitched ends. Washable. Shpg. wt. ea. 6 oz. 29 K 5315M—White... 49c. 29 K 5346M—Blue... 49c. 29 K 5347M—Pink... 49c. 3 for... \$1.44

59c each

BETTER QUALITY Size about 30x40 in. Stitched ends. Washable. Wt. ea. 9 oz. 29 K 5324—White... 59c. 29 K 5322—Blue... 59c. 29 K 5323—Pink... 59c. 3 for... \$1.73

93c each

PEPPERELL BEST QUALITY. Woven-in pattern. Size abt. 30x40 in. Stitched ends. Washable. Wt. ea. 10 oz. 29 K 5348—Blue... 93c. 29 K 5349—Pink... 93c. 3 for... \$2.73

32... SEARS, ROEBUCK AND CO. CO.

Read about the American Peoples Encyclopedia on pages 916-917 of this catalog.



HONEYSUCKLE Chenille Crib Spreads

\$2.72

\$3.49

Last Spring Price Was \$3.49

Good quality, lightweight, soft, easy to care for. Chenille sheeting. Available in pink and blue on white ground. Washable, needs no ironing. Size about 40x60 in. Shpg. wt. 1 lb. 4 oz. 29 K 5300

\$2.72

Our best. Heavy, tufted with pattern on cotton sheeting. Lamb in color on white. Washable, no ironing. Size about 40x60 in. Shpg. wt. 2 lb. 29 K 5337—Blue on white \$3.49 29 K 5338—Pink on white \$3.49

HONEYSUCKLE Rayon Satin Comforter Sets

\$4.98

Last Spring Price Was \$4.98

Cotton and rayon. Tufted with pattern on cotton sheeting. Available in pink and blue. Comforter size about 34x50 in. Pillow size about 12x16 in. Shpg. wt. 3 lbs. 7 oz. 29 K 5339—2-pc. set \$4.98

\$5.98

Last Spring Price Was \$5.98

100% wool. Tufted with pattern on cotton sheeting. Available in pink and blue. Comforter size about 34x50 in. Pillow size about 12x16 in. Shpg. wt. 3 lbs. 3 oz. 29 K 5340—2-pc. set \$5.98

RAYON Carriage Set

\$3.98

Last Fall Price Was \$4.49

Available in pink and blue. Tufted on satin cotton filled. Cover size about 27x31 in. Pillow top about 13x17 in. Shpg. wt. 1 lb. 7 oz. 29 K 5293—gl. blue \$3.98 29 K 5294—Pink set \$3.98 29 K 5295—White set \$3.98



HONEYSUCKLE COTTON CRIB BLANKETS IN COLORFUL PATTERNS, SOLID COLORS

PART WOOL BLANKET

GOOD QUALITY

\$1.39

Woven-in patterns

A Good quality, great value. Woven-in patterns. Available in pink and blue. Blanket woven of soft cotton yarns for warmth. Assorted woven-in patterns. Washable. Size about 36x50 in. Shpg. wt. 1 lb. 14 oz. 29 K 5307—Light blue 29 K 5308—Pink

\$1.39

GOOD QUALITY

\$1.87

Last Spring Price Was \$1.87

B Good quality, great value. Woven-in patterns. Available in pink and blue. Blanket woven of soft cotton yarns for warmth. Assorted woven-in patterns. Washable. Size about 36x50 in. Shpg. wt. 1 lb. 14 oz. Individually boxed. Size about 36x50 in. Shpg. wt. 1 lb. 14 oz. 29 K 5343—Light blue 29 K 5344—Pink

\$1.87

BETTER QUALITY

\$2.19

Extra wide blanket

C Good quality, great value. Woven-in patterns. Available in pink and blue. Blanket woven of soft cotton yarns for warmth. Assorted woven-in patterns. Washable. Size about 36x50 in. Shpg. wt. 1 lb. 14 oz. Individually boxed. Size about 36x50 in. Shpg. wt. 1 lb. 14 oz. 29 K 5380—Pink 29 K 5381—Light blue

\$2.19

OUR BEST QUALITY

\$2.69

In solid colors

D Good quality, great value. Woven-in patterns. Available in pink and blue. Blanket woven of soft cotton yarns for warmth. Assorted woven-in patterns. Washable. Size about 36x50 in. Shpg. wt. 1 lb. 14 oz. 29 K 5366—Light blue 29 K 5367—Pink 29 K 5368—White

\$2.69

OUR BEST QUALITY

\$2.89

Last Spring Price Was \$2.98

E Good quality, great value. Woven-in patterns. Available in pink and blue. Blanket woven of soft cotton yarns for warmth. Assorted woven-in patterns. Washable. Size about 36x50 in. Shpg. wt. 1 lb. 14 oz. 29 K 5311—Light blue 29 K 5312—Pink

\$2.89

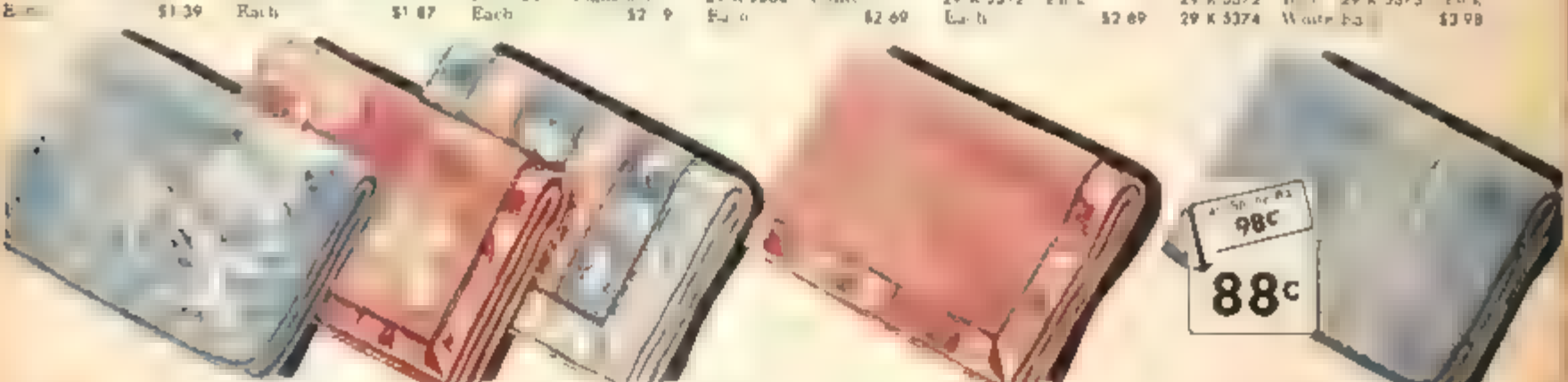
Part Wool Blanket

\$2.79

\$3.98

F Good quality, great value. Woven-in patterns. Available in pink and blue. Blanket woven of soft cotton yarns for warmth. Assorted woven-in patterns. Washable. Size about 36x50 in. Shpg. wt. 1 lb. 14 oz. 29 K 5369—Blue 29 K 5370—Pink 29 K 5371—White

\$3.98



PEPPERELL FAMOUS BRAND COTTON CRIB BLANKETS

\$1.49

\$1.98

\$2.98

Good quality cotton blanket with stitched edges. Available in pink and blue. Washable. Size about 36x50 in. Shpg. wt. 1 lb. 8 oz. 29 K 5341—Light blue \$1.49 29 K 5342—Pink \$1.49

Good quality cotton crib blanket with 3-inch tufted edges. Available in pink and blue. Washable. Size about 36x50 in. Shpg. wt. 1 lb. 10 oz. 29 K 5358—Light blue \$1.98 29 K 5359—Pink \$1.98

Better quality cotton, with Mar. Little Lamb design in pink and blue. Washable. Size about 36x50 in. Shpg. wt. 1 lb. 4 oz. 29 K 5373—Pink and blue on white ground \$2.98

ALL WOOL BLANKET

\$3.98

\$4.98

Warmest of all for baby's protection. Available in pink and blue. Washable. Size about 36x50 in. Shpg. wt. 2 lb. 5 oz. 29 K 5385—Pink \$3.98 29 K 5386—Blue \$3.98

BARGAIN SPECIAL

Full size crib blanket. Good quality cotton. Light weight. Serviceable. Washable. Size about 36x50 in. Shpg. wt. 1 lb. 12 oz. 29 K 5383—Pink \$2.98 29 K 5384—Blue \$2.98

88c

INFANTS GOODS



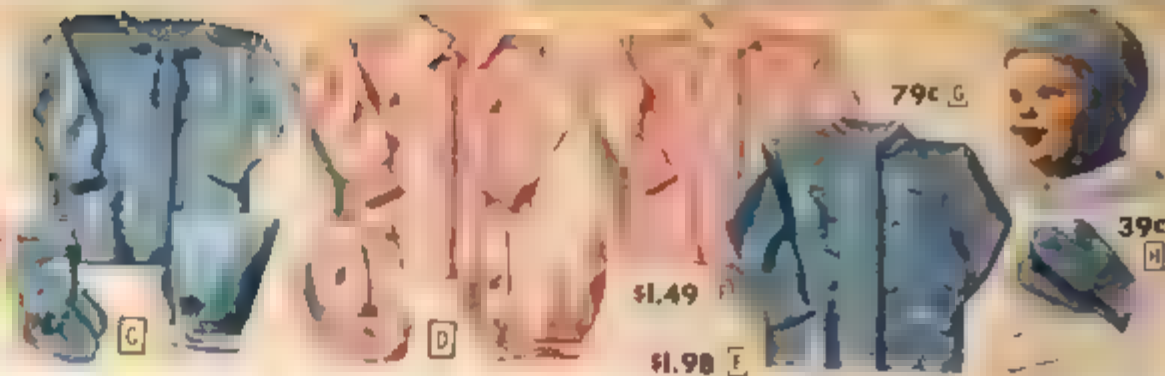
HONEYSUCKLE CARRIAGE SUITS

in cotton poplin or corduroy
lined with fleecy flannel

\$6.98

One-piece suits with matching hat. Zipper front. A tie-tackable catch at the bottom for easy changing. Closed hands. Set includes hat and shoes to 12 months.

A	B
SKIRTALIN Blue and white corduroy with white flannel lining. Hat and shoes included. Size 12 months. \$6.98	SKIRTALIN Pink and white corduroy with white flannel lining. Hat and shoes included. Size 12 months. \$6.98
29 K 7067 Blue	29 K 7067 Pink
29 K 7068 Blue	29 K 7068 Pink
29 K 7069 Blue	29 K 7069 Pink



3-PC. VIRGIN WOOL SWEATER SETS

C	D
SWISSER 3-PC. Set. One size fits up to 9 mos. Ship. wt. 5 oz. 29 K 7701 Pink \$1.49 29 K 7702 Light blue \$1.49	SWISSER 3-PC. Set. One size fits up to 9 mos. Ship. wt. 5 oz. 29 K 7703 Pink \$1.49 29 K 7704 Light blue \$1.49

E	F	G	H
ALL WOOL COAT SWEATER. One size fits up to 9 mos. Ship. wt. 5 oz. 29 K 7701 Pink \$1.49 29 K 7702 Light blue \$1.49	ALL WOOL COAT SWEATER. One size fits up to 9 mos. Ship. wt. 5 oz. 29 K 7703 Pink \$1.49 29 K 7704 Light blue \$1.49	ALL WOOL COAT SWEATER. One size fits up to 9 mos. Ship. wt. 5 oz. 29 K 7705 Pink \$1.49 29 K 7706 Light blue \$1.49	ALL WOOL COAT SWEATER. One size fits up to 9 mos. Ship. wt. 5 oz. 29 K 7707 Pink \$1.49 29 K 7708 Light blue \$1.49



WARM Blanket Cloth Burings

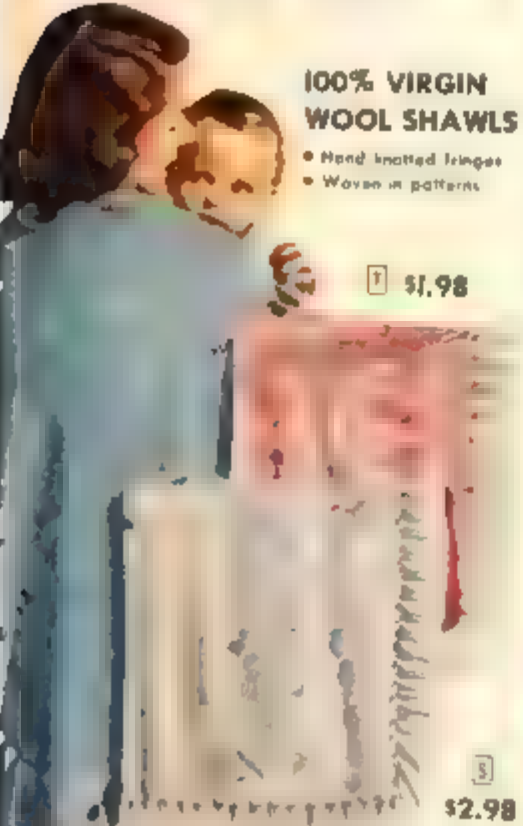
J	K
Blanket of cotton blanket cloth. Zipper front. One size fits up to 12 mos. Ship. wt. 4 ounces. 29 K 7001 Pink \$2.98 29 K 7002 Light blue \$2.98	Blanket of cotton blanket cloth. Zipper front. One size fits up to 12 mos. Ship. wt. 4 ounces. 29 K 7003 Pink \$2.98 29 K 7004 Light blue \$2.98

ALL WOOL SWEATER AND COAT SWEATER

L	M
ALL WOOL SWEATER. One size fits up to 12 mos. Ship. wt. 4 ounces. 29 K 7367 Pink \$1.39 29 K 7368 Light blue \$1.39	ALL WOOL SWEATER. One size fits up to 12 mos. Ship. wt. 4 ounces. 29 K 7369 Pink \$1.39 29 K 7370 Light blue \$1.39

All Wool Moccasins and Booties

N	O	P
Moccasins 3 prs. One size fits up to 12 mos. Ship. wt. 4 ounces. 29 K 7321 Pink Pair \$1.15 29 K 7322 Light blue Pair \$1.15	Moccasins 3 prs. One size fits up to 12 mos. Ship. wt. 4 ounces. 29 K 7323 Pink Pair \$1.15 29 K 7324 Light blue Pair \$1.15	Moccasins 3 prs. One size fits up to 12 mos. Ship. wt. 4 ounces. 29 K 7325 Pink Pair \$1.15 29 K 7326 Light blue Pair \$1.15

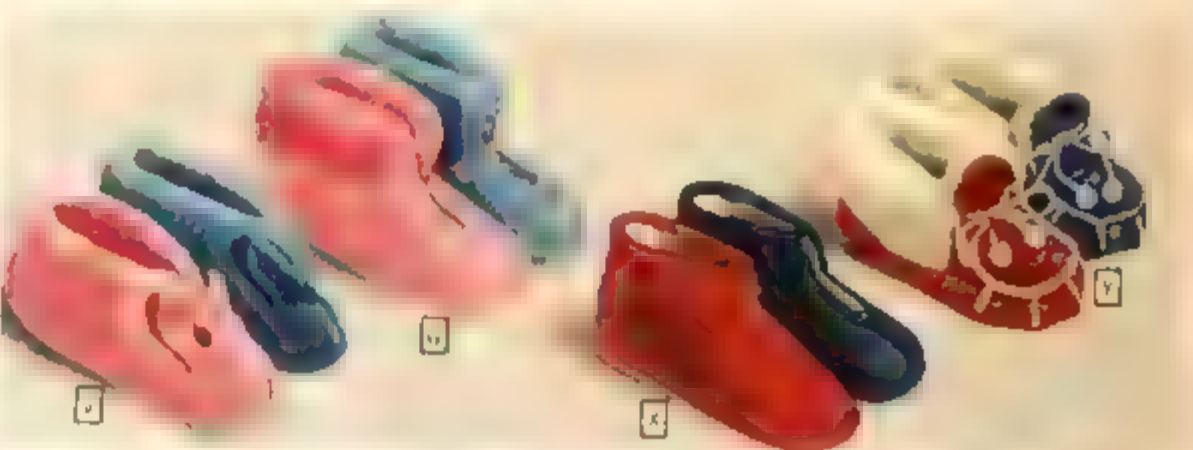


100% VIRGIN WOOL SHAWLS

• Hand knotted fringes
• Woven in patterns

\$1.98

\$2.98



Snuggle your little tots' feet into warm Slippers, sizes 2 to 8

V	W	X	Y
Wool felt slippers. One size fits up to 8. Ship. wt. 1 oz. 29 K 5866 Pink \$1.79 29 K 5867 Light blue \$1.79	Wool felt slippers. One size fits up to 8. Ship. wt. 1 oz. 29 K 5868 Pink \$1.79 29 K 5869 Light blue \$1.79	Wool felt slippers. One size fits up to 8. Ship. wt. 1 oz. 29 K 5870 Pink \$1.79 29 K 5871 Light blue \$1.79	Wool felt slippers. One size fits up to 8. Ship. wt. 1 oz. 29 K 5872 Pink \$1.79 29 K 5873 Light blue \$1.79



INFANTS' DRESSES with matching slips . . . Sears for values

Same quality last spring \$1.98 \$1.59 2-pc. set

SILK COTTON BATISTE dress and slip set . . . last Spring price for same quality was \$1.98. Collared dress is daintily embroidered, has puff sleeves, ribbon trim and generous hem. Matching slip with ruffle hemline. Nicely made and finished, both button at neck in back. Hand washable. Sizes 6 months, 12 months. Please state size. Shipping weight 5 ounces. 29 K 6150—White. . . . 2-pc. set \$1.59

\$2.98 2-pc. set

LUXURY-LOOK RAYON CREPE dress and slip set . . . just right for christening or other special occasions. Dainty cotton lace edges, cute collar. Lots of rich rayon satin ribbon and cotton lace on yoke. Buttons in back. Well made slip to match. Hand washable. Sizes 6 months, 12 months. State size. Shipping weight 8 oz. 29 K 6151—Pink 2-pc. set \$2.98 29 K 6152—Light blue 2-pc. set 2.98



BATISTES . . . buy two and save

98¢

LONG "DAY GOWN" buttons in front, goes on in a wink without disturbing baby. Lace trim and fine tucking detail. Good quality cotton batiste is hand washable. One size, fits up to 9 mos. Shipping wt. 3 oz. 29 K 6148—White. . . . 98¢ 2 for \$1.90

Same quality last Spring 98¢ 79¢

SWEET LITTLE BIRDIE with embroidered yoke and front panel. Sheer cotton batiste is hand washable. Cellophane packaged. Sizes 6 mos., 12 mos. Please state size. Shipping weight each 4 ounces. 29 K 6153—White. . . . 79¢ 2 for \$1.58

Better Quality Dress

Same quality last Spring \$1.29 98¢

EMBROIDERED COLLAR and panel. Fine cotton batiste dress. Ribbon trim. Cellophane packaged. Hand washable. Sizes 6 mos., 12 mos. Please state size. Sbg. wt. 4 oz. 29 K 6154—Pink 98¢ 29 K 6155—Light blue 98¢ 29 K 6156—White 98¢ 2 for \$1.98



BARGAIN 2 for SPECIAL \$1.15

AT SEARS LOW PRICES . . . have lots of changes for baby

Embroidered Batiste Dresses

One a yoke style, the other daintily collared. Pretty embroidery, and plenty of fl. on both. Hems. Good, hand washable cotton batiste. Sizes 6 months, 12 months. Please state size. Shipping weight 6 ounces for two. 29 K 6149—White. 2 for \$1.15

49¢ 50¢

A LOVELY SLIP, nicely embroidered has ruffled bottom. Hand washable cotton batiste. Sizes 6 mos., 12 mos. Please state size. Shipping wt. each 3 oz. 29 K 6142—White 49¢ 3 for \$1.44

79¢ 50¢

BETTER COTTON BATISTE slip. Buttoned shoulder. Lace edged neck. Embroidery trim. Hand wash. Sizes 6 mos., 12 mos. State size. Shipping weight each 4 oz. 29 K 6158—White 79¢ 2 for \$1.55



INFANTS' GOODS

HAND MADE HAND EMBROIDERED DRESSES

\$2.98 2-pc. set

A \$2.98 2-pc. set

B \$1.98

C \$1.29

J \$2.98

F 89¢

G \$1.19

DRESSES, SLIPS, CHRISTENING SETS

A CHRISTENING SET, 15-inch dress and matching slip of cotton batiste, both embroidered. Assorted collar styles (hemmed bottoms) and yoke styles (scallop bottoms), ribbon trimming. No choice. Hand wash. Sizes 6 mos., 12 mos. State size. Shipping weight 5 ounces. 29 K 6150—White. 2-pc. set \$2.98

B CHRISTENING SET, was \$3.39 last Spring. Yoke style dress is longer (21 inches), finely tucked adorned with lovely hand embroidery. Matching slip has same exquisite embroidery and scalloped bottom. Both of fine cotton batiste—hand washable. One size, fits up to 6 months. Sbg. wt. 5 oz. 29 K 6151—White. 2-pc. set \$2.98

INFANTS' DRESSES of fine, dainty cotton batiste are all delicately hand-made and tucked—priced according to the amount of hand embroidery. Assorted styles, no choice. (Collar styles have hemmed bottoms, yoke styles have scalloped bottoms.) Hand washable. Sizes 6 months, 12 months. State size. Sbg. wt. each 4 oz.

C 29K6101—White Was \$1.29 Last Spring Each \$1.29 **D** 29K6111—White \$1.98 29K6159—Pink 1.98 29K6140—Blue 1.98 **E** 29K6123—White. Our finest dress. Each \$2.98

INFANTS' SLIPS in fine quality cotton batiste 2-button shoulders—they slip on without disturbing baby. Rich, hand scalloping at neck, armholes, bottoms. Hand washable. White. Sizes 6 months, 12 months. Please state size. Shipping weight each 4 ounces.

F Was 98¢ Last Spring 29 K 6102—Plain style 89¢ **G** Was \$1.29 Last Spring 29K6112—Embroidered style \$1.19

SIZE CHART FOR SIZES 6 TO 12 MOS.

Order size last year:	6 mos.	12 mos.
If chest is	18	19 in.
If height is	24 1/2	27 29 in.
Dress length is	14 1/4	15 1/4 in.

ALL PAGE 35 . . INFANTS' WEAR



Snuggle your little darling into a **WARM SLEEPING COVER** or **CUDDLE-BAG**

\$2.79 Flannellette **\$4.98** Minkie Cloth **\$2.79** Heavyweight Flannellette **\$3.98** Heavyweight Flannellette

Zip-front sleeping covers keep baby covered... use with or without blankets... Tuck under mattress tie with tapes. Full crib size. 54x52 inches.

JACKIE STYLE has drawstring sleeves. In medium weight Sanforized flannellette won't shrink more than 1%. Vat-dyed. Washfast. Ship wt 1 lb. 4 oz.

29 K 5638 - Light blue 29 K 5639 - Pink
29 K 5640 - White Each \$2.79

In **Heavyweight Cotton Blanket Cloth**. Washable. Shipping wt 2 lb. 4 oz.

29 K 5692 - Light blue 29 K 5693 - Pink
Each \$4.98

HEAD-OPENING STYLE In medium weight Sanforized flannellette... won't shrink more than 1%. Vat-dyed. Washfast. Shipping weight 10 oz.

29 K 5689 - Lt. blue 29 K 5690 - Pink
29 K 5691 - White Each \$2.79

In **Heavyweight Flannellette**. Sanforized, vat-dyed washfast. Ship wt 1 lb. 10 oz.

29 K 5606 - Lt. blue 29 K 5607 - Pink
29 K 5608 - White Each \$3.98

\$3.98

Patented... exclusively Sears. Stitched tucks at both sides allow baby to sit turn and yet stay covered. A new patented design sold exclusively by Sears. San-ized flannellette won't shrink more than 1%. Vat-dyed. Washfast. 3-snap back closing. Extra wide, size 70x54 inches. Ship wt 12 oz.

29 K 5624 - Light blue \$3.98
29 K 5625 - Pink 3.98

85c

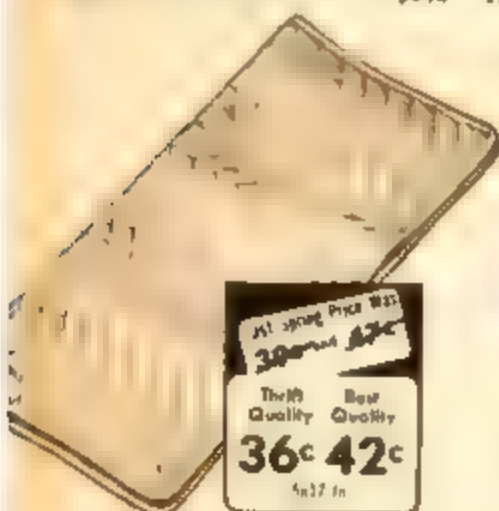
SLEEPING BAG of heavyweight vat-dyed San-ized flannellette (max. fab. shrink 1%). Plenty of leg room for baby. Ties at side. Washfast. One size fits up to 9 mos. Shipping weight 1 pound.

29 K 5611 - Pink
29 K 5610 - Light blue
Each 85c

\$1.98

SLEEPING BAG of warm cotton flannellette with zipper down the front. Batel bottom for leg room. For carriage for crib. For auto ride. Washable. One size fits up to 12 mos. Shipping weight 8 oz.

29 K 5620 - Light blue
29 K 5626 - Pink
Each \$1.98



HONEYSUCKLE QUILTED COTTON PADS

Reduced to new low prices to save you money on these nursery necessities

Sears offers two qualities, each in 5 popular sizes... all 5 tied with bleached white cotton... soft, comfortable absorbent. All are white.

Thrifty Quality Cotton. Washable. White.

15x17 in. Shipping weight each 4 oz.
29 K 5430 - Each 36c... 2 for 70c

17x18 in. Shipping weight each 6 oz.
29 K 5431 - Each 43c... 2 for 83c

17x30 in. Shipping weight each 8 oz.
29 K 5432 - Each 69c... 2 for \$1.35

27x34 in. Shipping weight 14 oz.
29 K 5433 - Each \$1.25

34x52 in. Shipping wt 1 lb. 13 oz.
29 K 5434 - Each \$2.29

Best Quality Cotton. Heavier. Individually cellophane wrapped. Washable. White. 15x17 in. Ship. wt. each 6 oz.

29 K 5446 42c... 2 for \$1.00

17x18 in. Shipping weight each 8 oz.
29 K 5447 52c... 2 for \$1.00

17x30 in. Shipping weight each 11 oz.
29 K 5448 Each 87c... 2 for \$1.70

27x34 in. Shipping wt. 1 lb. 2 oz.
29 K 5436 Each \$1.55

34x52 in. Shipping wt 2 lbs. 2 oz.
29 K 5439 Each \$2.69

36... SEARS-ROEBUCK COMPANY



HONEYSUCKLE WATERPROOF PLASTIC COVERS for crib mattresses

- Made of lightweight, transparent film
- Help keep mattress dry, clean and sanitary
- Protect crib, springs... resist acids, foods
- Easy to keep clean... hand washable

When used with pyroxylin-coated mattresses, plastic covers should be removed and dried regularly.

A Covers top, bottom and sides. Straps at one end, elastic at other. Size 27x52 inches. Shipping weight 14 ounces.

29 K 5460 - Light blue
29 K 5461 - Pink
Each \$1.39

B Zipper cover encloses entire mattress top bottom ends and sides. 36-inch zipper. Size 19x51x4 1/4 inches. Shipping weight 1 pound 2 ounces.

29 K 5586 - Clear white
Each Was \$2.98 Now \$2.44



HONEYSUCKLE WATERPROOF SHEETINGS reduce mother's washday work

2-PLY SYNTHETIC RUBBER

2-ply synthetic rubber cloth crib sheets. Heavyweight, waterproof. Resists oils, acids, stains and foods. Washable. Color white.

18x27-inch size Shipping weight each 3 ounces.
29 K 5571... 32c
2 for 62c

27x36-inch size Shipping weight each 14 ounces.
29 K 5572... 59c
2 for \$1.15

36x54-inch size Shipping weight each 1 lb. 6 oz.
29 K 5573... \$1.18
2 for \$2.31

TRANSPARENT PLASTIC

Transparent plastic Crib sheets. Lightweight clear white. Resists for tape ties. Resists acids, stains, food... waterproof. Hand wash.

18x27-inch size Shipping weight each 3 ounces.
29 K 5559... 25c
2 for 48c

27x36-inch size Shipping weight each 6 ounces.
29 K 5554... 44c
2 for 86c

36x54-inch size Shipping weight each 15 ounces.
29 K 5556... 88c
2 for \$1.73

COATED FLANNELLETTE

Waterproof synthetic rubber on one side for protection from oil, acids, foods. Reverse surface softly fleeced for absorbency. Boilable. Color white.

18x27-inch size Shipping weight each 6 ounces.
29 K 5565... 42c
2 for 81c

27x36-inch size Shipping weight each 12 ounces.
29 K 5566... 79c
2 for \$1.55

36x54-inch size Shipping wt 1 lb. 8 oz.
29 K 5567... \$1.47
2 for \$2.89

KLEINERT QUILTED RUBBER

Kleinert's pads quilted air-filled rubber. Soft resilient comfortable waterproof. Protects baby's bedding and crib from acids, oils, stains... plus added comfort of hundreds of little locked-in air cells.

Hand wash Flesh color. **18x27-inch size** Shipping weight each 9 ounces.
29 K 5456 - 2 for \$1.12, Ea. 57c

18x27-inch size Shipping weight each 11 ounces.
29 K 5457 - 2 for \$1.43, Ea. 73c

27x36-inch size Shipping weight each 1 lb. 2 oz.
29 K 5458 - 2 for \$2.73, Ea. \$1.39



BABY JEWELRY... wonderful creations to delight children, capture their hearts

Fascinating rings for boys or girls. Shown actual size. Shpg. wt. each 3 oz. *State size*

- 1 DELICATELY ENGRAVED BAND. Precious 10K yellow gold. 4K 5911B—Size 0 to 3... **\$9.80**
- 2 TINY HEART BAND. 10K yellow gold. *Print 1 initial.* 4K 5914E—Size 0 to 3... **\$1.19**
- 3 SIGNET RING of 10K yellow gold. *Print 1 initial.* 4K 5913E—Size 2 to 4... **\$1.98**
- 4 GAY SIMULATED BIRTHSTONE sparkling from 10K yellow gold ring. *State birth month.* 4K 5906E—Size 2 to 4... **\$2.19**
- 5 WALT DISNEY CHARACTER rings by Ingersoll are favorites everywhere. Colorful. Donald Duck or Mickey Mouse figure on sterling silver ring. *State character.* Ad, suitable size. Postpaid. 4K 5900E—Round style **\$1.80**
4K 5901E—Square style... **1.80**

Baby will be pretty as a picture with a lovely locket. Pendant or cross around her little neck. Locket opens to hold two tiny pictures. Pendants do not open. In gift box. Shown actual size. 12-in. chain. Shpg. wt. each 3 oz.

- 1 HEART LOCKET, shining center and engraved edge. 1/20 12K yellow gold filled. *Print 1 initial.* 4K 5923E... **\$1.65**
- 2 HEART LOCKET, sunburst engine-turned design. 1/20 12K yellow gold filled. *Print 1 initial.* 4K 5920E... **\$1.85**
- 3 LOCKET with polished band, dainty flower design. 1/20 12K yellow gold filled. *Print 1 initial.* 4K 5922E... **\$1.98**
- 4 BABY SMOOKS LOCKET. Simulated birthstone. 1/20 14K yellow gold filled. *State birth month.* 4K 5921E... **\$2.35**
- 5 PENDANT of precious 10K yellow gold. Engraved edge, polished center. *Print 1 initial.* 4K 5927E... **\$2.35**
- 6 PENDANT. Luxurious 10K yellow gold. Flower design. Polished panel. *Print 1 initial.* 4K 5922E... **\$3.65**
- 7 LOCKET in 10K yellow gold. Smoothly polished, exquisitely simple design. *Print 1 initial.* 4K 5922E... **\$3.75**
- 8 Dainty Charm of 10K yellow gold. Sparkling beveled edge. A jewel to be cherished. 4K 5941E... **\$2.79**

Any child will be charmed by one of these shining gold bracelets and lockets. She'll treasure her first jewelry forever. Locket opens to hold two pictures—one of mother and one of dad. Pendants do not open. 12-in. chains. Shown actual size. In lovely gift box. Shipping weight each 3 ounces.

- 9 EXPANSION BRACELET AND LOCKET. Highly polished links expand to fit baby's tiny wrist. Lots of sparkle. 1/20 12K yellow gold filled. *Print 1 initial.* 4K 5970E—Set **\$4.95**
4K 5971E—Bracelet only **3.30**
- 10 EXPANSION BRACELET AND LOCKET. Polished inset heart for engraving. 1/20 12K yellow gold filled. Bracelet has stainless steel back. *Print 1 initial.* 4K 5954E—Set **\$5.95**
4K 5955E—Bracelet only **3.95**
- 11 EXPANSION BRACELET AND LOCKET. Simulated ruby in center. 1/20 12K yellow gold filled. stainless steel back. 4K 5972E—Set **\$6.95**
4K 5973E—Bracelet only **4.95**

\$2.98 Bracelet Set

- 12 Here's a new, almost unheard-of low price for an exciting expansion bracelet and locket set. At this price everyone can afford to make some child happy. Gleaming gold plated popular expansion bracelet gently hugs her wrist. Stainless steel back. 1/20 12K yellow gold filled locket on 12-in. chain. Lovely heart design has flower pattern. *dainty engraved edge.* 4K 5980E—Set **\$2.98**
4K 5981E—Bracelet only **1.98**
- 13 EXTENSION BRACELET. Fits small wrist comfortably. Brilliant 1/20 12K yellow gold filled. Engine turned. *Print 1 initial.* 4K 5982E... **\$2.19**

Items marked \$ shipped from Chicago. Order and pay postage from your nearest Sears mail order house.



TOTS' STERLING AND SILVERPLATE

- 1 KIDNIE KIT. Gay plastic-duck feeding dish with 1847 Rogers Bros. "First Love" silverplated 4 1/2-in. spoon, 4 1/2-in. fork. *State pink or blue dish.* Postpaid. 4K 5932E—Not for sale in foreign countries **\$2.95**
- 2 TERTLING RING of harmless white plastic. Sterling silver bell for baby's birth record. 4K 5891E—Shpg. wt. 5 oz. **\$1.98**
- 3 STERLING SILVER BABY SPOON. 4 1/2-in. 4K 5897E—Shpg. wt. 4 oz. **\$1.98**
- 4 STERLING SILVER 3-PC. EDUCATOR SET. 4 1/2-in. spoon, 4 1/2-in. fork. Beaded pattern. 4K 5898E—Shpg. wt. 4 oz. **\$3.89**
- 5 3-PC. STERLING SILVER CHILD'S SET (not shown). 4 1/2-in. spoon, 4 1/2-in. fork, 5 1/2-in. knife. 4K 5899E—Shpg. wt. 4 oz. **\$5.89**
- 6 FIRST LOVE SILVERPLATED 3-PC. CHILD'S SET in 1847 Rogers Bros. 5 1/2-in. spoon, 6 1/2-in. fork, 7 1/2-in. knife. stainless steel blade. Postpaid. 4K 5931E—Not for sale in foreign countries **\$4.50**

HARMONY HOUSE SILVERPLATE

- Two exquisite patterns in baby's own tableware—just the right weight and balance, proportioned to fit tiny hands. Designed by master craftsmen beautiful enough for a baby's proudest. Choose from two superb patterns in two wonderful qualities of HARMONY HOUSE silverplate. In luxurious gift boxes.
- Maytime in HARMONY HOUSE AA+ quality—silverplated overall with 75% more pure silver than standard. A quality. Generously overlaid at wear points. Fascinating, graceful design with scroll motif. Gift boxed.
- 1 BENT BABY SPOON. 3 1/2-in. 4K 5875E—Shpg. wt. 4 oz. Ea. **85c**
 - 2 3-PC. EDUCATOR SET. 4 1/2-in. blunt-tined fork, 4-in. spoon, 4K 5876E—Shpg. wt. 4 oz. Set **\$1.15**
 - 3 3-PC. CHILD'S SET. 7 1/2-in. knife, stainless steel blade, 6 1/2-in. blunt-tined fork, 5 1/2-in. spoon, 4K 5877E—Shpg. wt. 4 oz. Set **\$2.15**
 - 4 BENT BABY SPOON. 3 1/2-in. 4K 5878E—Shpg. wt. 4 oz. Ea. **95c**
 - 5 3-PC. EDUCATOR SET. 4 1/2-in. blunt-tined fork, 4-in. spoon, 4K 5879E—Shpg. wt. 4 oz. Set **\$1.55**
 - 6 3-PC. CHILD'S SET. 7 1/2-in. knife, stainless steel blade, 6 1/2-in. blunt-tined fork, 5 1/2-in. spoon, 4K 5880E—Shpg. wt. 4 oz. Set **\$3.50**

BABY CUPS

- 1 initial engraved at no charge. 8c per letter for each additional letter. *Print initials or name.* SILVERPLATED, gold plate lined. Postpaid (Shpg. wt. ea. 5 oz.).
- 1 TUDOR PLATE. 1 1/2-in. 4K 5903E—Plain **\$1.50**
 - 2 1847 ROGERS. 2 1/2-in. 4K 5919E—Plain **\$2.10**
 - 3 COMMUNITY. 2 1/2-in. 4K 5907E—Plain **\$3.60**
 - 4 STERLING SILVER CUPS. 2 1/2-in. yellow gold lining. Gift boxed. 4K 5908E—Plain **\$4.49**
 - 5 HEAVY, LARGER CUP. 2 1/2-in. Shpg. wt. 6 oz. 4K 5909E—Plain **\$6.95**

Prices include 20% Federal Tax where E is added to catalog number as (4K 5911E).

ALL PAGE 37. BABY JEWELRY

INFANTS
GOODS



HONEYSUCKLE FORMULA and EQUIPMENT STERILIZER

Complete hospital-type outfit enables you to efficiently sterilize all your formula equipment by steam at one time, including cover which can then be used as sterile mixing bowl. Polished aluminum sterilizer and cover have black plastic handles. Overall height 9 1/2 inches. Aluminum rack holds 8 bottles. Nipple jar with perforated sterilizing and sealing covers. Nylon-bristled bottle brush. Stainless steel tongs. 8-oz measuring cup. Funnel with strainer. Measuring spoons. Buy the complete set or just the sterilizer and rack.

Include here in your next Easy Payment Order. Pay for them as you use them.

8 K 2017—Complete set. Shpg. wt. 5 lbs. 8 oz. \$4.95
8 K 2018—Strainer and Rack Only. Shipping weight 4 pounds 8 ounces. 4.49

\$4.95

Complete
Set

FEEDING NEEDS . . . speed, simplify baby's care

A TRIPLE COATED PORCELAIN ENAMEL STERILIZER. Gleaming white steam sterilizer. Operates quickly efficiently. Tight-fitting cover convenient side handles. 9 1/2 inches high. 9 1/2 in. diam. Heavy metal rack provides space for 7 bottles. Has space in center for nipples and caps. Bottles and nipples not included.

8 K 2076—Shpg. wt. 3 lbs. 12 oz. \$2.19

B ALUMINUM FOLDING STERILIZER. Solves your travel problems. This handy rack proof aluminum sterilizer and rack, fold flat to a depth of only 1 1/2 inches. Tuck in original box for visiting or travel. Overall height is 8 1/2 inches when rack is raised in position for use. Pan measuring 7 1/2 x 5 inches holds water. Has space for 6 bottles. Live steam eliminates hard water mineral deposits, kills bacteria. Sterilizes wide or narrow neck bottles. To use as filling rack, simply reverse bottles. No tipping or spilling. Compact to save storage space in refrigerator. Bottles not included.

8 K 2031—Shpg. wt. 3 lbs. 2 oz. Complete \$2.39

C RACK-TYPE STERILIZER. Large pan in base of rack holds boiling water. Sterilizes bottles and nipples at same time. Metal tube extends inside each bottle carrying live steam to inner surfaces. Aluminum sterilizer includes 2 cover nipple jar, one plain and one unbleached. Rack 8 1/2 inches in diameter holds 6 standard-size bottles. Bottles not included.

8 K 2009—Shpg. wt. 2 lbs. \$2.69

D 3-Piece Formula Outfit. Quart (32 oz.) glass pitcher or made of heat-resistant glass. Graduated measure. Meets in color. Glass funnel, a universal strainer. Neat Nylon-bristled bottle brush. Shipping weight 3 pounds.

8 K 2276—Complete set for only \$1.39

8 K 2279—Pitcher only. Shpg. wt. 2 lbs. 2 oz. 73c

8 K 2277—Funnel and Strainer. Shipping weight 9 ounces. Here for 15c 7 for 29c

8 K 2115—Brush only. Shpg. wt. 4 oz. Each 49c



COMPLETE FORMULA LAYETTE

Sears now offers you complete equipment for baby's next fall in one package. Sterilizer is made of 16-gauge polished aluminum. Has 8 quart capacity. Cover-fitting cover will not blow off. Gauge handles as sterilization takes place. Over all height 9 1/2 inches. Diameter 8 1/2 in. Space for nipples. Heavy 8 lb. in rack is stain resistant. Copper nickel-plated nipples are. Glass nipple container with perforated sterilizing cover and solid sealing cover. Quart measuring pitcher made of heat-resistant glass. Graduated in color. Glass funnel with a universal strainer. Neat. Stainless steel tongs for lifting hot baby bottles. Aluminum measuring spoon set. Wooden mixing spoon. 8 Evenflo nursing units, consisting of six 8-ounce nursing units and two 4-ounce nursing units. Nursing unit is bottle, nipple, cap, disc. Nylon-bristled bottle brush. Nylon-bristled nipple brush. Fine-mesh strainer.

8 K 2002—Complete set. Shpg. wt. 11 lbs. \$9.49
8 K 2012—Sterilizer Only. Shpg. wt. 2 lbs. 7 oz. 3.59
8 K 2013—Rack Only. Shpg. wt. 1 lb. 8 oz. 49c

19.95
NOW
\$9.49
Complete

BABY HAMPER

E Just the right size for baby's laundry. Makes fine gift for new baby. One score of tiny all holes in porous weave provide vent to keep air stirring through laundry. Sturdy wood frame covered with woven fiber. Wood veneer cover coated with shining pyral. Cut nursery decoration. 8 1/2 x 12 1/2 in. Blue pink or blue. Shipping weight 3 pounds.

8 K 07257 \$3.39

FLOOR MAT

F Springy comfortable—just for baby's nursery. Cushions your feet, keeps water off floor while you're bathing him. Non-sliping on floor. Floor ends work up in pastel colors. Blue green, tan or blue. When I was off. Coaming baby design in center. Shpg. wt. 2 lbs. 17 oz.

8 K 7594—19x17 in. \$1.69

ELECTRIC BOTTLE STERILIZER and Warmers

* The safe, sure, modern way to prepare baby's bottles quickly, easily.
* They shut off automatically. Just plug them in, need no watching.

14.75
NOW
\$4.29

12.69
NOW
\$2.49

G KENMORE STERILIZER. Set line steam, the safest way to sterilize recommended by doctors and nurses. Forces the steam into every inch of each bottle. Saves time because it's automatic. All you do is plug in, add water and put bottles, nipples, etc. in place. When set is finished, electrically shuts off automatically. Sterilizes 7 bottles, 12 nipple, 12 caps and funnel not included. Lightweight plastic base colors: metal rack and automatic cover easy to handle. Easy to wash. 375 watts. For any 110-120-volt AC. Underwriters' Labs. approved. 34K6654—Shpg. wt. 3 lbs. 12 oz. \$4.29

H OUR BEST KENMORE AUTOMATIC BOTTLE WARMER. Plug it into any outlet, add water to base, as directed. Steam heats bottle quickly then electricity shuts off automatically. Force air heating wet, a deep warm bottle uniformly. Cool plastic handle. 10-point attachment for treating colds, etc. is included. With cord. Bottle not included. For any 110-120-volt AC. 11 approved 350 watts. 34K6657—Shpg. wt. 1 lb. 12 oz. \$2.49

I LOWER PRICED KENMORE AUTOMATIC BOTTLE WARMER. Similar to above but without vaporizer. Does not have handle. Uses 350 watts. 34K 6664—Shpg. wt. 3 lbs. \$1.79

Our Midseason Fall Catalog will list additional seasonal items for all your family. Watch for it!



FEEDING EQUIPMENT

- A** RED-TAIN. Insulated plastic holder keeps bottle warm or cold 4 hours. For night feedings. 8 K 2133—9 inches long. Postpaid 7 holders 98c
- B** ELISE'S BOTTLEMASTER. Fiberglass insulated plastic fabric holder is decorated with Elsie and Bessie regard figures. Keeps bottle warm or cold 4 hours. Drawstring closure. State pink or blue. 8 K 2192—Shpg. wt. 4 oz. 98c
- C** STERIL-SEAL GLASS CAPS. For narrow-mouth bottles. 8 K 2179—Shpg. wt. 10 oz. 12 for 98c 12 for 90c
- D** QUICKCAPS. Cellophane covers for narrow mouth bottles. Cardboard collars. Box 160 caps, 80 collars. 8 K 2114—Postpaid 2 boxes 78c
- E** HYGIEA NIPPLES. For 8K2185 (at right) only 8 K 2143—Shpg. wt. 10 oz. 6 for 99c
- F** DAVOL SANI-TAN NIPPLES for narrow-mouth bottles. 8 K 2258—Postpaid 12 for \$1.08
- G** DAVOL ANTI-COLIC NIPPLES. Black. Postpaid. 8 K 2271—For narrow-mouth bottles 12 for 75c
- H** RUBBER CAPS for narrow-mouth bottles. 8 K 2263—Shpg. wt. 10 oz. 12 for 74c 12 for 69c

FAMOUS BABY BOTTLES

- I** DAVOL "ANTI-COLIC" NURSER. Nurser includes tender 8-oz. bottle, nipple, cap, disc. 8 K 2093—Postpaid. Nurser complete 8 for \$1.75
- J** 8 K 2094—8-oz. Bottle only Postpaid 5 for 80c
- K** 8 K 2095—Cap and Disc Postpaid 3 for 30c
- L** 8 K 2096—Nipple Postpaid 6 for 60c
- M** DAVIDSON NO-COLIC NURSING UNIT. 8-oz. narrow-mouth bottle, screw-on nipple, cap. 8 K 2140—Postpaid 4 complete sets for \$1.04
- N** HYGIEA NURSING SET. 8-oz. wide-mouth bottle, nipple, and Steri-Seal glass cap. 8 K 2116—Shpg. wt. 3 lbs. 4 complete sets \$1.08
- O** HYGIEA WIDE MOUTH BOTTLES. Use nipples 8 K 2145 8-oz. bottles. 8 K 2235—Shpg. wt. 3 lbs. 8 for \$1.08
- P** PYREX BABY BOTTLES. 8-oz. narrow-mouth size. 8 K 2134—Heat resistant. Postpaid 5 for \$1.00
- Q** PYREX BABY BOTTLES. 4-oz. narrow-mouth. 8 K 2130—Postpaid 6 for 90c
- R** TUFFY BABY BOTTLES. Postpaid. 8 K 2253—8-oz. narrow-mouth size. 8 for \$1.00



EVENFLO ALL-IN-ONE NURSER



S "It breathes as it feeds. America's most popular nurser gives feeding comfort nearest to natural nursing. A valve prevents nipple's collapse, so baby can nurse with ease. Nipple can be sealed inside bottle. Nurser includes bottle, nipple, cap, and disc. Postpaid

\$2.00

Set of 8 nurseries

8 K 2123—LAVETTE PACKAGE OF 8 NURSING UNITS. Ideal gift for baby showers. Consists of six 8-ounce nurseries for round-the-clock feeding and two 4-ounce nurseries for orange juice or water. Attractively boxed. Set of 8 nurseries, complete

\$2.00

8 K 2151—Nurser with 8-oz. bottle 4 for \$1.00
8 K 2154—Nurser with 4-oz. bottle 4 for 1.00
8 K 2153—Cap and Disc 6 for 60c
8 K 2152—Nipple 10 for \$1.00
8 K 2155—8-ounce Bottle 10 for 1.00

Y EVENFLO BRUMBLEBEE BABY BOTTLE CLEANER. Pure, powder, won't injure rubber nipples.

8 K 2142—Postpaid 2 lb. box 98c

BABY BOTTLE HOLDERS

Hold bottle comfortably in position while baby feeds. Craning animal figures. Easy-to-wash pink or blue plastic cover. Ideal gift for the new baby. Bottle not included. Shpg. wt. 12 oz.

DD 8 K 2098 — "PUFFYKIN" Length 10½ in. Please state color pink or blue. \$1.39

EE 8 K 2274 — "PINKYKIN" Length 10½ in. Please state color pink or blue \$1.39

FF 8 K 2097 — "BUNNYKIN" Length 10½ in. Please state color pink or blue \$1.39

GG FEED A BABY BOTTLE HOLDER. Washable quilted plastic-coated fabric. Size 7½ x 6½ x 6½ in. Bottle not included. State color—Pink or Blue. 8 K 2264—Shpg. wt. 3 oz. \$1.25

HH E-Z BABY BOTTLE HOLDER. Easily attached to top of crib, carriage, or high chair. Holds bottle at proper angle while baby feeds. Adjustable. Made of metal. Length 14 in. Bottle not included. 8 K 2298—Shpg. wt. 10 oz. \$1.89

Shop at your leisure any time any day the Sears Catalog way.



BABY FOODS... AIDS for serving Baby's food faster, easier

KANANA BANANAS. Dehydrated banana flakes. Add liquid. Use as beverage or on cereal. 8 K 2272—Shpg. wt. 1 lb. 4 oz. 2 (3¼ oz.) cans 98c

MEAD'S DEXTRO-MALTOSE No. 1 With sodium chloride. For infants' diets. Postpaid. 8 K 2244 5-lb. can \$2.79

SMA BABY FOOD. Special formula. Postpaid. 8 K 2235 1-lb. can \$1.08
Save 60c! Buy in quantity 12 cans only \$12.36

SIMILAC BABY FOOD. powdered modified milk product. Shpg. wt. 1 lb. 7 oz., and 15 lb. 8 K 2238 1-lb. can 98c
Save 51c! Buy in quantity 12 (1-lb.) cans \$10.93

V BABY JOY PLASTIC FEEDING TRAY. Efficient way to feed baby. Three sections for food, one for cup. 12x7 inches. State color pink or blue. 8 K 2075—Shpg. wt. 14 oz. 12 for 89c

W NURSERY CHEF. Warms food right in feeding tray keeps food from chilling if baby "dawdles" while eating. Reduce dishwashing by more than 4,000 pans a year. Plastic tray has 4 food sections and cup. Fits on aluminum base, which holds water. Detachable plastic handle. War \$2.57. 8 K 2242—11 inches long. Shpg. wt. 1 lb. 10 oz. \$2.79

X "CARRYKIN" BABY FOOD CARRIER. Bag of royal blue quilted vinyl plastic has Fiberglas insulation. Keeps baby's milk warm or cool 4 or 6 hours. Light weight with zip top and shoulder strap. Holds one bottle and other feeding accessories. Waterproof, scuffproof, stainproof. 8 K 2016—Shipping weight 10 oz. \$1.98

Y "HUNGRY PIGGY" FEEDING SET. Blue plastic bowl, diameter 5 inches, has pink plastic piggy clamped to side. Insert spoonful of food into piggy's mouth. Food goes back into bowl. Piggy's appetite encourages baby to follow his example. Set includes blue plastic fork and spoon with stand. 8 K 2070—Shpg. wt. 1 lb. Gift boxed. 95c

Z BABY SICK DOUBLE BOILER. 3-coat white enamel. 8 K 2001—5¼ in. high. Shpg. wt. 1 lb. 3 oz. 90c

AA SECTIONAL FEEDING DISH FOR BABY. Three-section dish of white pottery. Aluminum base holds water. 8 K 2019—Dish, 8 in. Shpg. wt. 2 lbs. 3 oz. \$3.49

BB MUSICAL FEEDING DISH. Plays gay tune. Dish of white pearl porcelain with delightful nursery decorations. Detachable metal base. 8 K 2076—8-in. diameter. Shpg. wt. 2 lbs. 6 oz. \$6.49

CC MUSICAL DRINKING GLASS FOR BABY. Plays merry tune when glass is lifted. Pink plastic glass has amusing nursery designs. Blue metal base. 8 K 2077—7 in. high. Shpg. wt. 5 oz. \$3.95

Items on these two pages, marked "postpaid" are not for sale outside continental limits of the United States

PAGE 39... BABY NEEDS

HH



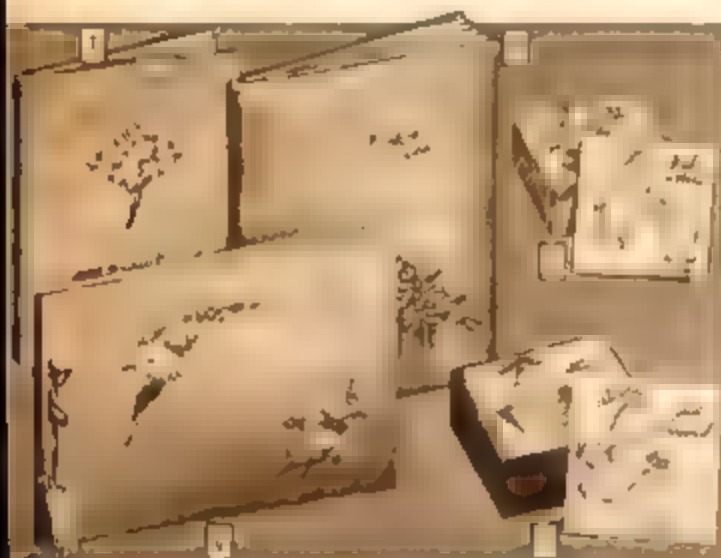
BATH NEEDS FOR BABY . . NURSERY SUPPLIES . . ENTERTAINING AND USEFUL BABY GIFTS

- A** TUB FOR BABY'S BATH 3-comp white enamel on heavy gauge seamless steel. Hole for hanging. 10 1/2 x 16 1/2 x 1 1/2 in. **EK 2000—Standard 15-qt. tub.** Ship wt 4 lb 4 oz **\$1.98**
EK 07137 25 qt size 25 1/2 x 16 1/2 x 1 1/2 in. Ship wt 8 lb 14 oz **\$2.79**
B BATH SPRAY FOR BABY About 5 fl. oz. of tubing. State blue or pink. **EK 6505** Ship wt 12 oz **89c**
C BABY BATH THERMOMETER Nursery nurse. Shamed wood. Sista. **EK 7204-456234** in Ship wt 4 oz **89c**
D KIDDO MIRROR BOX Nursery mirror show on screen as tune is played. 8 1/2 x 11 in. base plastic box. State pink blue. very color. Bored. **EK 7020** Ship wt 1 lb 7 oz. **\$4.89**
E MUSICAL BABY ALBUM of white embossed imitation leather. Plays "Rockabye Baby." 9 1/2 x 11 in. **EK 7021** Ship wt 1 lb 8 oz **\$7.50**

- F** MUSICAL "LULLABY LAMP-LITE" Ideal night light for baby. Tip shade to light two 7-watt bulbs. Plays "Rockabye Baby." Nursery story book included. Gift board 25 1/2 x 13 1/2 in. State pink or blue plastic. **EK 2027** Ship wt 1 lb 7 oz **\$6.79**
EK 2028 Same as above, but without book. Ship wt. 14 oz. **\$3.79**
G COTTON SWABS & DECORATED GLASS JAR 1-lb. Wipe 78c **EK 2135** Ship wt. 1 lb. **78c**
EK 2673A Refill of sterilized cotton swabs. Pkg. of 500. Ship wt 8 oz 79c **2 pks. 1000** Ship wt 1 lb **\$1.39**
H NURSERY SET OF TRAY AND 4 JARS Shatterproof plastic. Tray 11 1/2 x 14 1/2 in. 4 jars each 1 1/2 x 2 1/2 x 1 1/2 in. marked "Nipples," "Swabs," "Boric," "Cotton." State color pink or blue. **EK 2286** Ship wt 1 lb 4 oz. Set **\$1.94**

- I** TRAY AND JAR SET Pastel plastic tray (12 1/2 x 14 in.), 300 cotton tipped swabs in large jar, 3 empty jars. Decorated glass jars, pastel plastic tops. **EK 2783** Ship wt 4 lb 6 oz **\$3.95**
J JOHNSON'S BABY GIFT BOX 1 cake baby soap 2 1/2 x 4 in. baby cream 1 1/2 oz. baby oil 4 1/2 oz. baby powder. Boxed. 1 1/2 x 10 x 4 in. (incl.) **EK 2193E—Postpaid** **\$3.34**
L MOTHER BABY GIFT BOX 1 cake baby soap 2 1/2 x 4 in. baby cream 1 1/2 oz. baby oil 4 1/2 oz. baby powder. 100 cotton-tipped applications. Postpaid **EK 2043E** 27c Fed. Tax incl. **\$3.32**
M TINTED TRANSPARENT PLASTIC Baby oil and baby soap. Baby soft nylon brushes, Comb and brush each 3 1/2-in. long. State pink or blue. **EK 6338** Ship wt 4 oz. Set **89c**

- N** CLEAR PLASTER BRUSH AND COMB Set. Nylon brush 10 1/2 x 5 1/2 in. brush 5 x 10 in. State pink or blue. **EK 6339** Ship wt 7 oz. Set **\$1.19**
P ANIMAL KNOCKDOWN pure baby castle soap figures, real fun for baby's bath and 10 dancing figures (two each of clown, duck, fish, etc.) sea. Well packed. Ship wt 2 lbs 2 oz. **EK 6424** Set of 10 figures **89c**
R SHIP-SHAPE BABY BATH LIP or bath a floating toy. Red and white plastic boat design top is 4 1/2 in. long. 4 rows of nylon bristles. **EK 6424** Ship wt 4 oz. **70c**
S JOHNSON'S DREAM GIFT BOX 1 cake baby soap 2 1/2 x 4 in. baby cream, 5 oz. baby oil 9 oz. baby powder 5 oz. baby lotion, 54 sterile double-tipped cotton tips. Postpaid **EK 2189E** 50c Fed. Tax incl. **\$3.43**



BABY BOOKS

- I** BABY'S OWN STORY 21 illustrated pages cover every big event in baby's first 5 years. Padded. Layon more cover. 8 1/2 x 10 1/2 in. Ship wt 12 oz. **EK 6094—Lt. Blue** **97c**
EK 6095—Pink **97c**
J BABY'S BOOK 54 loose-leaf pages. 30 white with color. Layon more 24 grey for photographs. Washable cover in leather over 7 1/2 x 10 1/2 in. Ship wt 1 lb 1 oz. **EK 6088—Lt. Blue** **\$1.55**
EK 6089—Pink **1.55**
K BABY'S DAYS AND BABY'S WAYS 34 decorated pages. Records events from birth to 14 years. Rayon more padded cover with lovely hand painted design. 10 1/2 x 14 in. Shipping weight 1 pound 3 ounces. **EK 6096—Lt. Blue** **\$1.80**
EK 6097—Pink **1.80**

CARDS

- X** ANNOUNCE BABY'S ARRIVAL 26 cards with matching envelopes. In pastel colors suitable for both boys and girls. There is a pretty design on each card with fountain pen space provided for baby's name, weight, date of arrival and other important data. Size about 1 1/2 x 3 1/2 in. Shipping weight 8 oz. **EK 562** **24 cards 49c**
Y 30 ANNOUNCEMENT CARDS in paste papers. Each with a charming design and appropriate verse. Popular French font. Fold style with space inside for baby's name, weight, date of birth, etc. 30 cards size 4 1/2 x 6 1/2 in. with 10 envelopes to match. A beautiful announcement card for children. Price Ship wt 10 oz. **EK 561** **30 cards 59c**

PLASTIC BOOKS

- Z** More of the wonderful plastic books that should be in every tiny infant's playpen. Made of soft, tear-proof, that baby can tear and chew as well as read. They are beautiful and colorful. Stories are harmless and fun to read. 10 large books 5 1/2 x 7 1/2 in. Large print and big gay illustrations. Shipping weight set 6 ounces.
 The first set includes: Baby's Farm with realistic pictures of all the animals, barnyard, and the Baby takes a walk out during sidewalk scenes in a day. **EK 5918** **2 books for 89c**
 The second set includes: Baby's Mother Goose with long standing nursery rhyme as a rhyme and Baby's Room filled with delightful illustrations of baby's toys, toilet articles, furniture, etc. **EK 5913** **2 books for 89c**

YOUR BABY'S SHOES preserved in bronze

Baby's precious shoes preserved to the last tiny wrinkle at low prices. Black letters may be engraved except on (2), 10c a letter extra. 50c min. min.

- [1] SINGLE SHOE METAL ASH TRAY** Large metal tray with shoe on metal base 7 1/2 x 7 1/2 in. **EK 8940F** Ship wt 2 lbs **\$4.98**
DOUBLE SHOE METAL ASH TRAY Two shoes on metal base 14 x 14 in. **EK 8943F** Ship wt 3 lbs. **\$7.98**
[2] DOUBLE SHOE CERAMIC ASH TRAY Glazed pottery base 9 1/2 x 14 in. resembles bronze. **EK 8936F** Ship wt 2 lbs **\$6.29**
SINGLE SHOE CERAMIC ASH TRAY Glazed pottery base 7 1/2 x 7 1/2 in. **EK 8935F** Ship wt 1 lb 8 oz **\$3.59**
[3] UNMOUNTED PAIR OF SHOES Brightly bronze plated. **EK 8939F** Ship wt 10 oz **\$4.88**
UNMOUNTED SINGLE SHOE **EK 8940F** Ship wt 5 oz **\$2.88**
[4] BOOK ENDS Bronze plated shoes, metal base 7 1/2 x 7 1/2 in. Pair **EK 8940F** Ship wt 3 lb. **\$8.98**
[5] BOOK ENDS Bright bronze plated shoes. Handsome amber onyx base 6 1/2 x 7 1/2 in. Pair **EK 8936F** Ship wt 2 lb. **\$12.95**
[6] 8 x 10 PICTURE FRAME Glowing bronze plated shoes. **EK 8938F** Ship wt 3 lbs. **\$11.95**

How to ORDER: Attach name, address to each shoe. Enclose remittance with order in envelope attached to package (see index). 3-week delivery. Shoes over 8 1/2 in. long unmounted only. Write for prices. Any keepsakes except number or of old may be preserved. Write Personal Service Dept. Postpaid from factory. No C.O.D. For Christmas delivery order before Dec. 15.

INFANTS GOODS



A
\$1.29
Walker
Pad



B \$4.98
Ruffled Play Yard Pad



C \$1.98
Ruffled High Chair Pad



D \$2.98
Ruffled Crib Bumper



E \$1.69
Basket Pad



Call Now! \$6.69
NOW
\$5.98

"NO-DRAFT" PLAY YARD PAD

40x40 in.

"NO-DRAFT" PLAY YARD PAD covers bottom and four sides, protects your child from drafts. Assorted nursery prints, reversible. Water-resistant cotton cleans with damp cloth. Thick cotton felt padding, quilted to provide soft cushiony surface for baby's safety. Tape ties. Size 40x40 in. Shpg. wt. 3 lbs. 3 oz.
29 K 5524—Light blue \$1.98
29 K 5525—Pink \$1.98

Chair Pad

Was \$3.98 NOW \$1.84

WATER-RESISTANT COATED COTTON FABRIC in assorted nursery patterns... plump-filled with pure cotton felt. Easy to clean with damp cloth.

High Chair Pad

Ties to chair with tapes.
Shpg. wt. 2 lbs. 2 oz.
29 K 5510—Light blue \$1.84
29 K 5511—Pink 1.84

Play Yard Pad

Was \$3.49 NOW \$3.54

WATER-RESISTANT COATED COTTON FABRIC in assorted nursery patterns... plump-filled with pure cotton felt. Easy to clean with damp cloth.

Play Yard Pad

Size about 40x40 in.
Shpg. wt. 3 lbs. 3 oz.
29 K 5520—Lt. blue \$3.54
29 K 5521—Pink 3.54



DRESS-UP LINERS for baby's basket

Last Spring was \$3.98 NOW \$1.84

RUFFLED BASKET LINING of soft cotton crinkly crepe. Easy to keep clean. Washable... needs no ironing... moves mother's me and trouble. (Basket and pad are not included.) Size 13x27 inches. Shpg. wt. 8 oz.
29 K 5432—Light blue
29 K 5431—Pink
Each \$1.84

C \$2.49 **H** \$2.89

3-inch clear plastic ruffle edge printed with lace pattern on quilted plastic basket lining. Size abt 13x27 in. Shipping weight 14 oz.
29 K 5501—Light blue \$2.49
29 K 5502—Pink 2.49

Quilted plastic lining with hood fits basket on opposite page. Shpg. wt. 1 lb.
29 K 5508—Light blue \$2.89
29 K 5509—Pink 2.89

BASKET PAD

Last Spring was \$4.49 NOW \$1.49

BASKET PAD cotton felt filled, water resistant and covers assorted cotton prints. Cleans with a damp cloth. Size 13x27 in. Fits regular size baby baskets shown on opposite page. Shpg. wt. 2 lbs. 11 oz.
29 K 5491—Light blue
29 K 5490—Pink
Each \$1.49

CARRIAGE PAD

Last Spring was \$2.49 NOW \$2.54

HINGED CARRIAGE PAD Board edges, Cotton felt filled, covered with water resistant cotton in assorted nursery designs. Cleans with damp cloth. Size about 16x34 inches. Shpg. wt. 4 lbs. 2 oz.
29 K 03487—Pink
29 K 03486—Light blue
Each \$2.54

Koroseal heavy gauge waterproof wonder-plastic in new charming matched prints on plump cotton filled **NURSERY PADS**

- Koroseal colors and designs won't rub off
- Koroseal is odd-resistant
- Koroseal is stain-resistant
- Koroseal cleans with the whiff of a damp cloth

- A** Walker Pad. Print inside, solid color outside. Ties to walker with tapes. Shpg. wt. 12 oz.
29 K 5596—Light blue 29 K 5597—Pink Ea. \$1.29
- B** Play Yard Pad. Reversible. Pink border—blue ground print on one side, blue border—pink ground print on reverse. Size about 40x40 in.
29 K 5590—Shpg. wt. 4 lbs. 8 oz. \$4.98
- C** High Chair Pad. Print inside, solid outside. Ties to chair with tapes. Shpg. wt. 1 lb. 10 oz.
29 K 5592—Light blue 29 K 5593—Pink Ea. \$1.98
- D** 3-pc. Crib Bumper. Print inside, solid outside. Ties to crib with tapes. Shpg. wt. 3 lbs.
29 K 5594—Light blue 29 K 5595—Pink Ea. \$2.98
- E** Carriage Pad. Print one side, solid on reverse. Size about 16x34 in. Shpg. wt. 2 lbs. 9 oz.
29 K 5579—Light blue 29 K 5580—Pink Ea. \$2.98
- F** Basket Pad. Print on one side, solid on reverse. Size about 13x27 in.
29 K 5598—Light blue Shpg. wt. 2 lbs. 5 oz. \$1.49
29 K 5599—Pink Shpg. wt. 2 lbs. 5 oz. 1.49

© Trademark of P. Goodrich Co.



Call Now! \$2.69
NOW
\$2.34

CRIB BUMPERS

\$2.34 Set

3 Piece "No Bangs" crib set helps protect baby from bumps, drafts. Ties securely to crib. Cotton felt filled, covered with water-resistant cotton. Reversible. Clean with damp cloth. Shpg. wt. 5 lbs. 4 oz.
29 K 5500—Light blue
29 K 5501—Pink
Each \$2.34



WATER-RESISTANT cotton filled Nursery Pads

J The "Do-All" 3-Piece High Chair Pad Set. Last Spring price was \$2.59. Safety belt holds baby in place; crumb catcher bib keeps him clean. Water-resistant cotton, cleans with a damp cloth. Seat, back and sides filled with cotton felt. Shipping weight 2 lbs. 12 oz.
29 K 5485—Bright red
29 K 5489—Light blue
29 K 5450—Pink
Each \$2.39

TOILET SEAT PAD cotton felt filled, water resistant cotton. Assorted nursery prints. Clean with a damp cloth.
K Without a back rest. Shpg. wt. 9 oz. New low price.
29 K 5588—Pink 44c
29 K 5587—Med. blue 44c
L With back rest. Shpg. wt. 14 oz.
29 K 5534—Med. blue 79c
29 K 5535—Pink 79c

M Walker Pad. Last spring price was \$1.09. Neatly tufted and shaped to fit walker shown on opposite page. Tape embold it securely in place. Cotton felt padding, water resistant cotton cover. Easy to clean with damp cloth. Shipping weight 1 pound 3 ounces.
29 K 5568—Light blue nursery print... 98c



WALKER-STROLLERS... for easier baby tending, indoors or out

THRIFTY WALKER-STROLLER. Push it or pull handle fits either end. Without foot pan and handle it's a fine walker. Built of steel, wood seat and grip. Rubber tired wheels, 5 1/4 in. in rear, 2 3/4 in. in front. Rubber covered front bumper. Blue and ivory-color enamel finish, 22 1/2 in. long overall, handle 31 in. high.

79K07520—Easy to set up. Shpg. wt. 13 lbs. \$4.49

SHOPPING BAG. Durable cotton sewn to steel bands. Fits either Walker above, easy to attach.

49K7503—12x8 1/2 x 14 in. deep. Shpg. wt. 2 lbs. \$1.89

WALKER-STROLLER WITH COMFORTABLE TUBULAR STEEL HANDLE. Remove handle and foot pan to convert to walker. Steel construction, shaped wood seat and handle. Easy-rolling 5 1/2-inch double-disk wheels rubber tires. Coil spring on rear axle cushions shocks. Rubber covered front and rear bumpers. Play tray with beads.

Space behind seat for shopping bag. Overall length 28 inches. Handle 33 1/2 inches high, folds for storing. Blue and ivory-color enamel finish.

79K07510—Easy to assemble. Shpg. wt. 17 lbs. \$7.49



PLAY YARDS... relieve you from constant baby watching

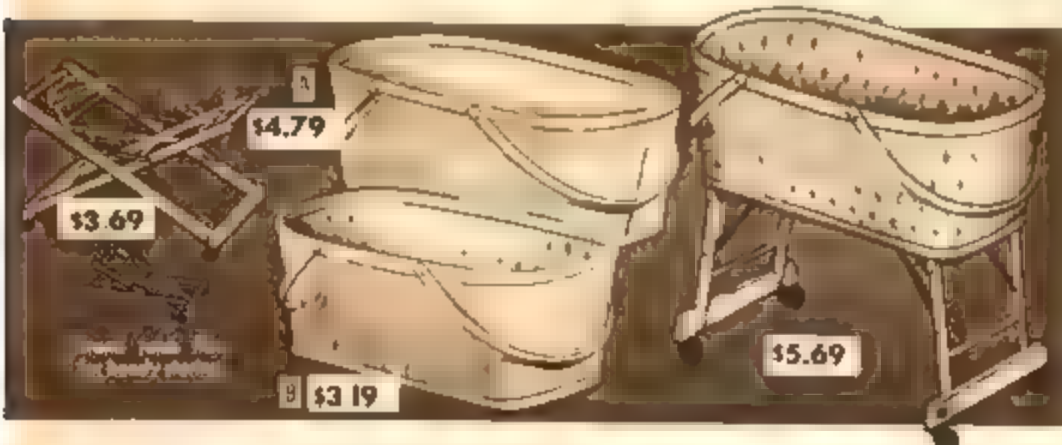
ECONOMY-PRICED FOLDING PLAY YARD WITH CASTERS. A real aid to busy mothers... at a price that is gentle with your budget. Use it indoors and out. Swivel casters make it easy to move yard around. Floor is raised 3 inches to help protect baby from drafts and dirt. Constructed of seasoned wood, smooth varnish finish. Floor of smooth, tough Masonite Plywood, reinforced with wood. Sets up in a jiffy, no assembling necessary. Parts are securely hinged. Size 38 1/2 x 38 1/2 x 23 1/2 inches high overall. Folds compactly for easy carrying and storing. An outstanding value at this low price. See opposite page for pads.

79K07014—Shipping weight 28 pounds. \$8.98

FOLDING PLAY YARD—HAS CASTERS, PICTURE PANEL AND COLORED PLAY BRADS. Usually found only in much higher priced play yards. Easy-rolling swivel casters are mounted on wood blocks to raise floor 5 1/4 inches above ground... help keep baby away from dirt and drafts. Yard is handy to move around indoors or out. Constructed of strong seasoned wood, smooth varnish finish. Floor of smooth, tough Masonite Plywood, strongly reinforced with wood. Sets up in a jiffy. Parts are securely hinged. Wood blocks with casters are easy to attach. Screws included. 38 1/2 x 38 1/2 x 26 in. high. Folds compactly.

79K07013—Shipping weight 30 lbs. \$10.98

Buy your baby needs at Sears now. If you lack ready cash, use Easy Terms. See inside back cover



BASKET STAND... BABY BASKETS for home and auto prices reduced

CARTER STAND FOR BABY BASKETS. Makes it easy to move baby from room to room... to have him near you at all times. For use with either basket (A) or (B) at right. Has smooth-rolling casters. Sturdy hardwood with smooth white enamel finish. Folds compactly for storage. Shpg. wt. 8 lbs.

79K07071... \$3.89

(A) WOVEN FIBER BABY BASKET. Fine quality woven fiber, lined with sheet fiber. Wood reinforced fiber bottom. Carrying handles. About 32x18x12 in. high. Sparkling white enamel finish with blue or pink trim. State color.

79K07073—Shpg. wt. 7 lbs. \$4.79

(B) THE FINEST BABY BASKET. Sturdy V-bias weave quilt with wood reinforced fiber bottom. Has carrying handles. About 32x18x12 in. high. Gleaming white enamel finish.

79K07075—Shpg. wt. 8 lbs. \$3.19

BABY BASKET WITH HARDWOOD LEGS. Easy to roll from room to room on quiet swivel casters. Convenient to take along when you go visiting. Legs fold for use in your auto or for handy storage. Basket made of V-bias weave splint with wood-reinforced sheet fiber bottom. Has two carrying handles. About 32x18x12 inches high. Smoothly finished in sparkling white enamel.

79K07074—Shpg. wt. 13 lbs. \$5.49

Include soft, cushiony pads in your order. See opposite page for play yard, basket and walker pads

HAPPY TIME WALKER-STROLLER, reduced

A snap to convert... no parts to detach
Ball-bearing wheels... easier handling



Handle has collapsible wire holder for shopping bag or packages

\$10.69

Here's the walker-stroller every mother has been dreaming of! Easy to convert! Fold handle forward, fold foot pan back... presto! you have a walker. Shaped wood seat is suspended between springs to cushion shocks. Built of steel, handle and protective rail of nickel plated tubular steel. 5 1/2 in. ball-bearing wheels. 1/4 in. rubber tires. Rubber covered front and rear bumpers. Play tray, wood beads. Dark red enamel finish. Overall length 29 1/2 in. Handle 34 1/2 in. high. Matted with wheels and bumpers off... easy to attach.

79K07530—Shpg. wt. 22 lbs. \$10.69

WALKER SHOPPING BAG. Hooks on handle and fits in holder of walker above only. Cotton.

49K7504—8 1/2 x 13 1/2 x 16 in. deep. Wt. 2 lbs. \$2.49



Handle folds forward



Foot pan folds under seat



STEP-FOLD PLAY YARD

Saves you time and effort

Mother, you'll be delighted with this easy-to-handle play yard. Guards your baby while you are busy! No more strenuous back-bending when you want to fold it. You simply step on foot pedal to fold up floor... push the sides together with your fingertips. Sturdily built of strong seasoned wood with glossy varnish finish. Floor is tough Masonite Plywood reinforced with wood. Sides made of extra heavy slats. Staunch corner post legs. 5 smooth-rolling swivel casters (1 in center raise floor 4 1/4 inches help protect wet ones from dirt drafts. Gay colored play beads. No assembling necessary, parts securely hinged. 19x41x28 inches high. Shipped freight or express. Do not be without this wonderful yard any longer... order yours today!

79K07013—Shpg. wt. 40 lbs. \$15.95

79K07002—Same construction and design as yard above without step-fold feature. 40x40x29 in. Longer legs; floor raised 6 in. Freight or express. (Not shown.) Shpg. wt. 38 lbs. \$12.98



Easy to fold. No strenuous back-bending; simply step on foot pedal and push sides together with your fingertips



DE LUXE BASKET WITH HOOD

\$8.39

Made of fine quality woven fiber, lined with sheet fiber. Sturdy wood-reinforced sheet fiber bottom. Has reinforced edges decorated with braid trim. Two handles for carrying. Braced hardwood legs have easy-rolling casters... folds for use in auto. Basket about 33x18x12 in. high. Smooth finish in sparkling white enamel with blue or pink trim. State trim color wanted. Shipped freight or express.

79K07077—Shpg. wt. 14 lbs. \$8.39

BABY GOODS

NOW \$14.69

\$16.19

\$22.29

\$38.49

SWING HANGER

TOTSEAT AND SWINGS to help with baby tending bouncing action that wee ones love

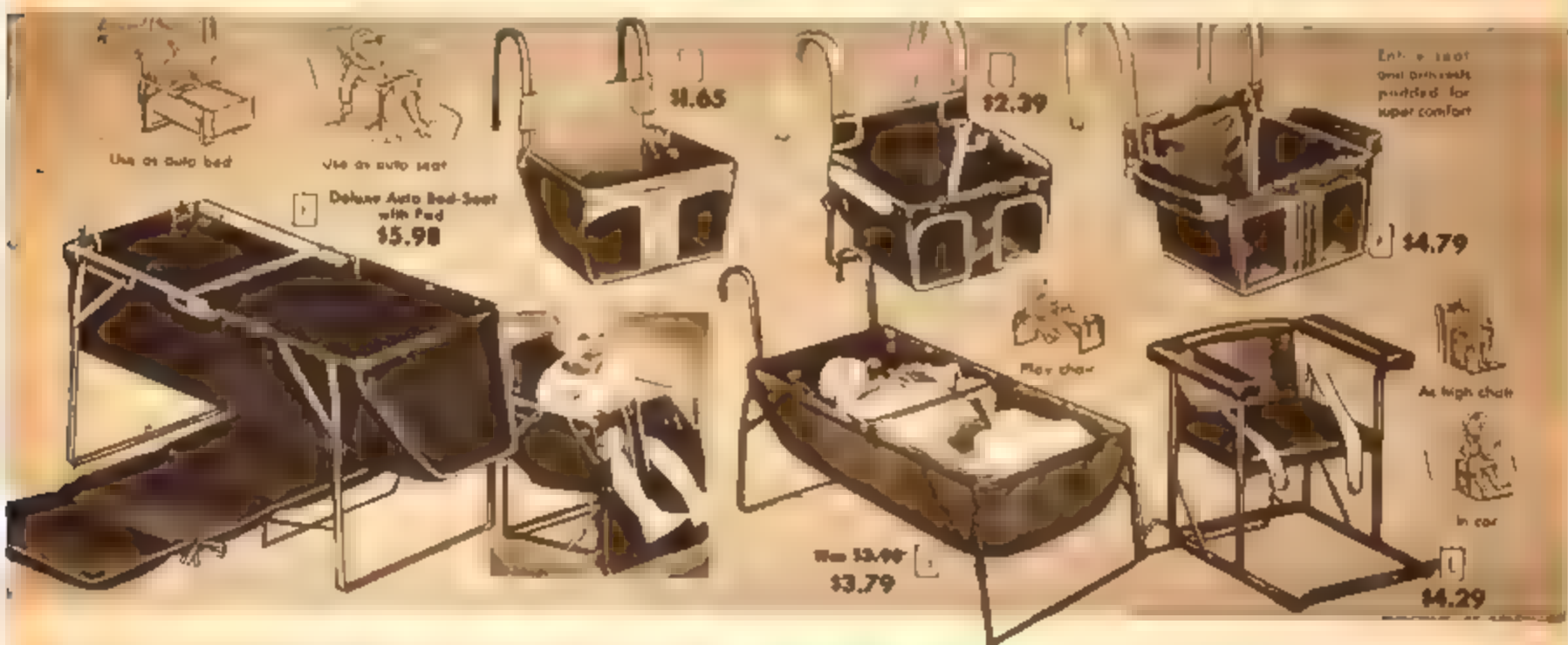
79 K 06915 Shpg. wt. 9 lbs. **\$4.69**
49 K 06916 Erika Seat and Play Tray
Order one to use when other seat and tray
are being laundered. Shpg. wt. 6 lbs. **\$1.49**

D PORTABLE SWING WITH EXERCISE-FOOTREST. Has wide stand on swing above seat of durable cotton over steel frame has footrest and extra high backrest to give baby greater comfort. Play tray with colorful beads. Swing suspended with strong wire straps, safety steel springs. 79 x 69 1/2 in.—About 32 in. high. Shoe. wt. 14 lbs. **\$6.19**

49K 6913 \$2.29
49K 6932 Swing without
Fastener otherwise as
above Wt 1 lb 4 oz 11.89

[D] LOW-PRICED BABY SWING. Reduced! Washable bleached cotton over steel frame. Web suspension straps, safety hook, steel spring for hanging. Hanger not incl., see 40K6934. 49K6931—Wt. 2 lbs. \$1.49

[E] SWING HANGER. Hang baby's swing in any doorway in a jiffy. No holes to bore, no hooks to screw in. Makes it easy to move swing. Rubber tipped steel arms, spring tension, 33 inches long. Tested to hold 160 pounds. 49K6932—Wt. 10 oz. 75c



CONVERTIBLE AUTO BEDS, SEATS keep baby happy and safe while riding in the car

79 K 06921: Shop wt. 10 lbs. \$5.98

79 E 04920. 13.79

J Battery—Redwood Adjustable extension keeps seat level in car. Cotton fabric; bound edges. Steel frame, rubber covered hangers. Arm rests, safety strap, play heads. 7-in. deep seat, removable fiberboard insert. 14½x11 in. removable. Folds. Assorted colors. 49 K #205—Shpg. wt. 4 lbs. 4 oz. **\$2.39**

474 6744—Combined colors. Sepal. WL 3 lbs. \$4.75 Y

77 & 04922—Assorted colors. Shpg. wt. 8 lbs. \$4.29



Bathinette® BATHTUB-DRESSING TABLE, time and labor-saving help for mother

COMBINATION BATH AND TABLE

All Bathinette® have these exclusive convenience features

Additional features of foot-control Bathinette®



Patented Bathinette® hammock with headrest to support baby properly—leaves your hands free. Hammock and tub of rubber-coated fabric.



Exclusive Bathinette® dressing table slides behind tub, rocks forward to cover it... cannot fall down. Tub has soap pocket, drain hose.



Towel bar, pin tray, 5 pockets, toilet tray to keep all bath needs within your reach. Rubber spray held by clamp.



Just step on foot-lever, dressing table slides behind tub; after bath step on it again, table slides forward over tub.

GOOD: economy Bathinette®

PRICE REDUCED FROM LAST SPRING. Has all basic convenience features to lighten your work. Dressing table lifts and lowers easily with one hand... top of durable cotton fabric, can be removed for laundering. 3 pockets on splashguard. Wood frame, enameled white. 36x20x42 in. high overall. Folds. (Why not order spray listed below). Freight or express.

79 KM 7054—Shpg. wt. 16 lbs. \$9.95

BETTER: foot-control Bathinette® with tray, spray

Just step on foot lever to raise dressing table... after bath step on it again and table covers tub. Leaves both hands free to hold baby. Dressing table top of rubber-coated fabric, easy to clean. Use rubber spray to rinse baby, fill tub. Foot end of hammock can be lowered. Tray of Masonite Plywood. Rigid wood frame, enameled white. 36x20x42 in. high. Folds.

79 KM 7052—Shpg. wt. 24 lbs. Freight or express \$14.49

BATHINETTE® WITHOUT FOOT-CONTROL. Dressing table lifts, lowers with one hand—otherwise same construction as above.

79 KM 7051—Shipping wt. 19 lbs. Freight or express \$12.49

BEST: foot-control, enduring magnesium frame

For longest service, greatest satisfaction choose this de luxe Bathinette®. Has all convenience features of foot-control Bathinette® at left—plus super-strong, gleaming magnesium frame. Magnesium, the silver-like wonder metal is lightweight and extremely durable... will last for years. Can take hard knocks, yet its shining beauty remains unmarred. Legs have rubber tips for extra rigidity... to protect your floors. 36x20x42 in. high overall. Folds compactly for storing.

79 KM 7055—Shpg. wt. 25 lbs. Freight or express \$16.98



BATHINETTE® AND BATH ACCESSORIES, TABLE TUB, ACCURATE SCALES for baby's care

A BATHINETTE® REPLACEMENT KIT to put your old Bathinette to use again. Tub with rubber drain hose, hammock with headrest of waterproofed fabric. Easily tied to Bathinette® frame; instructions. 49 K 7041—Shipping weight 2 lbs. 14 oz. \$5.59

B DRESSING TABLE TOP of waterproofed fabric. 49 K 7040—Has safety strap. Shpg. wt. 12 oz. \$4.25
Note: (A) and (B) fit only "Bathinette®."

C BATHINETTE® CLEANER. Rig 12-ounce jar. 49 K 7038—Shipping weight 2 lbs. 49c

D BATHINETTE® RUBBER SPRAY with clamp. Universal fitting for all faucets. About 69 in. long. 49 K 7039—Shipping weight 5 oz. 75c

E ANCHORETTE. Attaches to bottom of big tub with rubber suction cups... holds baby securely, leaving your hands free for easier bathing. Baby sits in upright position on comfortable sponge rubber cushion. Plastic safety belt wipes clean and dry after use. Enameled metal frame. 49 K 7041—3 1/4 in. wide. Shpg. wt. 1 lb. \$1.79

F BUDGET-PRICED TABLE TUB. Made of waterproof Vinylite plastic; drain hose. Has hammock to support baby. Rigid white enameled steel frame; rubber-tipped legs to protect table. Size 30x17x21 1/2 in. Folds for convenient storing. 79 K 0705—Shipping weight 6 lbs. \$4.98

G DE LUKE HONEYBUCKLE BABY SCALE. Spring type. Weighs by 2 oz. up to 24 lbs. Removable matching terry cloth tray cover is warmer, softer for baby. Tray measures 18 1/2 x 10 1/2 in. Gay nursery design. Made of metal and plastic in pretty pink or blue finish. Please state color. 11 K 07867—Shipping weight 7 lbs. \$5.69

H DETECTO-BEAM-TYPE SCALE. Weighs by 1/2 ounces up to 30 lbs. 19 1/2 x 10 1/2 in. tray. Metal base 13 1/2 x 6 in. Washable ivory colored enamel finish. Partly assembled. 11 K 07886—Partially assembled. (Shpg. wt. 15 lbs.) \$8.95

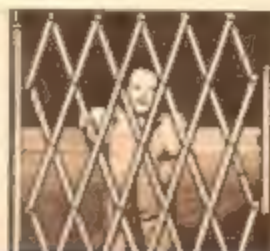
I HONEYBUCKLE BABY SCALE. Spring-type scale weighs by 2 oz. to 24 lbs. Concealed mechanism; plastic-covered dial in base. Tray 20x9 1/2 in. White enameled finish. 11 K 07885—Partly assembled. Shpg. wt. 6 lbs. \$3.69



NURSERY STOOL, CHAMBER

K WOOD STOOL, steady base. Helps tots reach wash basin etc. Enameled in pastel colors; gaily decorated. 12 1/2 x 6 1/2 x 6 1/2 in. high. 49 K 6912—Screws included. Wt. 3 lbs. \$1.49

L CHAMBER of durable plastic, easy to clean. Comfortable wide rim. Pastel colors. 49 K 4527—7 1/4 in. diam. Shpg. wt. 1 lb. 98c



SAFETY GATES help guard baby

Use for doorways, windows, porches. Seasoned wood, milled and varnished. Safety lock. 33 1/2 in. high. Shpg. wts. 3 lbs., 4 lbs., 7 lbs.
79 K 04981—Extends to 4 feet \$1.49
79 K 04982—Extends to 7 feet 1.98
79 K 04983—Extends to 10 feet 2.39

c PAGE 45... BATHINETTES



A \$1.79



B 89c



C \$2.79



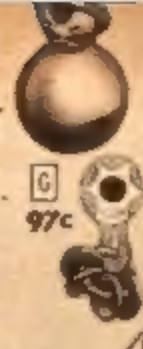
D \$1.39



E 47c



G 47c



H 97c



J 47c



K \$1.98



L \$2.79

TOYS FOR BABY . . colorful, durable . . to live a long day in the crib

A CRADLE BOUNCER EXERCISER. Fascinating fun and healthful exercise for infants beginning to reach for objects! Big, colorful cotton-stuffed ball is covered with coated fabric. Hangs from wooden clump . . . easily attached to crib or play pen. Plastic covered coil spring makes it bounce. Bells at top tinkle merrily when baby touches ball. To clean, just wipe with damp cloth. Ball about 3½ inches long.
49 K 4438—Shpg. wt. 1 lb. 10 oz. . . . \$1.79

B "DUCKY CLIPS" PLASTIC BLANKET FASTENERS. Keep baby's blankets securely in place. Make sure he's snugly covered at all times. Spring-action jaws of ducks close firmly, lock easily. Ribbons for tying to crib. Washable plastic; assorted colors.
49 K 4442—Shipping weight 4 oz. . . . Pair 89c

C CUDDLY HONEY BEAR—reduced. Bright eyes, stub tail, bright ribbon bow. Coat is rayon and cotton plush in two-tone brown. Cotton stuffed. About 15 in. high.
49 K 4371—Shpg. wt. 1 lb. 6 oz. . . . \$2.79
49 K 4370—1½ in. size. (Stub toes; otherwise like illustration.) Shpg. wt. 1 lb. . . . \$1.79

D WASHABLE LAMB—reduced. Tie to crib with cord. Coated cotton, ass't d colors; cotton stuffed. Has bell. 6 in. high.
49 K 4464—Shpg. wt. 10 oz. 17¢ \$1.39

E COLORFUL BEAD DOLL. Wood beads, bright plastic discs; bells.
49 K 4431—9½ in. long. Shpg. wt. 7 oz. 47c

F PLASTIC MUSICAL RATTLE. Makes melodious tinkling sound. Baby colors.
49 K 4420—6¾ in. long. Shpg. wt. 6 oz. 47c

G 3-PIECE TOY SET. Plastic teether with kik-kik; plastic roly-poly, about 4 in. high; gay wood bead doll with plastic discs, about 7 inches long. Washable; assorted colors.
49 K 4437—Shpg. wt. 12 oz. Set 97c

H SQUEALING RUBBER PIGGY. Squeals when you squeeze him. Expertly molded of soft rubber in realistic colors. About 6½ in. high. An ideal crib companion for the very young.
49 K 4414—Shipping weight 6 oz. 63c

J SQUEALING RUBBER DOLLY. Cries softly when baby squeezes her. Molded of soft, flexible rubber in very attractive colors. About 5½ in. high.
49 K 4426—Shpg. wt. 6 oz. . . . 47c

FEEDING AIDS

K HOT WATER PLATE. Has compartment for hot water to keep baby's food warm throughout his meal. Cream-color glazed porcelain with gay nursery picture decorations. 8-in. diam. plate, 3 sections for food; cork stopper.
49 K 4350—Shpg. wt. 3 lbs. \$1.98

L 4-PIECE HOT WATER PLATE SET. Plate and mug of cream-color glazed porcelain, gay nursery decorations. Fork and spoon of durable plastic. 3-section, 8-inch diameter plate has hot water compartment, cork stopper.
49 K 4352—Shpg. wt. 4 lbs. \$2.79



M



N



P



R



S



T

TOYS FOR TODDLERS . . lively Floor Toys, Bouncing Balls, Jack-in-Box, Roly-Poly

M RUBBER TEAM AND WAGON. Realistic details and colorful horses can be unhitched! 2 separate harnesses. Whistle tree, front wheels and axle are separate units. Washable. About 10-in. long. Shipping weight 1 pound 3 ounces.
49 K 6434 . . . 74c

N MYSTERY MOTOR PLUTO. Push Pluto's tail down, release it and watch him scoot across the floor. Easy for tots to operate . . . no key winding necessary. Colorfully lithographed metal. Soft floppy ears. 10 in. long.
49 K 3726—Wt. 16 oz. 94c

P SNAP-QUACK DUCK. Reduced (Was \$1.98). Turns head, away from right to left, opens bill and quacks when pulled! Wood, brightly lithographed. 3 wheels. Pull cord. About 11 in. long. Shpg. wt. 1 lb. 8 oz.
49 K 5457 . . . \$1.83

R INFLATED RUBBER BALL. Youngsters really go for the bright, bouncy, bouncy ball. Irresistible bouncing ball. Painted in realistic colors.
49 K 4486—Rover Pup. 5½ in. Wt. 1 lb. . . . 69c
49 K 4487—Tommy Boy. 3½ in. Wt. 6 oz. . . . 32c

S JOLLY JACK-IN-BOX—reduced. Fascinating! Press bottom and out bounces a squealing clown. Box 3½ in. high, made of pastel color plastic; decal trim. Clown has plastic head, painted features. Shpg. wt. 10 oz.
49 K 4460 . . . 83c

T CIRCUS CLOWN ROLY-POLY. Youngsters love to tip him over and watch him come right back up for more. Molded of plastic in bright appealing colors. Easy to wipe clean. About 7¾ in. high. Shipping weight 12 oz.
49 K 4489 . . . 89c



A



B



C



D

EDUCATIONAL TOYS . . lots of fun, children learn while they play

A HAMMER BENCH WITH BELL. Bang! Ding! Let your children hammer away to their heart's content. Youngsters place pegs in metal bound top hole, pound with hammer and the bell rings as peg falls through hole. Wood bench, 7½x8 inches; eight brilliantly colored pegs; rugged wood hammer.
49 K 1880—Shpg. wt. 1 lb. 10 oz. 92c

B TOY DIAL TELEPHONE WITH BELL. Your youngsters will be busy by the hour making imaginary calls with this handsome, realistic model. Dial your number . . . the dial really clicks and the bell rings. Smooth, sturdy plastic in bright colors. Lettered, numbered dial has spring-back action. Receiver 6¾ inches long; base 3¾x5 inches. Washes easily.
49 K 1854—Shpg. wt. 1 lb. . . . 94c

C WOODENLAND RATTLING BLOCKS. The little ones have hours of fun, playing with these enchanting blocks. Each 1½-in. cube of clear plastic encloses a colorful figure: animal, house or other object that your child will soon learn to recognize. Shpg. wt. 10 oz. Price reduced.
49 K 1509—Set of 8 . . . 89c

D RIDE-A-COCK HORSE. This wooden horse gives delight to small youngsters up to 3½ . . . and it's a fine exerciser for tiny legs. As your tot paddles with his feet, the horse moves along on easy-rolling wheels. Sturdily built of thick wood, enameled in bright colors. Mane and bridle painted on. Comfortable shaped wood seat 7½ in. from floor. Overall measurement about 8x13x15 inches. Easy to assemble. Cord reins and screws included.
49 K 3490—Shipping weight 3 pounds . . . \$1.19



\$9.66

Last Spring Price \$19.95
**NOW
\$18.95**

HONEYSUCKLE
THE RIGHT WAY
TO SAY
JUVENILE
FURNITURE



\$18.95 Cash

\$31.95

Large chromium plated mud guards and hub caps

Plushly Padded seat and back to insure baby's riding comfort

HONEYSUCKLE STROLLERS . . handsome, sturdy, weather resistant, easy to operate

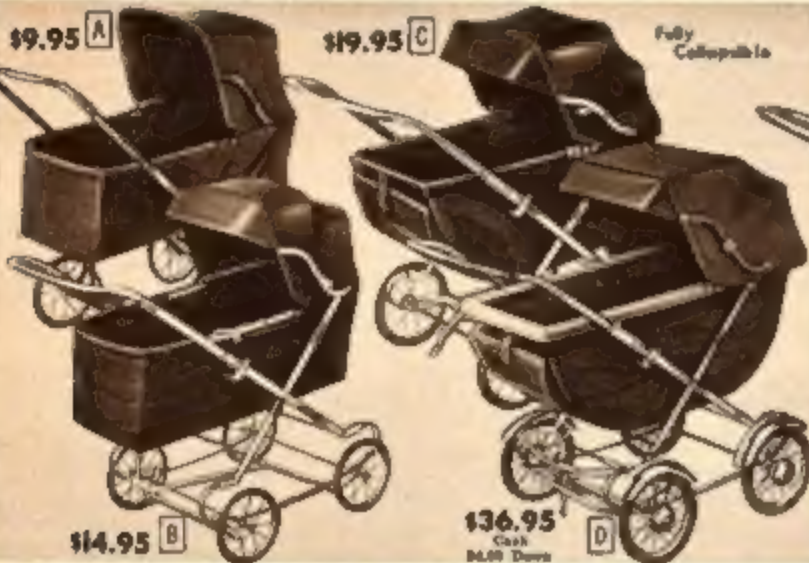
COLLAPSIBLE ECONOMY SPECIAL . . . easy to push, easy to carry, easy on your budget, too. Lightweight stroller of rubberized fabric, body neatly lined, Chrome-plated pusher, back rail, Metal dasher. Folds flat. 8-in. wheels, 3/4-in. tires. Dark blue. Seat 10x11 in.
1 KM 8509—Wt. 20 lbs. \$9.66

ATTRACTIVE COLLAPSIBLE STROLLER. Two-toned dark blue and gray, weather-resistant rubberized fabric. Padded seat, reclining back. Chrome-plated pusher, arms, hub caps, Foot brake. 10-in. wheels, 1 1/4-in. rubber tires. Seat 13 1/2 in. square.
1 KM 8578—Wt. 41 lbs. \$18.95

SMART-LOOKING COLLAPSIBLE STROLLER. Body of durable, weather-resistant rubberized cloth. Comfortable reclining back. Adjustable footrest. Steel frame, 4-bow hood. Duchess gear for floating comfort. 2-wheel brakes. Chrome-plated pusher and hub caps. 10-in. wheels, 1-in. rubber tires. 16x14 1/2 x 9 in. Size turquoise blue or gray.
1 KM 8583—Shipping weight 46 lbs. \$18.95
1 KM 8584—As above but no hood. Wt. 39 lbs. 16.95

COLLAPSIBLE LUXURY STROLLER. Price cut! Comfort for baby plus handsome good looks. Padded seat and back . . . quilted, padded sides. Body of sturdy, weather-resistant rubberized fabric. 4-bow hood with visor. Folding chromium-plated pusher, fenders and hub caps, 2-wheel brakes. 10-inch ball-bearing wheels, 1 1/4-inch tires. Steel frame. 31x16x12 in. State color military blue or gray.
1 KM 8595—Shipping weight 50 lbs. \$31.95

All carriages and strollers shipped partly assembled by freight or express from stock.



\$9.95 A

\$19.95 C

Fully Collapsible

\$14.95 B

\$36.95 D
Cash \$40.00 Down



\$26.95 E
Cash \$30.00 Down

\$35.95 F
Cash \$40.00 Down

CARRIAGES . . smartly designed, easy to handle

A ECONOMY-PRICED CARRIAGE. Body and hood of water-resistant, covert cloth. Adjustable 4-bow hood. Single-action one-wheel brake. Tubular enameled pusher. Steel frame. 8-in. aluminum-painted wheels, 3/4-in. rubber tires. 31x16x10 in. deep. Blue body, gray enameled gear.
1 KM 8553—Wt. 26 lbs. \$9.95

B STROLLER-STYLE CARRIAGE. Duchess gear absorbs shock. Weather-resistant rubberized fabric. Quilted sides, 4-bow, adjustable hood. 2-wheel brakes. Storm shield . . . non-tip parking stand. Chrome-plated pusher. 8-inch wheels, 3/4-inch rubber tires. Steel frame. 33x16x10 in. deep. Please state color dark blue or gray.
1KM8555—Shpg. wt. 37 lbs. \$14.95

C PRINCESS STYLE. Shock-absorbing duchess gear for smoother riding comfort. Body and adjustable 4-bow hood of weather-resistant rubberized fabric. Storm shield, steel frame. Chromium-plated handle, 2-wheel brakes, 10-in. wheels, 1 1/4-in. rubber tires. 33 1/2 x 16 1/2 x 14 inches deep. Colors turquoise blue or gray. Please state color wanted.
1 KM 8521—Shpg. wt. 46 lbs. \$19.95

D DE LUXE PRINCESS STYLE. Duchess gear to iron out bumps. Chrome-plated mud guards. Padded rails, quilted sides. Sturdy weather-resistant rubberized cover. Storm shield. Adjustable 4-bow hood. Pusher and hub caps are chrome plated. Strong steel frame for lots of service. 2-wheel brake for added safety. 36 1/2 x 17 1/2 x 14 inches deep. 10-inch wheels, 1 1/4-inch rubber tires. State color turquoise blue or gray.
1 KM 8570—Shpg. wt. 49 lbs. \$28.95
1 KM 8571—Twin size. As above but 36 1/2 x 27 x 15 in. deep. Shpg. wt. 55 lbs. \$47.95

HONEYSUCKLE STEERING CARRIAGES



Convenient removable storm shield



Pouch extends to make more room



Weather-resistant cloth cover



Duchess gear for floating comfort

No tilting, no lifting. Carriage turns on a dime.



E MODERATELY PRICED STYLE. Duchess gear for floating comfort. Free-action front wheels make steering easy. 4-bow hood, sun visor. Weather-resistant cloth cover. Steel frame. Chrome-plated pusher, front bumper. 2-wheel foot brake for added safety. Rear wheels 11 in., front 8 3/4 in., 1 1/4-inch rubber tires. Size 33 1/2 x 16 1/2 x 14 in. deep. Color turquoise blue or gray. State color.
1KM8548—Wt. 46 lbs. \$26.95

F DE LUXE QUALITY. Carefully constructed for comfort and service. Free-action front wheels make turning, steering easy. Duchess gear for smooth riding. Chrome-plated hub caps, bumper, pusher. Weather-resistant cover. Adjustable 4-bow hood, visor. Foot brake. Rear wheels 11 in., front 8 3/4 in., 1 1/4-in. rubber tires. Steel frame, aluminum painted. 35x18x13 1/2 in. State military blue or gray.
1KM8572—Wt. 56 lbs. \$35.95

FINEST LUXURY-STYLE CARRIAGE. (Not shown). Like (F) but larger, more beautiful. 5-bow piped hood, visor. Finger tip steering, duchess gear. Weather-resistant rubberized cover. Steel frame. Chrome-plated bumper, pusher, legs. Rear wheels 12 in., front 9 in., 1 1/4 in. rubber tires. Size 36 1/2 x 19 x 16 in. 2 wheel foot brake. Easy to handle . . . easy to steer. Colors military blue or gray. State color.
1KM8575—Wt. 74 lbs. \$44.95

CARRIAGE PADS . . every price cut below last spring

G LUXURY INKSPRING—Our finest! Resilient steel coils. Jute fiber insulator, cotton felt padding . . . thicker, more comfortable. Vinyl-plastic covering, easy to clean. Size 32x15 in. Mailable. Last spring was \$3.49.
1 K 08273—Shipping weight 5 lbs. \$3.19

H HINGED PAD. Better quality. Vinyl-plastic covering. Cotton filled. Single size 32 1/2 x 16 in., twin size 32 1/2 x 24 in. Mailable. Last spring was \$2.49, \$3.85.
1 K 08268—Single size. Shpg. wt. 5 lbs. \$2.19
1 K 08269—Twin size. Shpg. wt. 7 lbs. 2.75

J PRINT PAD. Cotton filled, 31x15 in. Vinyl-plastic coated, weather-resistant. Cleans easily with a damp cloth. Excellent quality at low cost for baby's comfort. Mailable. Last spring was \$1.79.
1 K 08267—Shipping weight 3 lbs. \$1.69



INFANTS' GOODS



Comfort, safety... built into every Sears Crib

Letting You Save
\$45.95
NOW \$129.95
Crib, spring

Letting You Save
\$18.85
NOW \$159.95
Crib, spring

HONEYSUCKLE
THE RIGHT WAY
TO BUY
JUVENILE
FURNITURE

Crib, spring
\$22.95
Cash
\$2.50 down

ECONOMY CRIB PRICE SLASHED

- Safe finish • Sturdy steel spring

- Sturdy, closely spaced spindles, smoothly sanded
- Convenient toe-touch single-drop side
- Lustrous, non-poisonous golden maple finish

Now... at low cost... a real buy in comfort and protection for your baby. Sturdily built of durable hardwood, finished in safe golden maple. Toe-touch drop side with dependable safety catch. Smooth-rolling casters make crib easy to move. Overall size 54x30 inches. Height of sides 26 inches. Complete with a comfortable metal spring for proper support.
1 KM 8332—Crib, spring. Shpg. wt. 45 lbs. \$12.95
1 KM 8402—Crib, spring. 1KM8226 layer-felted cotton mattress on page 50. Shpg. wt. 60 lbs. 14.95

HONEYSUCKLE CRIBS... designed for baby's comfort

- Hardwood construction • Toe-touch drop side • Safe finishes

- Partial panel ends decorated with gay decals
- Easy-operating toe-touch single drop side
- Lustrous, non-poisonous natural finish

Quality Honeysuckle construction in this sturdy crib. Select hardwood, in lustrous natural finish. Toe-touch single drop side... handy to operate with baby in your arms. Side locks securely. Smooth-rolling casters make crib easy to move about. Caring nursery design decals. Overall size 54x30 in. Sides 26 in. high. Durable, comfortable stationary metal spring.
1 KM 8355—Crib, spring. Shpg. wt. 45 lbs. \$13.95
1 KM 8473—Crib, spring. 1KM8233 layer-felted cotton mattress on page 50. Shpg. wt. 61 lbs. \$21.95

- Draft-resistant full-panel front, 1/2-panel back
- Easy-operating toe-touch single-drop side
- Clear non-poisonous natural varnish finish

A smart panel crib... sturdily built of select hardwood in an attractive natural varnish finish. Safe, restful comfort for baby. Toe-touch single drop side... so convenient when you have baby in your arms. Secure safety lock. Smooth-rolling casters, easy to move about. Durable, comfortable stationary metal spring. Overall size 54x30 inches. Sides 26 in. high.
1 KM 8349—Crib, spring. Shpg. wt. 65 lbs. \$22.95
1 KM 8467—Crib, spring. 1KM8217 innerspring mattress, page 50. Wt. 82 lbs. \$28.95

Articles on this page shipped freight or express. Cribs and Youth Beds partially assembled... easy to set up.



Ideal beds for your in-between youngsters

Bed, spring
\$23.95
Cash
\$2.50 down

Bed, spring
\$29.95
Cash
\$3 down

Letting You Save
\$12.95
NOW \$11.95
77-mat

HARDWOOD YOUTH BEDS... INNERSPRING MATTRESSES TO FIT

- Attractive, thrifty, sturdy
- Built of durable hardwood
- Partial panel head and foot
- Safe golden maple finish

Low-priced youth bed... ideal for your in-betweens. Rust-resistant link springs. Easy-rolling casters. Removable guard rails 40 in. long. Strong hardwood construction. Inside size 66x33 in. Head 37 3/4 in. high, foot 27 3/4 in. Attractive decal trim. Shpg. wt. 60 lbs.
1 KM 8304—Bed, spring. \$23.95
1 KM 8441—Bed, spring, comfortable innerspring mattress 1KM8282 described at right. Shipping wt. 95 lbs. \$36.95

- Our finest... heavier weight
- Select, seasoned hardwood
- Solid panel head and foot
- Safe maple or natural finish

Luxury-styled hardwood youth bed. Sturdy metal springs. Easy rolling casters. Removable guard rails 13 in. high. Inside size 66x33 inches. Head height 38 in.; foot 28 1/2 inches. Full end panels... attractive juvenile pattern decals. Shpg. wt. 70 lbs.
1 KM 8354—Bed, spring. \$29.95
1 KM 8464—Bed, spring, innerspring mattress 1KM8264 at right. Last Spring was \$44.95. Shipping wt. 110 lbs. \$43.95

A 77-COIL INNERSPRING YOUTH BED MATTRESS. Proper posture support, relaxing comfort for your growing youngsters. Padded with layers of new cotton felt. Jute pad insulator surrounds coils. Firmly button tufted. Durable woven-stripe ticking. Neatly tailored, firmly sewn.
1 KM 8281—Size 63x29 1/2 in. Shpg. wt. 30 lbs. \$11.95
1 KM 8282—Same as above, but 96-coil springs. Size 66x33 in. Shpg. wt. 35 lbs. Was \$14.95 \$13.95

B OUR FINEST 77-COIL INNERSPRING YOUTH BED MATTRESS. Padded with layers of springy cotton felt and resilient rubberized fiber. Smooth tuftless surface. Vinyl-plastic, moisture-resistant ticking... cleans easily with a damp cloth. Neatly taped edges, firmly sewn throughout.
1 KM 8263—Size 63x29 1/2 in. Shpg. wt. 30 lbs. \$14.95
1 KM 8264—Same as above, but with 96 coil springs. Size 66x33 in. Shpg. wt. 40 lbs. Was \$18.95 \$13.95



C
\$5.95

D
\$7.95

STURDY YOUTH CHAIRS

C WINDSOR STYLE. Curved back. Comfortable footrest. Sturdy, widespread legs. Hardwood in golden maple or waxed birch finish. Seat 13 3/4 x 14 inches. Height of seat from floor 20 1/2 inches. Overall height 34 1/2 inches. Just right for growing youngsters. Shipped freight or express from stock. State finish.
1 KM 8717—Shipping weight 12 lbs. \$5.95

D LARGER, STURDIER YOUTH CHAIR. 7 durable stretchers... strong ladder back. Select hardwood in a choice of golden maple or waxed birch finish. Attractive... smoothly sanded. Seat 15x13 1/2 in. Height of seat from floor 21 1/2 in. Overall height 37 1/2 in. Widespread legs resist tilting. Shipped freight or express from stock. Please state finish.
1 KM 8760—Shpg. wt. 15 lbs. \$7.95